

A vibrant, stylized wreath of various vegetables and fruits in shades of red, green, yellow, and pink, set against a solid yellow background. The wreath includes items like chili peppers, tomatoes, eggplants, and leafy greens, arranged in a circular pattern around the central text.

O

OCTOPUS

BOOKS USA

OCTOPUS BOOKS USA

FALL 2024

ASTER • BRAZEN • CASSELL
CONRAN • ENDEAVOUR • GAIA
GODSFIELD • HAMLYN • ILEX
KYLE • MITCHELL BEAZLEY
MONORAY • PYRAMID • RADAR
SHORT BOOKS • SPRUCE
SUMMERSDALE



Mitchell Beazley
9781784729547
178472954X
Pub Date: 10/22/2024
On Sale Date: 10/22/2024
\$39.99/\$49.99 Can.
Hardcover

224 Pages
Carton Qty: 6
Print Run: 12K
House & Home / Decorating &
Furnishings
HOM003000

11.3 in H | 8.6 in W
Status: **FORTHCOMING**

The Romantic Minimalist

Simple Homes with Soul

Atlanta Bartlett, Dave Coote

Key Selling Points

Beautifully shot photographs show a wide range of locations, from a rustic beach house on the south coast of England to a Greek island retreat.

There is a growing trend of sustainable living and decorating, with many people keen to source found objects and antiques rather than buying new items.

Atlanta Bartlett and Dave Coote are experienced design duo, their combined client list ranging from Laura Ashley, John Lewis and Habitat to Elle Deco, Living etc and Red magazine.

A similar title, *Minimalista: Your Step-By-Step Guide to a Better Home, Wardrobe, and Life*, published 2021 has sold 80,885 copies.

Summary

The ultimate guide to creating the perfect pared-back, romantic and soulful home.

"Atlanta and Dave have a unique talent to build, rework and decorate properties with a functional and romantic flow. Using reclaimed and authentic elements is a signature of their work and creates charming and timeless homes." Rachel Ashwell – Founder of Shabby Chic

In this timely interiors book, design duo Atlanta Bartlett and Dave Coote explore a new type of minimalism. This isn't the 1990s version where lonely sofas sat in monastic empty rooms but an altogether softer approach. The emphasis is in appreciating the imperfect, encouraging self-expression and never compromising on comfort - all while keeping the core principles of simplicity, utility and elegance firmly in sight.

This new minimalism has romance and nostalgia at its heart. It celebrates the plain and simple things in life; loves old, time-worn treasures; shuns materialism in favor of sustainability and creates a home to soothe the soul. The book includes stunningly photographed case studies of homes, alongside chapters on topics ranging from color usage and storage, to sustainability and sourcing found objects from nature. This is the perfect manual for curating elegant and soothing living spaces.

Contributor Bio

Atlanta Bartlett and Dave Coote are a British design duo known for their distinctive and eclectic approach to interior design and lifestyle aesthetics. Having each worked successfully in the magazine, photography and design industries, this prolific couple have been producing books, interiors, furniture, products, sets, magazines features and cabins, both together and individually, that have been highly sought after for the last 35 years.

Their combined client list ranges from Laura Ashley, John Lewis and Habitat to Elle Deco, Living etc and Red magazine as well as their many private clients. Together, Atlanta Bartlett and Dave Coote are the cofounders of Pale & Interesting boutique homeware store, their interior design consultancy, Bartlett-Coote Interior Design, and their locations agency, The Beach Studios.

Between them they have authored five books, *The Relaxed Home*, *At Home with White*, *Easy Elegance*, *Pale & Interesting* and *Keep it Simple* (all published by Ryland Peters &

Small). These books explore their design philosophy of teaming old with new, contrasting rough with smooth, pairing femininity with utility, celebrating the handcrafted and rooting everything they do in a strong eco-conscious ethic.

Marketing Plans

- Social media campaign
- National media outreach
- Trade and Library Advertising



Mitchell Beazley
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1784729442
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232 Pages
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Antiques & Collectibles / Clocks & Watches
ANT010000
11 in H | 7.8 in W
Status: **FORTHCOMING**

Exceptional Watches

From the Rolex Daytona to the Casio G-Shock, 90 rare and collectable watches explored

Clément Mazarian, Collection Personnelle

Key Selling Points

- In the United States, the revenue generated in the Watches market is projected to reach US \$12.76bn in 2024
- Worldwide, the Watches market generated a revenue of US \$79.81bn in 2024
- Upmarket watches are a mainstay of men's magazines, and each major title releases a watch special once a year.
- A beautiful and highly giftable package, perfect for serious collectors and fashion enthusiasts alike.

Summary

Travel through time with this beautifully photographed history of 90 iconic watches

"Behind a watch there are often hidden stories. Stories of those who made it and those who wore it. From the watchmaker to the diver, from the astronaut to the collector, from father to son - from buyer to thief even - a watch does not age. As it is handed on and, as it travels, from the Joux valley in Switzerland to the salesroom, from the depths of the ocean to the moon, and from the pages of a catalogue to those of this book, a watch only gains in substance."

From mechanical watches to chronographs, quartz watches to divers', Exceptional Watches will transport you through time, uncovering the histories behind the most coveted watch models. Collector Clément Mazarian of Collection Personelle tells the stories of 90 era-defining watches from the early 1900s up to the present day, each one meticulously catalogued and accompanied by a stunning image from celebrated photographer Henry Leutwyler. Illustrated technical pages clearly explain the mechanics of these timepieces, while profiles of the watches give readers insight into their cultural histories. Exceptional Watches is a treasure trove for collectors and enthusiasts alike.

Featured models include:

- Rolex Submariner
- Swatch Moonswatch
- Jaeger-LeCoultre Reverso
- Cartier Santos-Dumont
- TAG Heuer Monaco
- Philippe Patek Calatrava
- Omega Flightmaster

Contributor Bio

Clément Mazarian has been a collector of antique watches since he was a teenager. After several years of immersing himself in horology and travelling the world in search of the finest timepieces, Clément moved from working exclusively for dealers to creating his own concept: COLLECTION PERSONELLE. A renowned expert in collectors' watches, Clément researches and sells watches to private clients internationally.

@collection.personnelle

Henry Leutwyler is a self-taught Swiss photographer based in New York. He decided not to follow in the footsteps of his printer grandfather and father, but instead to devote himself to travel and photography. Henry has photographed many celebrities and notable figures: Michelle Obama, Julia Roberts, Iggy Pop, Rihanna and Martin

Scorsese to name but a few.

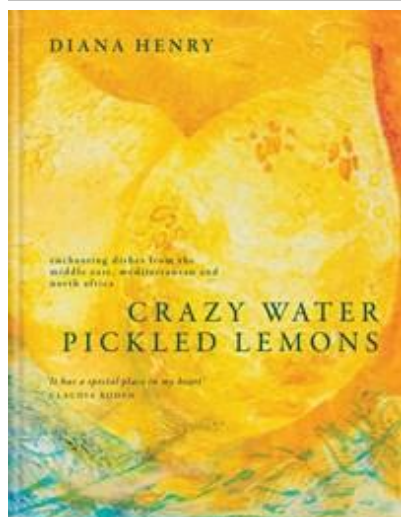
@henryleutwyler

Marketing Plans

- Social media campaign
- National media outreach
- Trade and Library Advertising

Illustrations





Aster
9781783256297
178325629X
Pub Date: 9/3/2024
On Sale Date: 9/3/2024
\$29.99/\$37.50 Can.
Hardcover

208 Pages
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Cooking / Regional & Cultural
CKB093000

10.1 in H | 7.8 in W | 2.2 lb Wt
Status: **FORTHCOMING**

Crazy Water, Pickled Lemons

Enchanting dishes from the Middle East, Mediterranean and North Africa

Diana Henry

Key Selling Points

- Diana Henry is the author of a regular food column for the *Sunday Telegraph* and a regular broadcaster on BBC Radio 4
- Diana Henry books have a collective value of over £5.7 million and have sold over 372k copies in the UK market alone
- Diana has over 168k followers on social media across Instagram and Twitter
- The first edition of this title was shortlisted for the Glenfiddich Food Book of the Year and sold 43k copies via TCM
- Newly designed specially commissioned cover art
- New endorsements from Claudia Roden and Yotam Ottolenghi

Summary

Discover the delicious flavors of the Mediterranean, Middle East and North Africa in this book from bestselling cookery writer Diana Henry.

A culinary exploration of the Mediterranean, Middle East and North Africa

"A glorious and magical feast for the senses" - Claudia Roden

"An all-time classic. The book I'm happy to return to, over and over again. It's an utter joy to cook from, as it is to dig deep into the stories" - Yotam Ottolenghi

"Diana Henry manages to guide you through recipes with very little instruction, because she's so precise with her working" - NEW YORK TIMES

In *Crazy Water, Pickled Lemons*, Diana Henry has gathered together dishes that combine flavors in ways long forgotten - or not yet discovered - in many Western kitchens. Colorful, aromatic and perfumed ingredients, from leathery pomegranates with their insides bursting with ruby seeds, to flower-waters that allow you to drink in the scent of a garden, combine to bring an intoxicating whiff of warmer climes to your table and pleasure to your kitchen.

CONTENTS INCLUDE:

The Spice Trail

Jewelled Persian rice; Harissa-marinated lamb with spiced mash & cinnamon onions

Fragrance of the Earth

Thyme, oregano & citrus roasted poussins; Lemon & rosemary cake

A Bowl of Fresh Herbs

Chermoula tuna with pomegranate couscous; Chilled avocado & coriander soup

Sweet Cloves & Liquid Gold

Catalan black rice; Salt-baked potatoes with crème fraîche & new season's garlic

The Sweet & the Sour

Pearl divers' rice; Adam's Café's North African pickles

Of Sea & Salt

Pasta with two anchovy sauces; Rhone Ferryman's beef with camargue red rice

Plundering the Stores

Lamb & mint pilaf with Turkish cherry hosaf; Raisin & sherry ice cream

Fruits of Longing

Provençal roast lamb with figs, goat's cheese & walnuts; Moroccan lamb & quince tajine

Curds & Whey

Sweet potatoes with marinated feta & black olives; Ricotta ice cream with pomegranate

Food from the Hearth

Lamb pizza with preserved lemons; Piadina with caramelized onions, walnuts & taleggio

Pith & Skin

Pork with feta & spinach stuffing & cardamom-spiced oranges; Amalfi lemon & honey jam

Heaven Scent

Meringue & rose cake with summer berries; Mangoes with orange blossom & sweet labneh

Contributor Bio

Diana Henry is one of the UK's best-loved food writers with book sales of more than 950,000 copies worldwide. She has regular columns in the *Sunday Telegraph* and *Waitrose Weekend*, her work has appeared in *BBC Good Food*, *House & Garden*, *Delicious* and beyond, and her broadcast appearances include BBC Radio 4. Diana has won numerous awards for her journalism and books, including Cookery Journalist of the Year and Cookbook of the Year from the Guild of Food Writers; Cookery Writer of the Year and Cookery Book of the Year at the Fortnum & Mason Food and Drink Awards; Food Book of the Year at the André Simon Food & Drink Book Awards; and a James Beard award. Her last four books - *A Bird in the Hand*, *Simple*, *How to Eat a Peach* and *From the Oven to the Table* - were all instant *Sunday Times* Top 10 Bestsellers.

www.dianahenry.co.uk

<https://www.instagram.com/dianahenryfood>

<https://twitter.com/DianaHenryFood>

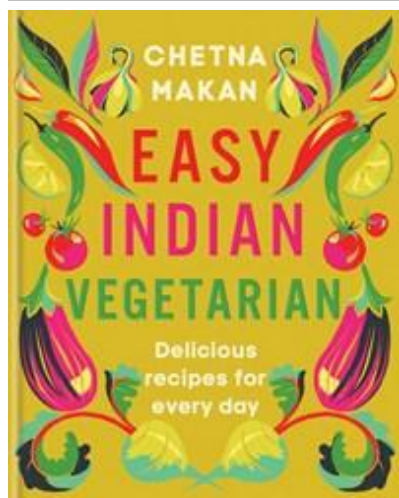
Marketing Plans

- Social media campaign
- National media outreach
- Trade and Library Advertising

Illustrations







Hamlyn
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0600637751
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Cooking / Regional & Cultural
CKB044000

9.4 in H | 7.6 in W | 0.9 in T | 1.8
lb Wt
Status: **FORTHCOMING**

Easy Indian Vegetarian

Delicious recipes for every day

Chetna Makan

Key Selling Points

Over 230,000 copies of Chetna's books have sold in English and her books have been translated into four languages worldwide

Chetna has over 570k followers across YouTube, Instagram, Twitter, Facebook and TikTok

Chetna won a Guild of Food Writers Recipe Writing Award for her outstanding work in Waitrose Magazine at the Guild of Food Writers 25th Anniversary Awards

Summary

Over 70 simple and delicious vegetarian recipes from the queen of Indian home cooking, The Great British Bake Off's Chetna Makan

Enjoy authentic vegetarian Indian food at home with bestselling author Chetna Makan

Chetna's newest book takes inspiration from the incredible vegetarian food that India has to offer. From deliciously spiced Gujarati *thepla* to indulgently sweet *balushahi*, Chetna's recipes celebrate the vibrant flavours of vegetarian Indian cuisine.

Featuring over 70 recipes with step-by-step instructions, you can easily recreate your favorite dishes at home. This book also includes a menu planner - perfect for everyday cooking on a busy schedule. Whether you're a meat-eater or vegetarian, you'll keep returning to this book for flavor-packed, creative and wholesome recipes.

