

## **Rosie Kelly Smith Mother to Mother Prize Draw: Terms and Conditions**

1. This Prize Draw is being organised by The Orion Publishing Group Ltd (the 'Publisher'), Carmelite House, 50 Victoria Embankment, London EC4Y 0DZ.
2. This Prize Draw is for the chance for one entrant to win two signed Hardback copies of *Mother to Mother* by Rosie Kelly Smith, a [CuddleCo Small Standing Giraffe Stuffed Animal](#), a [MORI Ribbed Zip Summer Sleepsuit](#) and a [MORI Summer Sleeping Bag](#) (the 'Prize').
3. To enter the Prize Draw, entrants must follow the instructions set out in the the relevant post on Instagram. This includes: (a) following the Instagram accounts @rosiekellysmith, @babymoriofficial and @cuddlecouk, (b) liking the post and (c) commenting on the post by tagging another mother. No purchase is necessary to enter.
4. The winner of the Prize Draw (the 'Winner') will be selected at random from the entries received in accordance with these Terms and Conditions by a random number generator, whose decision will be final. No correspondence will be entered into. The winner will be asked to provide address details by private DM to @orionbooks in order to fulfill delivery.
5. Entrants must be aged 18 or over and resident in the United Kingdom. The Prize Draw is not open to employees of the Publisher, their families, or to anyone professionally connected to the Prize Draw either themselves or through their families.
6. Entries may only be submitted between 10:00am GMT on Thursday 26 March 2026 and 11:59pm BST on Sunday 29 March 2026. Any entries received outside these specified times and dates and any entries that do not meet the requirements of these Terms and Conditions will not be eligible for entry to the Prize Draw.
7. An entrant may only submit one entry. Further entries will be disqualified. Entries will not be accepted via agents, third parties or in bulk.
8. The Publisher is not responsible for contacting or responding to entrants who provide unclear or incomplete information or for entries that are lost, misdirected, delayed or destroyed.
9. The Publisher reserves the right to (i) cancel the Prize Draw; (ii) alter the details of the Prize and/or (iii) alter any other details of the Prize Draw without notice but the Publisher will try to avoid

creating any undue disappointment. No cash alternative or other alternatives to the Prize will be provided.

10. If a Winner is unable to accept their Prize or cannot be contacted, the Publisher reserves the right to select another entrant to receive the Prize.
11. Each Winner's name and their entry may be published on the Publisher's website and social media accounts. Unless a Winner objects, the Publisher will make available the name of each Winner to anyone who requests this information by writing to the Publisher at the address shown above.
12. Any personal data submitted by entrants, including their names and email addresses (the 'Information'), will be used by the Publisher (who is the Data Controller) for the purposes of this Prize Draw, including without limitation for the purpose of running the Prize Draw and arranging and/or delivering the Prize, in accordance with these Terms and Conditions and in accordance with Publisher's Privacy Notice which can be found [here](#). Subject to clause 13 below, the Information will be deleted within six months of the arrangement or delivery of the Prize.
13. Entrants acknowledge that the Publisher may need to share the Information with third parties for the purpose of arranging and/or delivering the Prize.
14. By entering the Prize Draw, each entrant agrees to be bound by these Terms and Conditions.
15. These Terms and Conditions and any disputes or claims (including non-contractual disputes or claims) arising out of these Terms and Conditions shall be governed and construed in accordance with the laws of England, whose courts shall have exclusive jurisdiction.