Recipes Include:

Chapter 1: Snacks

Tomato chaat, Masala potato bonda, Chilli pakora

Chapter 2: Veg

Chana dal & spinach, Yogurt onion curry, Papad courgette kadhi, Rainbow chard and peas

sabzi

Chapter 3: Dal

Black dal, Chana dal, Chickpea yogurt curry

Chapter 4: Flatbreads

Onion paratha, Rice dosa, Masala puri

Chapter 5: Rice

Vegetable and chickpea biryani, Green ginger pulao, Yogurt rice

Chapter 6: Sides

Sugar snap peas raita, Roast cauliflower raita, Coriander ginger chutney,

Chapter 7: Sweet

Balushahi, Jaggery treat, Coconut barfi

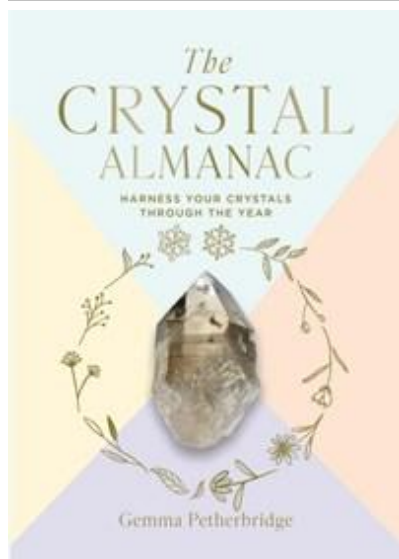
Contributor Bio

Chetna Makan was born in Jabalpur in Central India. She has a degree in fashion and worked in Mumbai as a fashion designer before moving to the UK in 2004. Chetna was part of The Great British Bake Off in 2014 and since then has written 7 cookbooks. They range from baking, Indian street food, healthy Indian food, vegetarian and quick Indian. She also has a very popular YouTube channel 'Food with Chetna' where she shares her creative flair for all things cooking and baking. She has previously collaborated with Jamie Oliver and Waitrose.

Chetnamakan.co.uk
Youtube.com/FoodwithChetna
Instagram.com/chetnamakan
Twitter.com/chetnamakan
Facebook.com/chetna.makan

Marketing Plans

- Social media campaign
- National media outreach
- Trade and Library Advertising



Godsfield
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1841815624
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On Sale Date: 9/3/2024
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192 Pages
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Print Run: 8K
Body, Mind & Spirit / Crystals
OCC004000

8.4 in H | 6.1 in W | 0.8 in T | 1.2
lb Wt
Status: **FORTHCOMING**

The Crystal Almanac

Harness Your Crystals Through the Year

Gemma Petherbridge

Key Selling Points

Crystal Almanac offers a clear and unique commercial proposition, filling a gap in the crystal books market.

This book is full of beautiful color illustrations showcasing the unique properties of different crystals

Gemma is a widely respected crystal coach with a growing social media presence - she has over 21k followers on Instagram. She hosts the Higher Self School podcast, runs her own crystal school, Conscience Crystals and is regularly asked to lead workshops and speak at holistic events

In 2022 there were over ten crystal books in the top 5000 TC M that year, including Gemma's first book, The Crystal Apothecary, which has sold over 15k copies in the UK and US and over 36k copies worldwide

Summary

Embrace the energy of crystals throughout the changing seasons

Throughout the year, the energies around us vary dramatically. Working with crystals is all about bringing specific energies into our life, so it's important to be connected with these natural cycles, to ensure we're bringing balance, peace and healing into our lives in our crystal work.

The Crystal Almanac explains how the seasons might feel or play out, the emotional shifts that can happen, and how changing energies can affect our mood, happiness, and even our manifestation skills. Gemma includes details of the relevant Sabbats and other festivals, moon phases, numerology and astrology, as well as herbs, symbols, objects, animals and deities related to each season as items and energies you can bring in to support and enhance your crystal work.

Following on from 9781841815145 The Crystal Apothecary (6.5 copies shipped)
Gemma has detailed everything you need to know for all things relating to crystals.

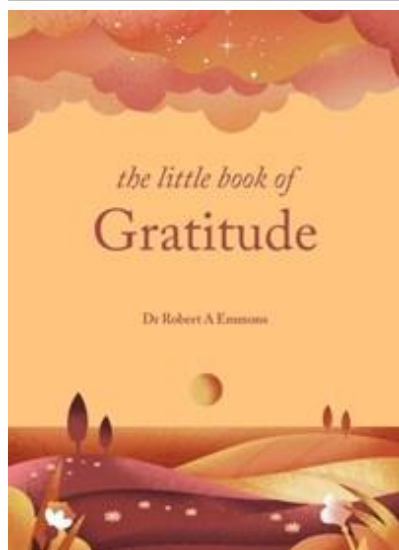
Contributor Bio

Gemma Petherbridge set out on her spiritual path as a small child, prophesizing in her dreams. Seeing spirits, naturally intuiting situations and gaining insight into the destinies of others came as second nature, and after losing her parents at a young age she turned to spirituality for answers. Her journey into the world of wellness and holistic therapies began in earnest when, aged twenty-three, she studied hypnotherapy. Fifteen years on, Gemma is a Certified Crystal Healer, Intuition Teacher and Soul Purpose Coach. Having transitioned from healer to teacher, she has now taught and inspired thousands of people worldwide. In 2017 she founded Conscience Crystals, which offers workshops, courses and an online shop. With her growing following, Gemma is now regularly asked to lead workshops and speak at holistic events and festivals, and major international businesses seek her guidance in incorporating crystals into office environments and products. She also presents the spiritual and holistic wellbeing podcast *Soul Students*.

Consciencecrystals.com
Instagram.com/consciencecrystals

Marketing Plans

- Social media campaign
- National media outreach
- Trade and Library Advertising



Godsfield
9781841815763
1841815764
Pub Date: 9/3/2024
On Sale Date: 9/3/2024
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Hardcover

96 Pages
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Print Run: 8K
Body, Mind & Spirit / Mindfulness
& Meditation
OCC010000

6.1 in H | 4.5 in W | 0.4 lb Wt
Status: **FORTHCOMING**

The Little Book of Gratitude

Create a life of happiness and wellbeing by giving thanks

Dr. Robert A. Emmons

Key Selling Points

- Gratitude is the latest self-help trend, featured in newspapers, blogs, apps and Instagram posts everywhere.
- The Little Book of Mindfulness has sold over 184,000 copies via Nielsen bookscan
- The Previous edition of this book has sold over 50,000 copies
- New hardcover edition with a stunning new cover and completely new illustrations and design

Summary

A beautifully color-illustrated book exploring the subject of gratitude.

Gratitude is, first and foremost, a way of seeing that alters our gaze.

Gratitude is the simple, scientifically proven way to increase happiness and encourage greater joy, love, peace, and optimism into our lives. It's not just good medicine though, a nice sentiment, a warm fuzzy feeling, or a strategy or tactic for being happier or healthier. It is also the truest approach to life. We did not create or fashion ourselves, and we did not get to where we are in life by ourselves.

Living gratefully begins with affirming the good and recognizing its sources. It is the understanding that life owes you nothing and all the good you have is a gift, accompanied by an awareness that nothing can be taken for granted.

Featuring beautiful illustrations and simple exercises, this is the perfect little book to help you:

- Practice gratitude
- Improve your health and wellbeing
- Enhance your relationships
- Encourage healthy sleep
- Heighten feelings of connectedness

Contributor Bio

Robert A Emmons, PhD is Professor of Psychology at the University of California, Davis, where he has taught since 1988. He received his PhD degree from the University of Illinois at Urbana-Champaign. He is the author of nearly 200 original publications in peer reviewed journals or chapters and has written or edited five books, including *The Psychology of Ultimate Concerns* (Guilford Press), *The Psychology of Gratitude* (Oxford University Press), *Thanks! How Practicing Gratitude Can Make You Happier* (Houghton-Mifflin) and *Gratitude Works! A Twenty-One Day Program for Creating Emotional Prosperity* (Jossey-Bass). A leader in the positive psychology movement, Dr Emmons is founding editor and editor-in-chief of *The Journal of Positive Psychology*. He is Past-President of the American Psychological Association's Division 36, The Psychology of Religion. His research focuses on the psychology of gratitude and thankfulness in both adults and youth, and how they are related to human flourishing. His interests also include the psychology and spirituality of joy and grace as they relate to human flourishing. Dr Emmons has received research funding from the National Institute of Mental Health, the John M Templeton Foundation, and the National Institute for Disability Research and Rehabilitation. His research has been featured in dozens of popular media outlets including the *New York Times*, *USA Today*, *US News and World Report*, *Newsweek*, *Time*, *NPR*, *PBS*, and *The Wall Street Journal*.

Marketing Plans

- ## Illustrations



EXERCISE

Bacina with Gratitude

The seed that you carry and change is a seed that you can share. The International Vegetarian Union (IVU) is an organization for the worldwide promotion of vegetarianism. Whether you keep a diary, you participate in a special vegetarian event, or you find vegetarian challenges, there are many reasons to celebrate vegetarianism. And we would like to share with you some ideas for celebrating your vegetarianism.

IVU: The aim of the International Vegetarian Union is to promote vegetarianism and to encourage vegetarians to share their experiences and knowledge with others.

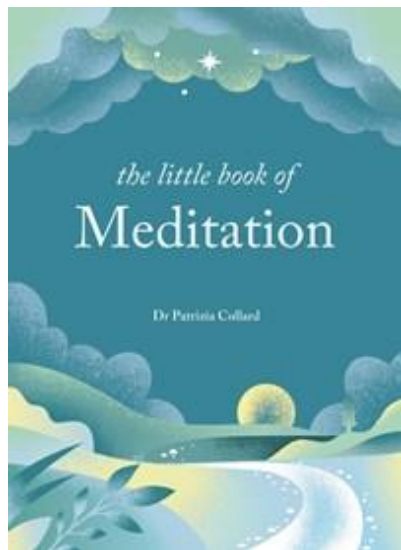
Gratitude: Gratitude is a feeling of thankfulness and appreciation for something that you have received or experienced. It is a feeling of joy and satisfaction that comes from recognizing the good in your life and the people who have helped you.

Gratitude and Vegetarianism: Gratitude is a powerful tool for creating a positive and healthy relationship with food. It helps you to appreciate the food that you eat and the people who have helped you to become vegetarian. It also helps you to recognize the good in your life and the people who have helped you to become vegetarian.

Gratitude and Vegetarianism: Gratitude is a powerful tool for creating a positive and healthy relationship with food. It helps you to appreciate the food that you eat and the people who have helped you to become vegetarian. It also helps you to recognize the good in your life and the people who have helped you to become vegetarian.



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96 Pages
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Body, Mind & Spirit / Mindfulness
& Meditation
OCC010000
Series: The Little Book Series
6.1 in H | 4.4 in W | 0.6 in T | 0.4
lb Wt
Status: **FORTHCOMING**

The Little Book of Meditation

10 minutes a day to more relaxation, energy and creativity

Dr Patrizia Collard

Key Selling Points

The Little Book of Mindfulness has sold over 180,000 copies via Nielsen bookscan.

A practical format allows for easy access to practices you can do wherever you are.

There is scientific proof that meditation improves both physical and mental health.

New hardcover edition with a stunning new cover and completely new illustrations and design

Summary

***The Little Book of Meditation* is a beautifully color-illustrated guide to daily meditations for a happier and healthier life.**

From the bestselling author of *The Little Book of Mindfulness*.

Meditation is an easy way to bring more peace and tranquillity into your life. Packed with practical advice, useful meditations and affirming thoughts, this little book teaches you how to be happier, healthier and more relaxed - without sitting for hours on a meditation cushion.

Dr Patrizia Collard, bestselling author of *The Little Book of Mindfulness*, shows you another way, with these fun and efficient exercises: just 5 to 10 minutes a day is enough to strengthen your immune system, relieve stress and clear your head. Whether you like mindfulness or movement meditations, or simple mantras, everyone will find a meditation to suit them. This edition of *The Little Book of Meditation* is hardcover with a stunning new cover and completely new illustrations and design.

Contributor Bio

Dr Patrizia Collard is a psychotherapist, mindfulness teacher, stress management consultant and lecturer in psychotherapy at the University of East London. Her books include *Journey into Mindfulness*, *Mindfulness-based Cognitive Behavioural Therapy for Dummies*, *Awakening the Compassionate Mind*, and *The Little Book of Mindfulness*.

Dr Collard's wide range of approaches and methodologies include mindfulness-based cognitive behavioural therapy, rational emotive behaviour therapy, core energy management, existential therapy, drama therapy, yoga and meditation, relaxation and self-hypnosis.

Entermindfulness.com
Instagram.com/patriziacollard
Twitter.com/entermindfulness

Marketing Plans

- Social media campaign
- National media outreach
- Trade and Library Advertising

Illustrations

Clear

We reserve the right to add, delete or change this policy. This notice contains an "as is" and the following notice is provided:

I promise myself that I will meditate regularly regardless of my state of mind at the time. The promise in itself will help me to go to heart thoughts and feelings. I have no imaginary but when I am just experiencing thoughts, one I have had a good look at them. I find meditation is help me keep meditating this has used in everyday meditating.



EXERCISE

Tree Meditation

By this power we connect with nature. There are a time when we breathe God's life into every aspect of nature, and nature and all that is in earth feels us too, joined with us again, helping us to become one with the divine above and the earth below. (The time, this we find in us feeling a deeper connection with beings, spirits, and even ourselves in the good in ourselves and all other living beings. And of course it affects us good in the sense of ourselves as part of this great universe.)



- [illegible]

The new multi-line track emerging on the station floor
about 10 miles back leads to one in the form of an
ice cube, measuring only one sixth inch in length.

The spirit of life is constantly required. Every new connection, in nature and the purity of the breath, will see that you have drawn enough.

1

The Effect of Moderation

These two institutions are not just growth and apprenticeship to men and men's growth. As result of a wider but also recognized the potential and started traveling it is right. Remembrance writing in the field of social communication, and environmental education. Their target, have been working the culture of institutions as its body, have said the center was not communication (20).

2002. Significant treatment benefits were also provided without changes in the relative treatment of subjects with regularly versus irregularly scheduled appointments. The lower density increases in the more susceptible the country, don't show increasing treatment-seeking, regularly used self-managed medicines. However, these groups were observed to be generally less easily recruited, and less likely to position themselves in treatment. These are strong indications of helpful if not one-on-one case management.

*If every night you sit in the world's largest
cathedral, you will discover wisdom from the
world within you.*

images, for example, let us reflect you need to think more clearly and accurately in order to identify opportunities, solve problems or create difficult challenges. A marketing need to be creative and innovative, itself, and 'help' us to be generally more understanding, affectionate, generous and respectful.

Other benefits include improved immune response, and faster recovery from acute infection conditions like streptococcal, gonorrhea, chlamydia, and other acute forms of sexual. Medication can help lower your blood

practices and improve the quality of your sleep. There are also indications that meditation slows the aging of the brain. What's more, people who practice meditation tend to have longer telomeres. According to the latest research, these particles (DNA molecules) have the effect of helping to stop further telomere loss and delaying the aging process.

Recommendations based on assessment that qualitative – and the use of several images is particularly – has a marginal effect on the parks. It

only under conditions of mass activity, it cannot be directly implemented. For example, by experimentally simulating a situation that induces an emotion for



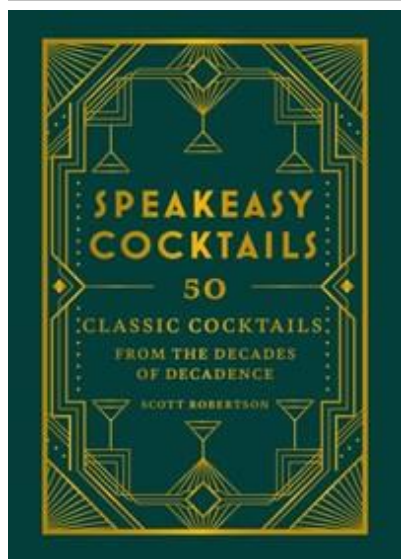
Mantra Meditation

By frequently repeating exercises, the student learns through rote. Rote learning is not a sign of intelligence or stupidity. But rote learning is not an

Imagery used in the text's events, as well as the various symbols of nature through the eggs will help to show what the author collected from each of the events.

Reading stories helps me understand. I have a family member that is, particularly when I am struggling or having to deal with difficult situations. I feel that it will provide me and help of support, insight. I feel this reader is the one who can give and share. When I say that people, I don't already the myself, but I can share I say that it is not true. I always expect the stories from being. Reading with "The Heart, Street, Street" which says: "Why do we have to find in

My teacher Grade 1 gave instruction on how to do a search of thought, the words meaning of "helpful" reflected that was passed on. The more we shared the more, the more thoughtfully I grew up.



Hamlyn
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Cooking / Beverages
CKB006000

6 in H | 4.3 in W
Status: **FORTHCOMING**

Speakeasy Cocktails

50 Classic Cocktails from the Decades of Decadence

Scott Robertson

Key Selling Points

According to Google Trends, interest in homemade cocktails has risen significantly over the past 5 years.

This book is a fun, comprehensive and straightforward guide to mixing cocktails for the at-home-bartender.

Beautifully designed, and presented in an attractive package that could be a self purchase, but also a gift for any cocktail lover.

According to Industry Arc, The cocktail Market size is estimated to reach \$1.47 billion by 2027, growing at a CAGR of 11.6% during the forecast period 2022-2027. North America Cocktail Market accounted for the highest revenue share in 2021 and it is poised to dominate the market over the period 2022-2027. novel Cocktail Trends Are Projected To Drive The Growth Of Cocktail Market.

Summary

A collection of ingenious prohibition-style cocktail recipes for the thirsty imbiber.

Grab your cocktail shaker, you are heading back to the Roaring

Twenties. Cloistered behind secret doors, hidden from view except for those in the know, password protected, and only discussed in hushed tones, the idea of a speakeasy is thrilling.

Many Prohibition-era cocktails were inspired by those of pre-Prohibition, but the dubious moonshine whiskies and bathtub gins had to be masked with citrus and fruit juices, ginger ales, colas and other flavours. The result? Some of the most-loved and enduring classics that we enjoy today.

Speakeasy Cocktails is a curated collection of 50 recipes ranging from the iconic **Dirty Martini** to the zesty **Southside** and the decadent **Manhattan**, all organised by era of invention.

With a deco-inspired foiled cover and photography throughout, this is the perfect gift for every cocktail lover, be they a novice bartender or seasoned mixologist.

Contributor Bio

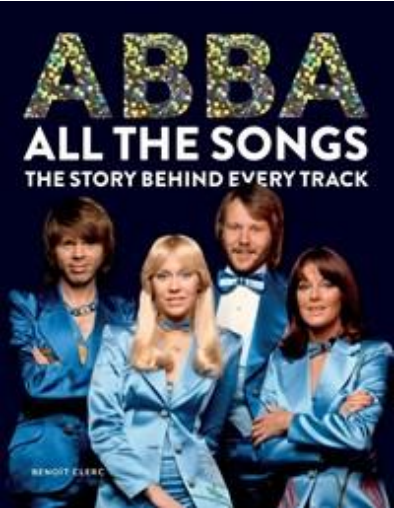
Scott Robertson is a writer and bartender who loves discovering and sharing the rich social history that underlies our imbibing traditions

Marketing Plans

- Social media campaign
- National media outreach
- Trade and Library Advertising

Illustrations





Cassell
9781788404822
1788404823
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On Sale Date: 11/5/2024
\$60.00/\$75.00 Can.
Hardcover

528 Pages
Carton Qty: 5
Print Run: 20K
Music / Discography & Buyer's
Guides
MUS012000

11.1 in H | 8.7 in W | 4.8 lb Wt
Status:**FORTHCOMING**

Abba All the Songs
The Story Behind Every Track
Benoît Clerc

Key Selling Points

- **BEST-SELLING SERIES:** The latest title in an incredibly successful series by expert authors. Over 150,000 copies have been sold in the US alone.
- **ABBA** were nominated for 5 GRAMMYS in 2023 and were inducted into the Rock and Roll Hall of Fame in 2010
- **POP MEGASTARS:** ABBA are among the best-selling music artists in history, and have sold around 150 million to 385 million records worldwide.
- **PASSIONATE FANBASE:** ABBA's revolutionary Voyage concert has sold over 1.6 million tickets so far. Their UK official fan club has over 30,000 members.

Summary

The latest book in the best-selling All The Songs series, this definitive tome uncovers the full story behind every track that Abba released.

The definitive recording history of pop megastars, ABBA, told song-by-song and track-by-track. Filled with fascinating photography (some rarely seen), and sensational behind-the-scenes details.

A loving and thorough dissection of every album and song released by Swedish superstars, ABBA. From their first single in 1972, when they weren't yet even called ABBA, all the way up to their Grammy-nominated studio album, Voyage, and their revolutionary virtual tour, expert author Benoît Clerc analyzes everything there is to know about each song and session.

This one-of-a-kind book uncovers the stories behind all their greatest hits, including 'Waterloo', 'Mamma Mia', 'Fernando' and 'Dancing Queen', as well as lesser-known gems. In over 500 pages, no stone is left unturned. Drawing upon decades of research, it recounts the circumstances that led to the composition of every song - detailing the inspiration behind the lyrics, the recording process and the instruments used.

Featuring hundreds of photographs, including rare black-and-white publicity stills, images of instruments used by the band, and engaging shots of the musicians on-stage and instudio, Abba: All the Songs is the perfect gift for any fan of pop.

Benoit Clerc is the author of Prince all the Songs, David Bowie All the Songs, and Metallica All the Songs, among others.

Contributor Bio

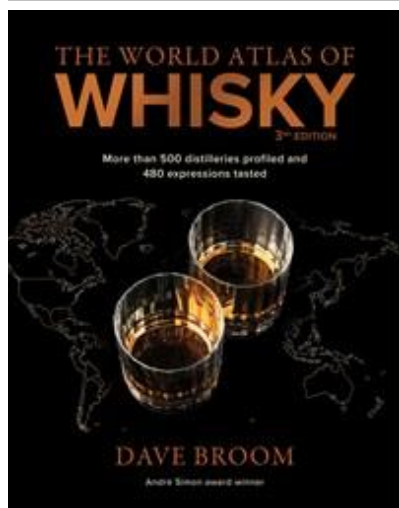
Benoît Clerc is an author, composer and professional musician. He has written three books in the bestselling All the Songs series on Queen, Metallica and David Bowie.

Marketing Plans

- Social media campaign
- National media outreach
- Trade and Library Advertising

Illustrations





Mitchell Beazley
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Cooking / Beverages
CKB088000
11.7 in H | 9.1 in W | 0.09 lb Wt
Status: **FORTHCOMING**

The World Atlas of Whisky 3rd edition

More than 500 distilleries profiled and 480 expressions tasted

Dave Broom

Key Selling Points

- As of 2022, the global American Whiskey market was estimated at USD 11825.64 million, and it's anticipated to reach USD 20546.52 million in 2028.
- Whisky has become the best-selling spirit category for on-premises consumption in recent years in the US.
- There are now approx. 2,000 distilleries in the US – increasing by more than double in the last decade.
- Dave Broom's books on spirits have sold more than 550,000 copies.
- A four-time Glenfiddich Award-winning author.
- More than 800 expressions tasted and more than 400 distilleries explored.
- Full-color maps locate the distilleries and whisky-related sites.

Summary

This new, fully updated and revised edition of The World Atlas of Whisky provides an in-depth, comprehensive journey through the history, process, distilleries and expressions of world whiskies.

"The best whisky book ever - a must-read for drinkers!" - *Forbes*

"The perfect go-to reference guide for the whisky lover's bookshelf" - *Whisky Magazine*

Award-winning author and whisky expert Dave Broom profiles more than 400 distilleries and explores more than 800 whiskies. There has been major growth in the world of whisky in the last decade, with many more distilleries opening, and this new edition brings the world of whisky right up to date.

The World Atlas of Whisky is the only guide the connoisseur and newcomer will ever need in order to understand everything there is to know about the world of whisky. This is a beautifully illustrated, in-depth and comprehensive journey through the history, process, distilleries and expressions of world whiskies, featuring detailed full-colour maps. Heritage, romance, flavour and craftsmanship are all celebrated in this complete study of this most versatile of drinks.

As of 2022, the global American Whiskey market was estimated at USD 11825.64 million, and it's anticipated to reach USD 20546.52 million in 2028. Whisky has become the best-selling spirit category for on-premises consumption in recent years in the US. There are now approx. 2,000 distilleries in the US – increasing by more than double in the last decade.

Contributor Bio

Dave Broom has written 13 books, including *The World Atlas of Whisky*, now in its second edition with a third edition underway. He has won many awards, including two Glenfiddich prizes and, in 2013, he won the prestigious IWSC Communicator of the Year Award. In 2015, he won The Spirited Award for Best Cocktail & Spirits writer, and, in 2018, *The Way of Whisky* won an Andre Simon prize. In 2020 he was awarded Best Drinks Writer at the Fortnum & Mason awards.

He has been a contributing editor to Whisky Magazine, scotchwhisky.com and Malt Advocate. In 2020 he started his own website thewhiskymanual.uk. He has made two films, *Cuba In A Bottle* and *The Amber Light*. The latter, an examination on whisky and Scottish culture, won Best Programme at the 2020 Fortnum & Mason awards.

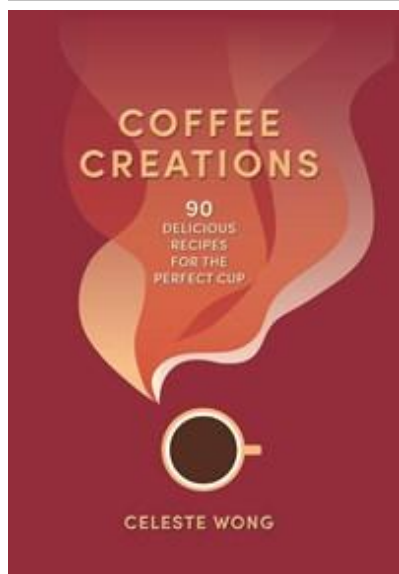
Over his three-plus decades in the field, Dave has built up a considerable international following with regular training/educational visits to Japan, France, Holland,

Scandinavia, Germany, Africa and North America. He is actively involved in whisky education and also acts as a consultant to major distillers on tasting techniques as well as training professionals and the public. Dave has also worked with Suntory in developing a language of tasting that communicates Japanese concepts to English speaking audiences.

Dave's previous books also include *Whisky: The Manual*, *Gin: The Manual*, *Rum: The Manual*, *The Way of Whisky* and *A Sense of Place*.

Marketing Plans

- Social media campaign
- National media outreach
- Trade and Library Advertising



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1784729612
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192 Pages
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Print Run: 5K
Cooking / Beverages
CKB019000

8.6 in H | 6.2 in W | 1.2 lb Wt
Status: **FORTHCOMING**

Coffee Creations

90 delicious recipes for the perfect cup

Celeste Wong

Key Selling Points

INTERNATIONALLY RENOWNED COFFEE EXPERT: Born in New Zealand and now based across Portugal and the UK, Celeste Wong has featured in the *Financial Times* as a top five barista, and the *Evening Standard* and is the coffee expert at *Olive* magazine. She recently appeared on both BBC One's Saturday Kitchen and NBC's The Today Show as an authority on coffee, partnering also with brands including Air New Zealand and Royal Doulton.

90 AT-HOME COFFEE RECIPES: Ranging across categories including traditional barista creations, coffees for cold days, coffees for hot days, cocktails, novelty recipes, and coffee baking.

COFFEE IS A PROVEN SELLER: As Celeste commented on in recent her Today Show appearance, coffee has overtaken tea as the UK's favourite beverage, a preference already in evidence in USA, Australia and New Zealand. Meanwhile, sales of Mitchell Beazley coffee books speak for themselves, with James Hoffmann's *How to Make the Best Coffee at Home* exceeding 300,000 copies in print, and his *World Atlas of Coffee* more than 350,000.

Summary

The first book from top barista and coffee expert Celeste Wong, featuring 90 straightforward and delicious recipes for everything from hot and iced coffees to cocktails and coffee baking.

The first book from internationally renowned coffee expert and top barista Celeste Wong, *Coffee Creations* is a comprehensive and foolproof guide to every coffee beverage you might ever have contemplated making at home and some you haven't. Celeste provides friendly and accessible advice on equipment, how to choose between beans, ground coffee and pods, as well as which roasts and flavours you should select to maximise on flavour and suit personal preferences.

Recipes are divided into chapters including:

- Master your 'traditional' barista creations at home: cappuccino, latte, flat white, macchiato and cortado.
- Hot days: iced lattes and cold brews.
- Cold days: Baileys and Biscoff lattes.
- Evenings in: coffee cocktails from espresso martinis to cold brew negronis.
- Novelty creations: dalgona, unicorn and orange juice and espresso.
- Baking with coffee: cheat's coffee ice cream and the perfect coffee and walnut cupcakes.

Contributor Bio

Born in Dunedin, New Zealand, Celeste has held top positions in leading artisan cafes all over the world for well over a decade. Since migrating to the UK, she has been listed as one of five top baristas in the *Financial Times* and noted for her excellence in a plethora of other publications. She is the coffee expert at *Olive* magazine and has appeared on BBC One's Saturday Kitchen and NBC's The Today Show as a coffee expert.

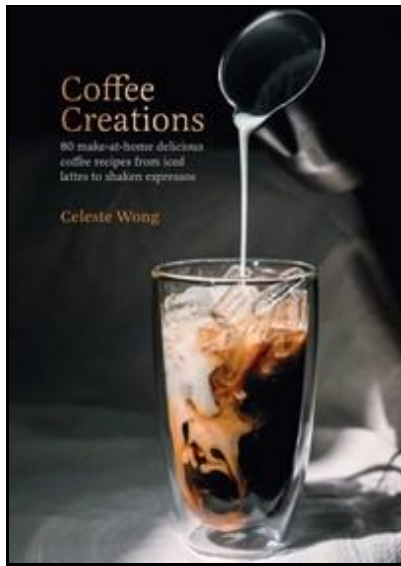
@the_girl_in_the_cafe

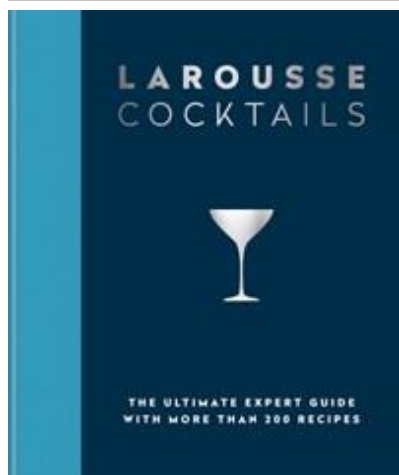
Marketing Plans

- Social media campaign

- National media outreach
- Trade and Library Advertising

Illustrations





Hamlyn
9780600638537
0600638537
Pub Date: 11/5/2024
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Cooking / Beverages
CKB006000
10.1 in H | 8.6 in W | 3.1 lb Wt
Status: **FORTHCOMING**

Larousse Cocktails

The ultimate expert guide with more than 200 recipes

Hamlyn

Key Selling Points

From the publishers of *Larousse Gastronomique*, the world's classic culinary reference book

The original edition of *Larousse Cocktails* has sold 35,400 copies worldwide

Competing cocktail books in the market have also sold extremely well according to Nielsen BookScan, demonstrating continued demand for cocktail books. This includes *Tequila Mockingbird* (72.9k copies) and *The Classic 1000 Cocktails* by Robert Smith (54.8k copies)

Summary

The definitive guide to classic and timeless cocktails

More than 200 cocktails for every taste and occasion.

Learn how to make exquisite cocktails in the comfort of your own home. With inventive recipes and a complete guide to cocktail-making equipment, this book will help you master all the basics of bartending.

Featuring rum, gin, tequila, vodka, champagne, cognac and whiskey recipes, as well as non-alcoholic alternatives, this comprehensive guide is perfect for cocktail connoisseurs.

With *Larousse Cocktails* in hand - and a delicious cocktail in the other - you'll learn how to make the cocktails of your dreams, from reliable classics to extravagant creations.

Contributor Bio

Larousse is the pre-eminent French cookery brand, publisher of the world-renowned classic *Larousse Gastronomique* since 1938. Larousse is synonymous with expert culinary advice that has been trusted by generations.

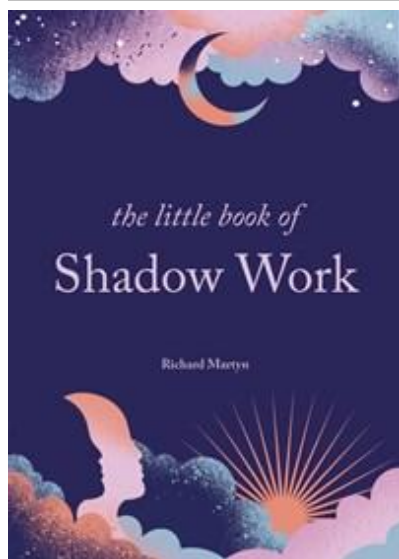
Marketing Plans

- Social media campaign
- National media outreach
- Trade and Library Advertising

Illustrations







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Pub Date: 10/1/2024
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Hardcover

96 Pages
Carton Qty: 90
Print Run: 8K
Psychology / Mental Health
PSY036000
Series: The Little Book Series
6.1 in H | 4.6 in W | 0.7 in T | 0.4 lb Wt
Status: **FORTHCOMING**

The Little Book of Shadow Work

Richard Martyn

Key Selling Points

Beautifully illustrated, these little books provide invaluable advice on how to carry out shadow work in order to live a happier and more fulfilling life

Shadow work has become a popular trend online. The TikTok hashtag 'shadowworkjournal' has 960 million views, and there are over one million posts about shadow work on Instagram

The workbook The Shadow Work Journal has sold over 128K copies in the US since it published in May 2023. This comp title trended on TikTok, showing that there is significant interest in the topic. Most of the comp titles consist of journals, leaving a gap in the market for a more textual explanation of the concept

Shadow work is a credible and long-established psychological practice, meaning it is not going away any time soon. It has recently been adopted by a more spiritual audience, which broadens this book's appeal to not only include those interested in wellness and psychology, but also those who dabble in crystal work, tarot and astrology

Summary

This illustrated guide to shadow work features simple exercises and prompts to help you face hidden fears and live a more fulfilling life.

TRANSFORM YOUR LIFE THROUGH SHADOW WORK

Shadow work involves delving into your subconscious to meet and heal your 'shadow self' -the 'darker side' of your personality. This often includes aspects of your self that you have repressed out of fear and shame because they do not conform to the environment around you. However, the memories we repress do not simply go away. Our emotional reactions and behaviour in the present day are often influenced by past experiences. For example, if you are often quick to become frustrated, angry or defensive, then this may be a sign that you need to address your shadow side.

Featuring beautiful illustrations, clear explanations, simple exercises and journal prompts, this pocket-sized guide is the perfect book to help you address, accept and overcome your shadow. You will find that shadow work helps you:

- Become more self-aware, and better understand your emotions, insecurities and triggers
- Gain self-confidence and self-acceptance
- Form healthier and more communicative relationships with others
- Approach yourself and others with more compassion
- Remove any creative blocks

Contributor Bio

Richard Martyn is a qualified Shadow Work Practitioner who has been helping clients explore their shadow for several years. Richard was first introduced to shadow work in a men's group focusing on emotional support, where he discovered the transformative power of shadow work whilst unpacking his grief after being widowed. Richard then trained with the Healing the Shadow organisation founded by Marianne Hill in Frome. Richard is the father of two beautiful adults and resides in Coleford in Gloucestershire.

Marketing Plans

- Social media campaign
- National media outreach
- Trade and Library Advertising



Mitchell Beazley
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1784729388
Pub Date: 10/29/2024
On Sale Date: 10/29/2024
\$24.99/\$31.99 Can.
Hardcover

224 Pages
Carton Qty: 10
Print Run: 7K
Cooking / Beverages
CKB130000

8.5 in H | 6 in W
Status: **FORTHCOMING**

In Fine Spirits

A Complete Guide to Distilled Drinks

Neil Ridley, Joel Harrison

Key Selling Points

The book provides expert, accessible insight into a range of spirits including whisky, tequila and mezcal, rum, Cognac and Armagnac, vodka, vermouth, absinthe and no and low-alcohol spirits.

Spirits, particularly within the premium space, are an ever-popular purchase - according to ISWR Drinks Analysis, in the US in 2022 while sales of beer, cider and wine all declined, total spirit volumes were up 2% year on year with premium spirits up 13%.

Retail sales of distilled spirits reached over 103 billion U.S. dollars in 2022. The majority of spirits sales occurred off-premise with about 233.5 million 9 liter cases sold, compared to about 57.3 million 9 liter cases sold on-premise.

The book features no- and low-alcohol options, an ever-growing trend, according to CNN, Forbes and the Guardian, sales of which are expected to grow significantly year on year until at least 2026.

Summary

An accessible and authoritative guide to the world of spirits, by the award-winning authors of *Distilled* and *60-Second Cocktails*.

From the winners of the Fortnum & Mason Drink Book of the Year

"Joel Harrison and Neil Ridley explain everything you need to know to appreciate a distillate." *Whisky Magazine*

The culture of enjoying quality spirits and liquors is now in a new golden age.

In Fine Spirits is an accessible and authoritative guide to the world of distilled drinks. Across gin, whisky, tequila, rum and vodka, as well as no and low-alcohol alternatives, it examines not just how each spirit is made, but also the culture, history, cocktails and characters key to the success of each. From award-winning experts Joel Harrison and Neil Ridley, *In Fine Spirits* is designed for anyone who wants to understand more about the bottles in their cabinet, as well as the colorful history and narratives of the countries, drinks, bars and people that have helped create the global renaissance of luxury liquor and fine spirits.

Contributor Bio

Joel Harrison & Neil Ridley are at the forefront of providing expertise and innovation in the drinks world. From whisky to gin, cognac to cocktails, the duo has a wealth of knowledge to share with audiences across the globe. They have written seven books on whisky and distilled drinks, winning the 2015 Fortnum and Mason Drink Book of the Year Award for *Distilled*. They are both Keepers of the Quaich, one of the highest accolades in the Scotch whisky industry, were made Mousquetaires d'Armagnac in recognition of their services to the global promotion of the brandy, Rectifiers of the Gin Guild for their work within the growing gin market and are both Liverymen for the Worshipful As well as writing for a number of different publications around the world, such as the *Telegraph* and *World of Fine Wine*, they also appear regularly on TV, including Channel Four's *Sunday Brunch* where, for the past six years, they have acted as the show's most enduring drinks experts.

Marketing Plans

- Social media campaign
- National media outreach
- Trade and Library Advertising



Mitchell Beazley
9781784729592
1784729590
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On Sale Date: 10/22/2024
\$17.99/\$22.50 Can.
Hardcover

336 Pages
Carton Qty: 9
Print Run: 14K
Cooking / Beverages
CKB126000

7.8 in H | 4.3 in W | 0.8 lb Wt
Status: **FORTHCOMING**

Hugh Johnson's Pocket Wine Book 2025

Margaret Rand

Key Selling Points

The world's bestselling annual wine guide, now in its 48th year.
Up-to-the-minute information on 5,000 wines and growers with fully revised regional reviews.

This edition's special supplement is on Pinot Noir.

With authoritative input from experts from around the world.

Summary

The brand-new edition of the unrivalled Hugh Johnson's Pocket Wine Book, the world's bestselling annual wine guide.

'A thorough guide to just about everything worth drinking.' The Times

The world's best-selling annual wine guide.

Hugh Johnson's Pocket Wine Book is the essential reference book for everyone who buys wine - in shops, restaurants, or on the internet. Now in its 48th year of publication, it has no rival as the comprehensive, up-to-the-minute annual guide.

Providing clear succinct facts and commentary on the wines, growers and wine regions of the whole world, the book also reveals which vintages to buy, which to drink and which to cellar, which growers to look for and why. Hugh Johnson's Pocket Wine 2025 gives clear information on grape varieties, local specialities and how to match food with wines that will bring out the best in both.

This latest edition of Hugh Johnson's Pocket Wine includes a color supplement on Pinot Noir, the world's most highly prized grape, discussing everything from variety and food pairings to Pinot Noir sparkling wines and how climate change has affected the production of this grape.

Contributor Bio

Hugh Johnson (Author)

Hugh Johnson is the world's pre-eminent writer on wine. First published in 1977, his Pocket Wine Book remains the world's bestselling annual wine guide. Its winning formula of insight, critical appraisal of the world of wine, plus valuable vintage news and wine recommendations has been often-imitated but never bettered.

With the publication of his first book, Wine, Johnson established himself at the age of twenty-seven as the most refreshing and authoritative voice on the subject. During the past four decades he has written books that have become landmarks on the subject, including his classic The World Atlas of Wine, co-authored with Jancis Robinson, his Wine Companion, first published in 2003, The Story of Wine and Hugh Johnson on Wine.

In his spare time he writes about gardening from his home in London.

Margaret Rand (Author)

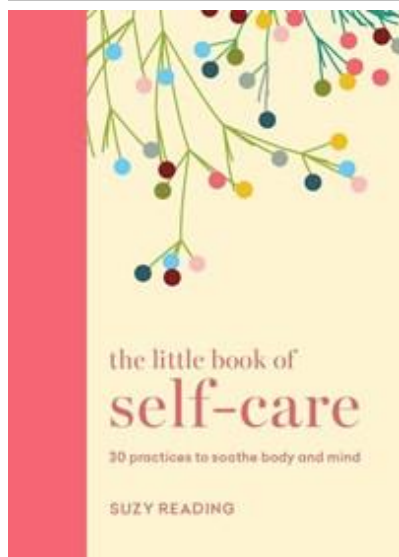
Margaret Rand has been general editor of Hugh Johnson's Pocket Wine Book for some 15 years and now, with Hugh's retirement, has taken over the hot seat. The book's mix of personal insight and informed recommendations have made it the world's best-selling annual wine book.

Margaret Rand's curiosity about wine started several decades ago and led her to a career of writing about wine and editing wine magazines, with the occasional foray into whisky. Her books include Grapes & Wines and 101 Wines to Try Before You Die; she also writes regularly for The World of Fine Wine, timatkin.com and wineseacher.com.

When she's not writing about wine she's probably walking, reading, or in the kitchen, cooking.

Marketing Plans

- Social media campaign
- National media outreach
- Trade and Library Advertising



Godsfield
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Hardcover

96 Pages
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Print Run: 8K
Body, Mind & Spirit / Mindfulness
& Meditation
OCC010000

5.9 in H | 4.4 in W | 0.6 in T | 0.4
lb Wt
Status: **FORTHCOMING**

The Little Book of Self-care

30 practices to soothe the body and mind

Suzy Reading

Key Selling Points

Self-care is one of the leading wellness trends, with 11 million posts on Instagram #selfcare.

Bite-size practices that you can fit into daily life.

The author has an engaged following and is a popular choice for wellness events.

?New hardcover edition with a stunning new cover and completely new illustrations and design

Summary

Practical self-care guide for everyday

With self-care being one of the leading wellness trends, with 11 million posts on Instagram #selfcare, this collection of practices from Suzy Reading is essential to get you started on your mindfulness journey. Learn how to manage yourself with the best possible care to unlock your full potential and boost your mental health.

Self-care is daily nourishment that gives us a fighting chance to minimize illness, fatigue, depression and anxiety. Central to the idea of self-care is the idea that taking care of yourself is not selfish and offers essential ways to stress-proof your body and mind.

In this beautiful new hardcover edition with a stunning new cover and completely new illustrations and design, Suzy offers 30 self-care practices for the reader to choose from depending on what they need.

Chapters include practices for:

- Rest & relaxation
- Energy boosters
- Mind management
- Emotional first aid

Contributor Bio

Suzy Reading is a mother of two, an author, Chartered Psychologist, yoga teacher and coach. Suzy has over two decades of experience in the health and wellbeing industry, with qualifications in personal training from Australia and yoga teacher training accreditation from The Life Centre in London. She draws these modalities together with psychology to help people build sustainable healthy lifestyle habits and is one of the top UK experts on self-care. Suzy is the Psychology Expert for wellbeing brand Neom Organics and is a founding member of the "Nourish" app. She figure skated her way through her childhood, growing up on the Northern Beaches of Sydney, and now makes her home in the hills of Hertfordshire, UK. She is also the author of *The Little Book of Self-Care*, *The Self-Care Revolution*, *Stand Tall Like A Mountain*, *Self-care for Tough Times*, *This Book Will (Help) Make You Happy*, and *Breathe and Sit to Get Fit*. Her self-care card deck *The Little Box of Self-Care* is available now.

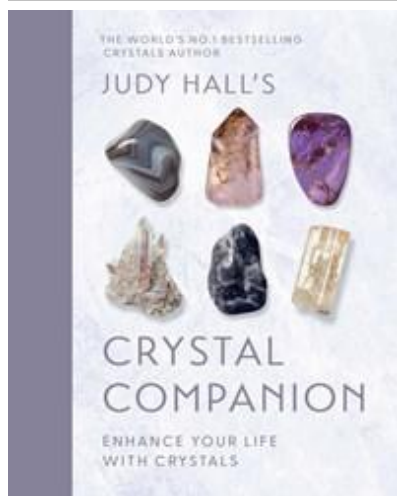
Suzyreading.co.uk
Instagram.com/suzyreading
Twitter.com/suzyreading

Marketing Plans

- ## Illustrations

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1. Develop your business system to providing along step 1 & 2 and meeting with your clients
2. Set and review the physical and financial results
3. Specific goals and skills to keep your existing customers
4. Managing the space of your environment - being safe and making you be in the top layer of the business
5. Building the strength of your relationship and increasing your loyalty of your customers
6. Make your customer feel the target
7. Creating good relationship and being an effective and great person to be in the business
8. Connecting with stakeholders and in the business and increasing your message
- 9.
- 10.



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\$24.99/\$31.99 Can.
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272 Pages
Carton Qty: 10
Print Run: 6K
Body, Mind & Spirit / Crystals
OCC004000

9.3 in H | 7.5 in W
Status: **FORTHCOMING**

Judy Hall's Crystal Companion

Enhance your life with crystals

Judy Hall

Key Selling Points

- Written by bestselling author and crystal expert, Judy Hall.
- Judy was voted the 2014 kindred spirit personality of the year
- Crystals and manifesting are both growing in popularity as spirituality is more and more embraced by mainstream audiences.
- A similar title, *The Crystal Bible: a Definitive Guide to Crystals* has sold over 486,200 copies

Summary

A comprehensive guide to enhancing your life with crystals, Judy Hall's Crystal Companion describes in detail more than 300 crystals, 50 of which are new to the market.

With more than 45 years of experience in crystal healing, expert author Judy Hall is a leading authority on the use of crystals for personal and spiritual development. This stunning book presents a curated collection of powerful crystals and beautifully communicates how these extraordinary entities can be employed to enhance our lives. With chapters on the body, heart, mind, spirit, children, karmic clearing, ancestral healing, grounding and protection, and home and environment, and with in-depth descriptions of both the practical and esoteric properties of each stone, *Judy Hall's Crystal Companion* is essential reading for crystal lovers everywhere.

Featuring fresh, new photography and a clean, modern design, this book truly captures the striking beauty of the featured stones. Inside you will find that the color-coded design ensures the ease of identification and navigation, making the guide suitable for entry-level and experienced crystal workers alike.

Contributor Bio

Judy Hall was an internationally known author, astrologer, crystal expert, psychic and healer. A leading authority on spiritual development, Judy had more than 45 years of experience in karmic astrology, crystal healing and past-life therapy. She was the author of over 45 books - including the bestselling *The Crystal Bible*, which has sold more than 1 million copies worldwide - and her writing has been translated into 16 languages. Judy was four times named as one of the 100 most spiritually influential people in the world in the *Watkins Review*.

Judyhall.co.uk
Facebook.com/officialcrystaljudyhall

Marketing Plans

- Social media campaign
- National media outreach
- Trade and Library Advertising

Illustrations



WELCOME TO MY CRYSTAL WORLD

Hi, I'm [Name] and I'm a crystal enthusiast. I've been collecting crystals for years and I love sharing my knowledge with others. In this book, I'll be sharing with you some of the most powerful and beautiful crystals in the world. I'll be covering their properties, how to use them, and how to care for them. So, if you're a crystal lover or just curious about the world of crystals, this book is for you. Let's explore the crystal world together!

What is crystal healing?

Crystal healing is a form of alternative medicine that uses crystals to promote physical, emotional, and spiritual healing. It is based on the belief that crystals have unique vibrational energies that can be used to balance and harmonize the body's energy field. Crystal healers use various techniques, such as holding crystals, placing them on the body, or using them in rituals, to channel these energies and help clients achieve their goals. Crystal healing is often used in conjunction with other forms of therapy, such as meditation and yoga, to enhance the healing process.





Amethyst - Healing

Amethyst is a purple quartz crystal that is believed to have powerful healing properties. It is said to help with a wide range of issues, including stress, anxiety, and depression. Amethyst is also believed to enhance spiritual awareness and protect against negative energies. It is often used in meditation and energy healing practices.



Clear Quartz - Healing

Clear quartz is a colorless crystal that is believed to have powerful healing properties. It is said to help with a wide range of issues, including stress, anxiety, and depression. Clear quartz is also believed to enhance spiritual awareness and protect against negative energies. It is often used in meditation and energy healing practices.



Green Aventurine - Healing

Green aventurine is a green quartz crystal that is believed to have powerful healing properties. It is said to help with a wide range of issues, including stress, anxiety, and depression. Green aventurine is also believed to enhance spiritual awareness and protect against negative energies. It is often used in meditation and energy healing practices.



Smoky Quartz - Healing

Smoky quartz is a brownish-yellow quartz crystal that is believed to have powerful healing properties. It is said to help with a wide range of issues, including stress, anxiety, and depression. Smoky quartz is also believed to enhance spiritual awareness and protect against negative energies. It is often used in meditation and energy healing practices.

Quartz

Quartz is a mineral that is found in a wide variety of colors and shapes. It is one of the most common minerals on Earth and is used in a wide range of applications, from jewelry to electronics. Quartz is also believed to have powerful healing properties and is often used in crystal healing practices.



Clear Quartz - Healing

Clear quartz is a colorless crystal that is believed to have powerful healing properties. It is said to help with a wide range of issues, including stress, anxiety, and depression. Clear quartz is also believed to enhance spiritual awareness and protect against negative energies. It is often used in meditation and energy healing practices.



Amethyst - Healing

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Green Aventurine - Healing

Green aventurine is a green quartz crystal that is believed to have powerful healing properties. It is said to help with a wide range of issues, including stress, anxiety, and depression. Green aventurine is also believed to enhance spiritual awareness and protect against negative energies. It is often used in meditation and energy healing practices.



Smoky Quartz - Healing

Smoky quartz is a brownish-yellow quartz crystal that is believed to have powerful healing properties. It is said to help with a wide range of issues, including stress, anxiety, and depression. Smoky quartz is also believed to enhance spiritual awareness and protect against negative energies. It is often used in meditation and energy healing practices.



Mitchell Beazley
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1784729515
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Status: **FORTHCOMING**

Scotch

The Balmoral guide to Scottish whisky

Cameron Ewen, Moa Nilsson

Key Selling Points

The Balmoral hotel is a world-famous Edinburgh landmark: famous fans over the years have included Elizabeth Taylor, Paul McCartney, J K Rowling, Michael Palin and the late Queen Mother. It was also featured on ITV1's four-part series, *Inside the Balmoral: Scotland's Finest Hotel*.

Forbes described The Balmoral's whisky bar as 'This isn't just any Scotch bar....It is *the* Scotch bar' - it holds one of the largest and most prestigious collections of whisky in Scotland.

The book contains detailed profiles on 100 Scottish whiskies, including tasting notes and distillery profiles, as well as a comment on each from the SCOTCH bar manager.

Whisky books continue to be a proven international seller, with titles like *101 Whiskies to Try Before You Die* (4th edition) and Mitchell Beazley's *World Atlas of Whisky*.

Summary

From the experts behind the world-famous SCOTCH whisky bar, located at the iconic Edinburgh hotel The Balmoral, this essential guide will tell you everything you need to know about Scottish whisky.

"This isn't just any Scotch bar...It is *the* Scotch bar." *Forbes*

From the experts behind the world-famous SCOTCH whisky bar, located at the iconic Edinburgh hotel The Balmoral, this essential guide will tell you everything you need to know about Scottish whisky.

Inside you'll find an introduction to tasting whisky, as well as answers to key questions, such as if color depicts quality, whether you should decant your bottle and if it is ever acceptable to mix your dram. Discover the hand-picked 100 best whiskies behind the SCOTCH bar, complete with distillery profiles, tasting notes and a personal comment from Head Whisky Ambassador, Cameron Ewen.

Complemented by atmospheric photography of SCOTCH, this is an essential purchase for every whisky drinker.

Spanning more than 50 distilleries including:
Glenmorangie, Glenfiddich, The Macallan, The Glenlivet, Ardbeg, Bruichladdich and many more...

Contributor Bio

Cameron Ewen (Author)

In 2013, The Balmoral, Scotland's most prestigious luxury hotel, brought to life its vision of opening SCOTCH, one of the best stocked whisky spots in Scotland, now home to around 500 Scottish whiskies from distilleries old and new. Whisky Ambassador and Bar Manager Cameron Ewen brings both knowledge and passion to SCOTCH. Having joined the team in 2015, Cameron has spent time with a variety of whisky producers, further increasing his knowledge of Scotland's greatest exports. His warm personality coupled with the relaxed ambience makes SCOTCH one of Edinburgh's must-visit bars.

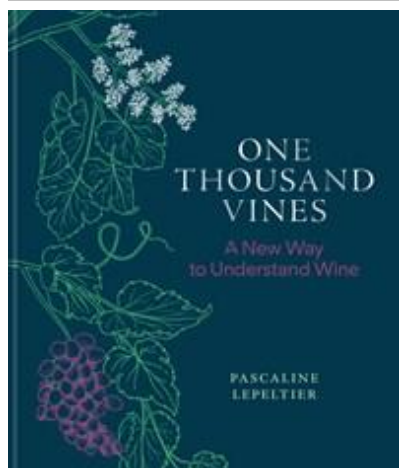
Moa Nilsson (Author)

Moa is a whisky writer and spirits judge. Her writing covers primarily Instagram, YouTube and blogging where she also collaborates with whisky brands from all over the world. She has contributed to publications such as the *Whiskey Wash*, *Whisky*

Magazine, Allt Om Whisky and the Scotch Malt Whisky Society's *Unfiltered*. She won the Icons of Whisky Scotland (IWSC) Communicator of the Year 2021 and was shortlisted for the IWSC Spirits Communicator Award 2022.

Marketing Plans

- Social media campaign
- National media outreach
- Trade and Library Advertising



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CKB126000

10.5 in H | 9 in W
Status: **FORTHCOMING**

One Thousand Vines

A New Way to Understand Wine

Pascaline Lepeltier, Rene Redzepi, Ava Mees List, Rajat Parr

Key Selling Points

- **EXPERT AUTHOR:** The New York Times dubbed Pascaline Lepeltier 'one of New York's star sommeliers'. She's been named Best Sommelier in France and was recently placed 4th in the Association de la Sommellerie Internationale's Best Sommelier of the World 2023.
- **ACCLAIMED FRENCH PUBLICATION:** The book has attracted rave reviews for its French publication, with Le Monde describing it as 'a jewel...offers what I have never read before on wine and its terroir, with precision, rigor and clarity. And a vision that is not Franco-centric, which adds a lot of novelty'.
- **BESTSELLING POTENTIAL:** The book sits alongside titles like Wine Folly (over 200k sold since 2018), Wine Simple (over 70k sold since 2019) and Mitchell Beazley's World Atlas of Wine (over 200k sold across eight editions).
- **A UNIQUE APPROACH:** In the style of The Hidden Life of Trees by Peter Wohlleben (a New York Times and Sunday Times bestseller), One Thousand Vines crosses disciplines from botany to anthropology, marketing to gastronomy without forgetting the all-important sensory process of tasting wine, and each chapter is accompanied by elegant infographics and maps.

Summary

The much-anticipated first book by one of the most highly regarded women in the world of wine, the French-born, US-based star sommelier Pascaline Lepeltier

"A masterpiece that offers a deep dive into the world of wine. It's a testament to its author's passion, expertise and commitment to sustainable practices."
Robert Parker Wine Advocate

"Entwining culture, philosophy, history, and science, Pascaline Lepeltier's *One Thousand Vines* is nothing short of an astonishing work of genius. This is an essential resource for understanding wine in all its marvellous complexity."
Alice Feiring

"*One Thousand Vines* is a crucial resource for understanding wine on both a global and local scale, and an essential read for anyone who loves wine." Jon Bonné

"Pascaline's work is essential for anyone who wants to fully understand wine. Additionally, you will find a multitude of conceptual maps and illustrations that make the reading even more delightful." Ferran Centelles

"*One Thousand Vines* is a rare feat: an original book about wine. Pascaline Lepeltier's work of passionate scholarship sweeps us through the disciplines which form wine's hinterland in order to illuminate her informing vision of wine: fresh, exciting, dense, grand." Andrew Jefford

In *One Thousand Vines* internationally celebrated sommelier Pascaline Lepeltier answers all the important questions about wine. With three main parts - Reading Vines, Reading Landscapes and Reading Wines - the book challenges preconceived ideas about the vine and its wine. It explains where we are now, how we got here, and shows us a way forward - in how grapes will be grown, made into wine, sold and enjoyed.

One Thousand Vines isn't an encyclopedia or atlas but it answers all the important

questions about wine and offers the reader keys to understand the links between the bottle and the producers, terroirs and vineyards which give birth to it. With a refreshingly unique approach, star sommelier Pascaline Lepeltier offers those curious about wine not only the answers but also the tools to understand it by oneself.

Contributor Bio

Pascaline Lepeltier is probably the most decorated female sommelier on the planet. She is one of only 25 or so women to have been certified a Master Sommelier, and was the first woman to be named Meilleur Sommelier de France and also Meilleur Ouvrier de France (MOF). Pascaline has written for various prominent wine guides and books in France, and is a contributor to *The Oxford Companion to Wine*.

Having grown up in the Loire Valley, she left an academic career in philosophy to enter the world of wine at a young age. After winning numerous awards and accolades in France, she moved to New York in 2009 to open the US outpost of the famed Michelin-star restaurant Rouge Tomate, hailed by Eric Asimov in the *New York Times* as 'world-class, with exquisite taste'. She has since joined the wine-focused restaurant Chambers.

Marketing Plans

- Social media campaign
- National media outreach
- Trade and Library Advertising

Illustrations





Cassell
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1788405544
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PET003000

5.9 in H | 5.9 in W
Status:**FORTHCOMING**

Letters to the Human Race...from the Cat

Feline frustrations about inferior species

Vicky Halls

Key Selling Points

BEST-SELLING CAT AUTHOR: Vicky Halls's sales have topped 190,000 units over four books in the last four and a half years, and she's amassed over £1.5 million of turnover.

COMPARATIVE TITLES: The Cat Owner's Survival Guide (October 2023) has sold over 1,600 copies.

As of 2022, 29% of US households own a cat

Summary

A delightful and hilarious collection of letters from cats to their beloved humans, unveiling the inner thoughts and musings of our feline friends.

In this delightful and hilarious collection of letters penned by cats to their beloved humans, best-selling author and acclaimed pet behaviour counsellor, Vicky Halls, offers a peek into what your cat is really thinking, and why they do the curious things that they do.

From candid complaints about leftover chicken to perplexing explanations for toilet trouble, these illustrated letters reveal the antics, demands, and, of course, the unconditional love cats have for their human counterparts. Whether decoding the mysteries of a tail twitch or unravelling the enigma behind the cardboard box obsession, this book is an absolute necessity for any owner seeking to unravel the inner-thoughts of their cat, one comical letter at a time.

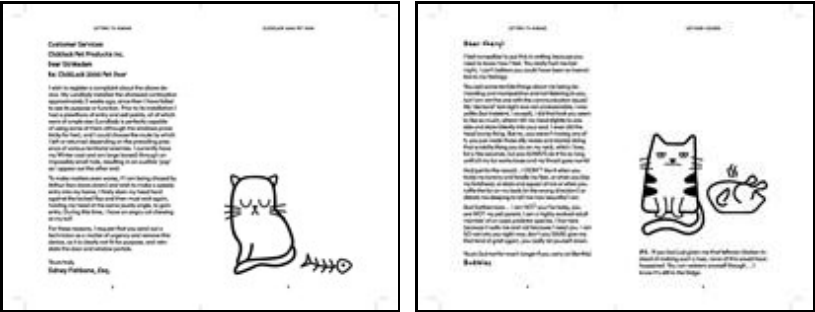
Contributor Bio

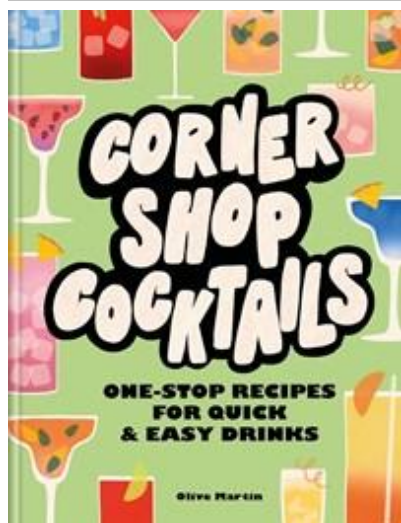
Vicky Halls is an acclaimed pet behaviour counsellor with many years of experience treating behavioural problems in cats both in the UK and abroad. She is the author of seven best-selling books on cats for the general public, as well as several peer-reviewed papers for scientific journals. In 2008, Vicky was voted as the 'Nation's Favourite C at Author' by the readers of Your Cat magazine. At home, Vicky is a slave to the demands of LC , her pre-loved elderly black moggie.

Marketing Plans

- Social media campaign
- National media outreach
- Trade and Library Advertising

Illustrations





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Status: **FORTHCOMING**

Corner Shop Cocktails

One-stop Recipes for Quick & Easy Drinks

Olive Martin

Key Selling Points

- All our cocktail books have backlisted strongly. The Hamlyn All Colour Cookery series has sold over 285k cocktail books worldwide via PubApp, including 200 Classic Cocktails (123.8k copies) and 200 Cocktails (161.1k copies). Summersdale's The Little Book of Cocktails has sold over 28.5k copies via BookScan
- Competing cocktail books in the market have also sold extremely well according to BookScan, demonstrating continued demand for cocktail books. This includes Tequila Mockingbird (389,359 copies) and The Art of Mixology: Classic Cocktails and Curious Concoctions (282,980 copies)
- Corner shop cocktails are trending on social media: in 2021, there was a widespread TikTok trend where young people went on a 'corner shop pub crawl' to purchase alcoholic beverages. Currently, #cornershopcrawl currently has over 474.2k views on TikTok and #cornershophaul has over 140.1k views
- There is a growing demand for convenient and easily accessible drinks. Several publications, including Time Out, Cosmopolitan and Buzzfeed have all published articles showcasing 'cocktail hacks' and ingredient swaps, for people to learn how to make cocktails easily at home

Summary

60 creative cocktail recipes - using easy-to-find ingredients from your local convenience store

The one-stop-shop for all your favourite cocktails

Covering all the classics, this book ensures you never again have to traipse from store-to-store searching for pricey syrups, unnecessary garnishes and hyper-specific components that you'll probably only use once. Instead, *Corner Shop Cocktails* eliminates all the fuss by using easily sourced, versatile ingredients to make inventive yet delicious drinks. Whether you fancy a Mojito, an Old-fashioned, a Bellini or a Negroni, you will find cost-conscious and convenient versions of all your favourite drinks.

With its clever hacks and easy swaps *Corner Shop Cocktails* fulfils a vital need for cocktail lovers everywhere, giving us the drinks we love with added convenience.

CONTENTS INCLUDE:

Vodka

Bloody Mary; Bellini-tini; Cosmopolitan

Rum

Mai Tai; Piña colada; Pineapple mojito

Gin

Negroni; Classic dry martini; Tom Collins

Whisky

Bourbon peach smash; Whisky sour; Irish coffee

Tequila

Tequila sunrise; Berry margarita; Rude cosmopolitan

Brandy

Brandy sidecar; Brandy sour; Tidal wave

Other Wines & Spirits

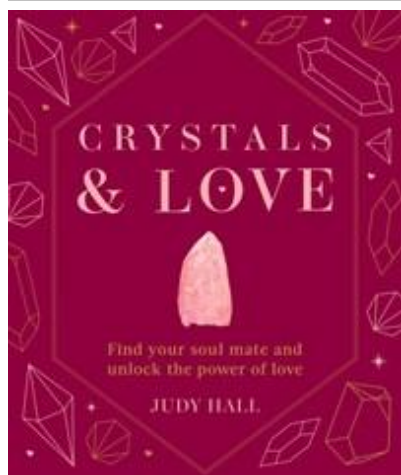
Pimm's cocktail; Long Island iced tea; Sangria

Contributor Bio

Olive Martin is a cocktail enthusiast, passionate about making creative and delicious drinks for all to enjoy. She currently lives in Birmingham with her adorable dog Mabel.

Marketing Plans

- Social media campaign
- National media outreach
- Trade and Library Advertising



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Body, Mind & Spirit / Crystals
OCC004000

6.9 in H | 5.9 in W | 0.7 lb Wt
Status: **FORTHCOMING**

Crystals & Love

Find you soul mate and unlock the power of love

Judy Hall

Key Selling Points

- Judy Hall was an internationally respected crystal expert. Her most popular book, *The Crystal Bible* has sold over 1 million copies worldwide
- Includes a directory of over 50 love crystals
- She was the leading crystal and spiritual writer with sales of more than one million books worldwide.
- Judy Hall's books, including the best-selling *The Crystal Bible*, have sold over 750,000 copies in the US

Summary

From best-selling author Judy Hall, *Crystal Love* is the first book to extensively explore crystals and love and includes a directory of over 50 love crystals

Judy Hall was an internationally respected crystal expert and leading crystal and spiritual writer with sales of more than one million books worldwide, making this a must-have for anyone who wants to boost their crystal knowledge and maximize their power.

Unlock the power of love through crystals with this all-inclusive volume on crystal rituals and techniques. Find your perfect partner, improve your current relationships and even boost your sex life with the help of *Crystal Love*. Featuring sections on every aspect of love and relationships, this book will help solve or improve any major love issues.

Crystal Love also has sections on how to create loving and positive environments, which not only improve personal bonds and outlook but will alter your relations with the world at large.

Contributor Bio

Judy Hall was an internationally known author, astrologer, crystal expert, psychic and healer. A leading authority on spiritual development, Judy had more than 45 years of experience in karmic astrology, crystal healing and past-life therapy. She was the author of over 45 books - including the bestselling *The Crystal Bible*, which has sold more than 1 million copies worldwide - and her writing has been translated into 16 languages. Judy has four times been named as one of the 100 most spiritually influential people in the world in the *Watkins Review*.

Judyhall.co.uk

Facebook.com/officialcrystaljudyhall

Marketing Plans

- Social media campaign
- National media outreach
- Trade and Library Advertising

Illustrations



ATTRACTING LOVE

CRYSTALS can bring more love into your life

BRINGING LOVE INTO YOUR LIFE

Love is a powerful force that can transform your life. It is the foundation of all relationships and the key to a happy and fulfilling existence. Crystals can help you attract love and maintain it in your life.

How to use crystals for love:

- Clear your energy:** Before using any crystals, it is important to clear your energy. This can be done by smudging with sage or palo santo, or by using a smudge stick.
- Choose your crystals:** There are many crystals that can help with love, including rose quartz, amethyst, and clear quartz. Each crystal has its own unique properties and can be used in different ways.
- Use your crystals:** There are many ways to use crystals for love. You can place them on your body, use them in your home, or carry them with you. The most important thing is to use them with intention and faith.

Crystal Grids:

A crystal grid is a collection of crystals arranged in a specific pattern to create a powerful energy field. This can be used to attract love and manifest your desires.

Crystal Healing:

Crystal healing is the practice of using crystals to heal the body, mind, and spirit. This can be done by placing crystals on specific parts of the body or by using them in a bath.



UNUSUAL LOVE

Unusual love is a rare and precious thing. It is a love that is not based on physical attraction or social status, but on a deep understanding and acceptance of each other. Crystals can help you find unusual love and maintain it in your life.

How to use crystals for unusual love:

- Clear your energy:** Before using any crystals, it is important to clear your energy. This can be done by smudging with sage or palo santo, or by using a smudge stick.
- Choose your crystals:** There are many crystals that can help with unusual love, including amethyst, clear quartz, and green aventurine. Each crystal has its own unique properties and can be used in different ways.
- Use your crystals:** There are many ways to use crystals for unusual love. You can place them on your body, use them in your home, or carry them with you. The most important thing is to use them with intention and faith.

Crystal Grids:

A crystal grid is a collection of crystals arranged in a specific pattern to create a powerful energy field. This can be used to attract unusual love and manifest your desires.

Crystal Healing:

Crystal healing is the practice of using crystals to heal the body, mind, and spirit. This can be done by placing crystals on specific parts of the body or by using them in a bath.



ACCENTUATING THE POSITIVE WITH CRYSTALS

Crystals can be used to accentuate the positive in your life. They can help you focus on your strengths and achievements, and they can help you overcome your fears and doubts. Crystals can be used in many ways to accentuate the positive in your life.

How to use crystals to accentuate the positive:

- Clear your energy:** Before using any crystals, it is important to clear your energy. This can be done by smudging with sage or palo santo, or by using a smudge stick.
- Choose your crystals:** There are many crystals that can help with accentuating the positive, including clear quartz, amethyst, and green aventurine. Each crystal has its own unique properties and can be used in different ways.
- Use your crystals:** There are many ways to use crystals to accentuate the positive. You can place them on your body, use them in your home, or carry them with you. The most important thing is to use them with intention and faith.

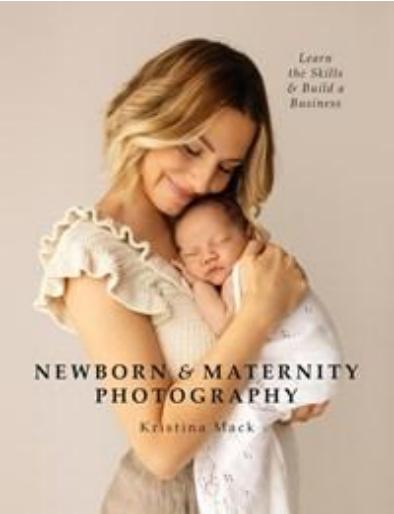
Crystal Grids:

A crystal grid is a collection of crystals arranged in a specific pattern to create a powerful energy field. This can be used to accentuate the positive in your life and manifest your desires.

Crystal Healing:

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Status:**FORTHCOMING**

Newborn & Maternity Photography

Learn the Skills and Build a Business

Kristina Mack

Key Selling Points

Newborn and maternity photography is one of the fastest-growing businesses for photographers to move into.

Kristina Mack is an expert in the field of newborn and maternity photography. Her unique style has attracted TV personalities, public figures and celebrities.

Summary

Acclaimed newborn and maternity photographer Kristina Mack shares her knowledge of the creative and practical aspects of the genre, and how to make a living from capturing this unique stage of the human experience.

Have you always dreamt of turning your photography hobby into a business, but don't feel you have the skills or accumen to succeed?

Newborn and maternity photography is one of the fastest-growing businesses for photographers to move into, and with a seasoned pro as your guide you can quickly learn the secrets of success.

In this book, acclaimed newborn and maternity photographer Kristina Mack shares her knowledge of the creative and practical aspects of the genre, and also the tricky business of making a living from capturing this unique stage of the human experience.

With newborn and maternity photography remaining one of the fastest-growing businesses for photographers to move into, this book serves as a must-have for any photographer looking to make use of their skills.

Contributor Bio

Kristina Mack is a Lithuanian-born, UK-based maternity and newborn photographer. Specialising in newborn photography since 2017, she has learned that working with mothers to be and newborn babies is a unique art. A lover of simplicity, she creates soulful, elegant and timeless images. Her unique style has attracted TV personalities, public figures and celebrities.

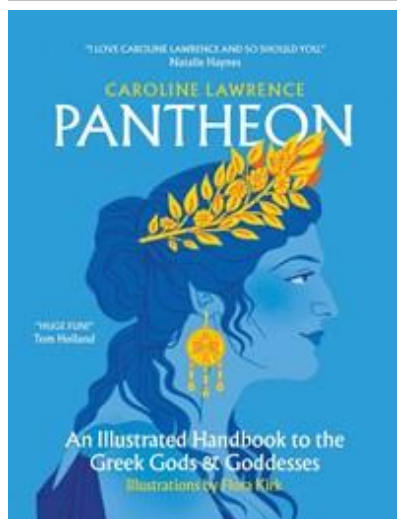
Kristina has been mentoring fellow photographers to find their own style and take their newborn photography to the next level. She is a strong believer that photographers don't need to be starving artists, and that a side hustle that starts with a love of photography can become a very enjoyable and profitable business.

Marketing Plans

- Social media campaign
- National media outreach
- Trade and Library Advertising

Illustrations





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Literary Criticism / Fairy Tales,
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LIT022000

8.3 in H | 6.5 in W
Status: **FORTHCOMING**

Pantheon

An Illustrated Handbook to the Greek Gods & Goddesses

Caroline Lawrence, Flora Kirk

Key Selling Points

Comprehensive profiles of more than 50 characters from Greek myth.

A deep dive into the characters that contemporary readers have fallen in love with through Madeline Miller, Natalie Haynes and Jennifer Saint, following a trend for retellings of Classical myths that has been amplified by BookTok.

Beautiful, colorful illustrations throughout make this a highly giftable coffee table book.

Summary

A beautifully illustrated handbook, profiling more than 50 characters from Greek Mythology

"I love Caroline Lawrence and so should you." - Natalie Haynes

"Huge fun!" - Tom Holland

Get to know the ancient Greek gods and goddesses...and find out why their stories are still so enthralling today.

Discover how to identify each god, demigod, hero or monster from the ancient Greek world through their attributes and symbols, learn about their most famous stories from ancient sources and myths, and find out how these characters were viewed and worshipped in classical times.

From Aphrodite to Dionysus, Helen of Troy to the Minotaur, bestselling author and classicist Caroline Lawrence brings together all the information you need to really get to know the gods and goddesses. Classical sources such as the Homeric epics, ancient art and archaeological finds inform each god's profile, while sections on mythical figures in contemporary culture show how these gods and their stories have stood the test of time. Classical illustrator Flora Kirk's stunning, colorful artworks accompany each profile, making this a beautiful, must-have companion guide to the myths.

Contributor Bio

Caroline Lawrence was born in London, England and grew up in California. She studied Classics at Berkeley, where she won a Marshall Scholarship to Cambridge. There, at Newnham College, she studied Classical Art and Archaeology. After Cambridge, Caroline remained in England, and later took an MA in Hebrew and Jewish Studies at University College, London.

Caroline is the bestselling author of a number of children's books, including the 17-book Roman Mysteries series, which has gone on to sell many hundreds of thousands of copies. Her books have been translated in dozens of languages and have been adapted for television. In 2009, Caroline won the Classical Association Prize for 'a significant contribution to the public understanding of Classics'.

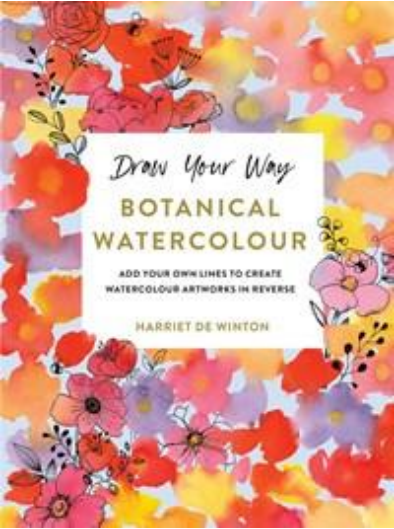
All Caroline's books combine her love of art history, ancient languages and travel. Her other passions include cinema, travel and London. Caroline has a son Simon, from a previous marriage, and she now lives by the river in London with her husband Richard.

Flora Kirk is a UK-based freelance illustrator specializing in visual depictions of the ancient Mediterranean world. She loves to create art inspired by archaeology sites, ancient myths, and visuals that echo the aesthetics of a time long past. After receiving her BA in Ancient Studies from the University of Maryland, Baltimore County, Flora spent a year in Transylvania researching Roman coins with the Fulbright Program. The

following year, she completed an MA in Museum Studies at Durham University. She now lives along Hadrian's Wall, with a focus on bringing local museum archaeology collections back to life through illustration.

Marketing Plans

- Social media campaign
- National media outreach
- Trade and Library Advertising



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Games & Activities / Coloring
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10.2 in H | 7.6 in W
Status:**FORTHCOMING**

Draw Your Way: Botanical Watercolour

Add Your own Lines to Create Watercolour Artworks in Reverse

Harriet de Winton

Key Selling Points

BESTSELLING AUTHOR: More than 150,000 copies sold worldwide of Harriet's three previous titles: *New Botanical Painting*, *Birds, Bees & Blossoms* and *A Year of Watercolour*.

STRONG SOCIAL MEDIA PRESENCE: Author has a strong and engaged Instagram presence (over 94k followers), and began a YouTube channel during the pandemic that now has over 123k subscribers and 8m views.

ON TREND: Botanical watercolour painting continues to be extremely popular as a practical art subject.

Summary

A new activity book from bestselling watercolour artist and author Harriet de Winton (150,000 copies sold worldwide).

All you need is a pen to create gorgeous botanical artworks with *The Botanical Watercolour Reverse Colouring Book*.

Reverse colouring is the practice of drawing and doodling your own unique line artworks over pre-painted colour backgrounds. In this book, celebrated watercolourist Harriet de Winton has created more than 80 beautiful watercolour backgrounds for readers to fill in. Full of gentle prompts on how one might fill the pages with line drawings, and advice on how best to create authentic and original botanical artworks, this is a unique offering from the bestselling author of *New Botanical Watercolour*.

Discover or rediscover your creativity, and engage with the natural world of botanicals, with this free-form activity book.

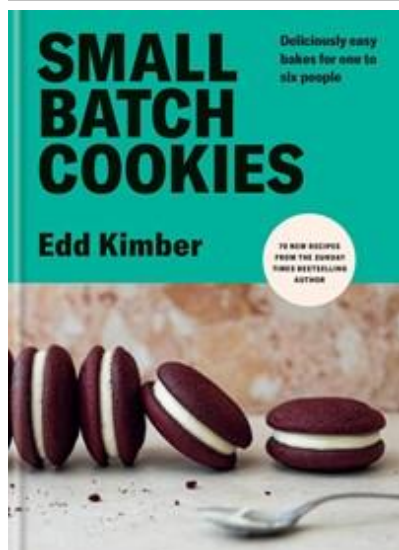
Contributor Bio

Harriet de Winton is an artist and stationer. Founder of the de Winton Paper co, Harriet hosts a popular YouTube watercolour tutorial channel as well as hosting workshops in the UK and abroad. She is the author of the best-selling *New Botanical Painting*, *Birds, Bees & Blossoms* and *A Year of Watercolour*, which between them have been translated into nine languages.

@dewintonpaperco
dewintonpaperco.com

Marketing Plans

- Social media campaign
- National media outreach
- Trade and Library Advertising



Kyle Books
9781804191859
180419185X
Pub Date: 9/24/2024
On Sale Date: 9/24/2024
\$26.99/\$33.99 Can.
Hardcover

176 Pages
Carton Qty: 20
Print Run: 14K
Cooking / Courses & Dishes
CKB021000

9.3 in H | 6.8 in W | 1.5 lb Wt
Status: **FORTHCOMING**

Small Batch Cookies

Deliciously easy bakes for one to six people

Edd Kimber

Key Selling Points

- 25% The rise in American cookie consumption during COVID-19.
- 1 in 5. The amount of Americans who eat more than three cookies per day on average.
- 95% The percentage of Americans who eat a cookie every month.
- Edd Kimber will be touring the US in Fall 2024.

Summary

Quick, simple and accessible baking for everyone, using minimal equipment, from *Great British Bake Off* winner and *Sunday Times* bestselling author Edd Kimber.

'A brilliant idea for a book and a must-have' - Nigella Lawson

There are times when nothing but a warm chocolate chip cookie will hit the spot. Bad day at work? Chocolate chip cookie. A great day at work? Chocolate chip cookie.

The need for an emergency solitary cookie or two can strike at any time, but baking recipes typically serve large groups, which is perfect for a party, a celebration or a crowd, but not when there's just one (or two) of you and you would rather not spend the money on making a big batch or be faced with eating the same thing all week.

In *Small Batch Cookies*, Edd showed that good things really can come in small packages. For this new book he wants to focus on cookies, probably the easiest - and arguably most popular - kind of baking there is. Nothing has quite the allure of a cookie straight out of the oven! The classic cookie is chocolate chip, but there is no one single perfect version - the variations are endless and range from double and triple chocolate to dark chocolate and cherry, and white chocolate and lemon. Other less familiar but no less delicious types of cookie include vanilla, peanut butter, ginger, oat and raisin and coconut. The recipes also include vegan cookies and cookies for those with allergies and intolerances.

'You're always safe with Edd Kimber' -Diana Henry on *One Tin Bakes Easy*

Contributor Bio

Edd Kimber is a baker and food writer based in London. He is the author of *The Sunday Times* bestseller *One Tin Bakes* (2020) which also won the *BBC Good Food*, *Guardian*, *New York Times* and *Washington Post* Best Food Books 2020, as well as *One Tin Bakes Easy* (2021) and *Small Batch Bakes* (2022). Over the last ten years he has appeared on multiple television shows including *Good Morning America*, *The Alan Titchmarsh Show*, *Sunday Brunch*, *Saturday Kitchen* and, of course, on the original series of *The Great British Bake Off*, of which he is the inaugural winner.

He regularly shares his knowledge at cookery schools and at food festivals around the world and also writes for multiple publications, including as the baking columnist for *Olive* magazine.

www.theboywhobakes.co.uk @theboywhobakes

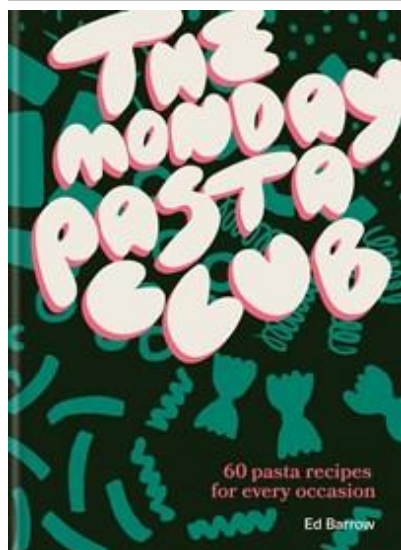
Marketing Plans

- Social media campaign

- National media outreach
- Trade and Library Advertising

Illustrations





Kyle Books
9781804191989
1804191981
Pub Date: 10/22/2024
On Sale Date: 10/22/2024
\$26.99/\$33.99 Can.
Hardcover

176 Pages
Carton Qty: 10
Print Run: 6K
Cooking / Methods
CKB070000

9.6 in H | 6.5 in W
Status: **FORTHCOMING**

The Monday Pasta Club

60 pasta recipes for every occasion

Ed Barrow

Key Selling Points

Cheap, versatile and convenient, pasta is - according to a survey conducted by Oxfam in 17 countries - the world's favorite food, more popular than meat, rice or pizza.

In the last 20 years worldwide pasta production has almost doubled, as has the number of countries consuming more than 1 kg of pasta per capita per year (The International Pasta Organisation, 2022).

In the US, the pasta market is projected to grow by 5.52% to US\$ 83.65 billion by 2030.

The Monday Pasta Club has over 70k Instagram followers and is consistently growing, and their website receives over 20k visits per month.
www.themondaypastaclub.com

Summary

Delicious pasta dishes that suit every occasion, from speedy 10-minute recipes with few ingredients, to those that take a little more time.

Every Monday at 5pm, The Monday Pasta Club posts a new recipe to its followers. Each one celebrates pasta's versatility, not just in terms of the ingredients it goes with, but also how long a dish takes to cook. The cookbook includes some fan favorites along with brand-new recipes, all packed with flavor and easy to create.

Organized so that readers can find something suited to both their time limit and budget, the chapters each include 5 vegetarian, 5 fish and 5 meat recipes. From a super speedy Pistachio & Parsley Pesto pasta, to dishes that take a little longer such as Sea Bass, Chilli and Lime Spaghetti and slow cooked treats such as Lamb and Rosemary Pappardelle, all of the recipes are delicious, easy-to-follow and celebrate the joy of pasta.

Contributor Bio

Ed Barrow created The Monday Pasta Club, a weekly recipe page dedicated to his love of pasta. A pasta recipe is posted every Monday at 5pm, and the account has built up a legion of fans, with more than 70k followers on Instagram, and over 20k website visits a month. Originally a pastry chef, Ed set up The Monday Pasta Club during lockdown, after rediscovering a pasta machine he was given for his twelfth birthday.

@themondaypastaclub

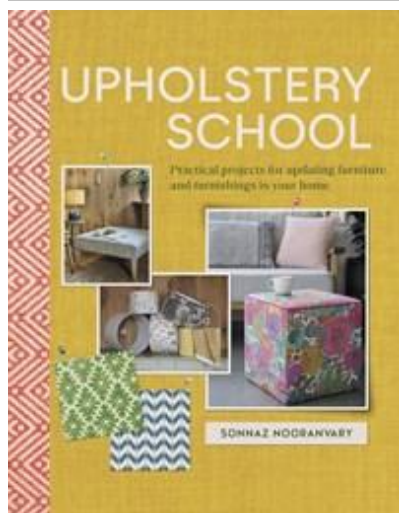
www.themondaypastaclub.com

Marketing Plans

- Social media campaign
- National media outreach
- Trade and Library Advertising

Illustrations





Kyle Books
9781804191682
180419168X
Pub Date: 4/8/2025
On Sale Date: 4/8/2025
\$29.99/\$37.50 Can.
Hardcover

208 Pages
Carton Qty: 10
Print Run: 4K
Crafts & Hobbies / Upcycling &
Repurposing
CRA063000

9.8 in H | 7.5 in W
Status: **FORTHCOMING**

Upholstery School

Practical Projects for Updating Furniture and Furnishings in Your Home

Sonnaz Nooranvary

Key Selling Points

- Sonnaz Nooranvary is best known for being the resident upholstery expert on the incredibly popular BBC/Netflix show, 'The Repair Shop'
- As an antidote to wasteful, throwaway, consumerist culture, The Repair Shop has tapped into the interest in reusing and upcycling beloved items, and with the show receiving 12.4 times the demand of the average show in the United States, this is a popular subject
- Upcycling has never been so relevant/necessary and is being embraced by fashion brands, with the trend also translating to interiors (www.theweek.co.uk/951732/furniture-flipping-next-big-trend-home-sustainability). This is something that will only become more popular with the cost of living crisis meaning that consumers are more likely to turn to DIY home updates, rather than buying new
- The workforce of Upholsterers in 2021 was 22,744 people, with 21.1% woman, and 78.9% men
- In 2015, it was reported that the upholstery segment reached approximately 916 million U.S. dollars and was projected to increase to more than one billion dollars by 2020

Summary

A practical step-by-step beginner's guide to upholstery, from fabrics to fixings, by one of the experts from *The Repair Shop*

A resident of fan-favorite 'The Repair Shop', available on BBC, Amazon and previously Netflix, Sonnaz is acutely aware of today's throwaway culture.

However, there's a counter movement growing that urges us to 'make do and mend'. Reusing and upcycling has never been more popular, relevant or necessary, as people are becoming more aware of the grave implications of fast fashion/furniture on landfills and the environment - and with the cost-of-living crisis tightening everyone's purse strings, people are even more likely to turn to DIY methods to refresh their homes and furniture.

Upholstery is one of the most accessible ways to refresh your home and in *Upholstery School*, *The Repair Shop*'s resident upholsterer Sonnaz Nooranvary will show readers exactly how to refresh their furnishings, with clear step-by-step instructions and photography, using her years of expertise and characteristic tasteful style that has cemented her as a fan favorite.

A resident of fan-favorite 'The Repair Shop', available on BBC, Amazon and previously Netflix, Sonnaz will first outline all the basic techniques involved, from the tools and materials required, to explaining various fabrics and fixings and the difference between modern vs traditional.

The 20 step-by-step projects laid out by chapter, with most including at least one other variation, so there are plenty of options to suit every taste. Chapters include:

1. Drop-in seat
2. Scatter cushion
3. 'Fabulising' and elevating your curtains
4. Plumping up cushions
5. Voile double-pinch-pleat curtains
6. Dining chair

7. Carver chair
8. Outdoor furniture
9. Box seat cushion
10. Bedroom chair
11. Mid-century modern chair
12. Padded leg rest/table

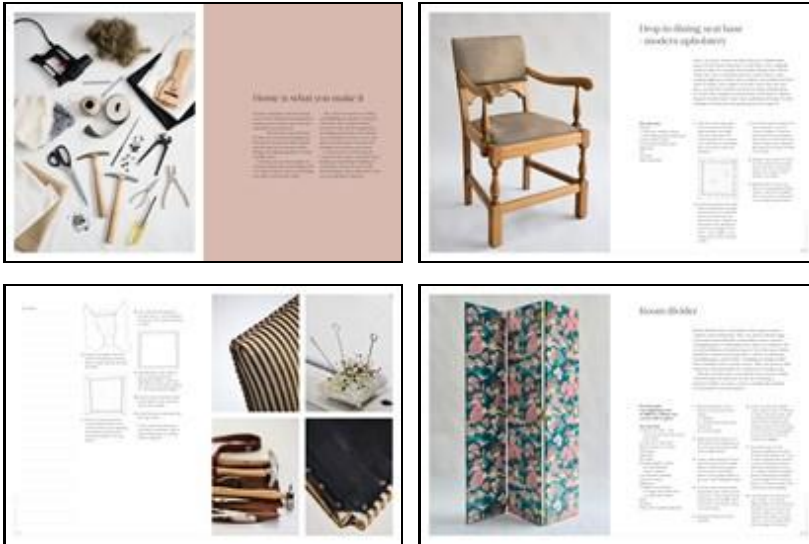
Contributor Bio

Sonnaz Nooranvary is a British-Iranian upholsterer based in Dorset, and best known for being the resident upholstery expert on The Repair Shop. Starting her upholstery career at 17 years old as the first female apprentice at Sunseeker Yachts, Sonnaz developed her eye for detail and exacting craftsmanship standards. Her brand 'House of Sonnaz' launched in 2022. @sonnaz_ 30k

Marketing Plans

- Social media campaign
- National media outreach
- Trade and Library Advertising

Illustrations





Kyle Books
9781804192573
1804192570
Pub Date: 11/19/2024
On Sale Date: 11/19/2024
\$26.99/\$33.99 Can.
Hardcover

176 Pages
Carton Qty: 3
Print Run: 6K
Crafts & Hobbies / Needlework
CRA015000

10 in H | 7.8 in W | 1.8 lb Wt
Status: **FORTHCOMING**

Knit

Dynamic patterns and techniques for creative making

Alice Hoyle

Key Selling Points

Knitting and crafting is a trend that has been adopted by younger people, especially due to the rise of the DIY movement, which has led many to explore traditional handicrafts like knitting.

Many people globally took up knitting in the pandemic and have advanced to a point where they need more inspiration and more difficult projects. Swiss online retailer Galaxus reported that sales of knitting needles, sewing machines, fabric scissors and wool rose by 646% from April 2020 to March 2021.

There has been a growing interest in sustainable and slow fashion, which has also led to an increased interest in knitting and other textile arts.

Knitting is a relaxing, mindful and meditative activity that can also be social, making it a great way for people to unwind and connect with others. According to a survey from Wool and the Gang, 88% of knitters feel less stressed when they knit and knitting helped 40% fight depression, with 90% of knitters agreeing that knitting decreases anxiety levels, while 70% feel a sense of happiness after tackling a difficult project or knitting technique.

Summary

A dynamic intermediate/advanced level knitting guide with creative techniques and nearly 15 gorgeous, contemporary projects - including garments, accessories and homeware.

The slow, mindful craft of hand knitting is good for the planet and good for the mind. Meditative and fulfilling, it gives crafters a sense of accomplishment as well as a unique final product.

In KNIT, knitwear designer and ROWS founder Alice Hoyle shows you how to create dynamic pieces with creative and inspiring techniques. Along with the approximately 15 patterns, this book covers:

- Yarn Choice: How yarn choice and color can transform projects.
- Stash Yarn: How to easily use leftover half balls of yarn from other projects to create amazing things.
- Scrap Yarn: Thrumming technique to use up tiny scraps leftover from other projects.
- Upcycling: Cutting up existing materials to create yarn.
- Reuse: How to unwind an existing sweater to reuse the yarn.
- Interesting and inspiring stitch techniques to use in the projects.

Alice also outlines how to take care of your knitwear, such as blocking, storing, getting rid of bobbles/pilling, fixing holes.

Knitting allows people to consciously slow down and make a connection to each piece they make, creating unique stories and imperfections that will be carried around for years to come. There is something incredibly exciting and freeing in the ability to make anything with

Contributor Bio

Alice Hoyle is an English knitwear designer based in Amsterdam. She creates dynamic knitwear that celebrates the traditional craft of hand knitting. Alice looks at ways to use yarn, stitch and colour to create something that feels innovative and exciting, yet

timeless, while also focusing on sustainability by using only natural materials, secondhand, or left-over yarn from other projects.

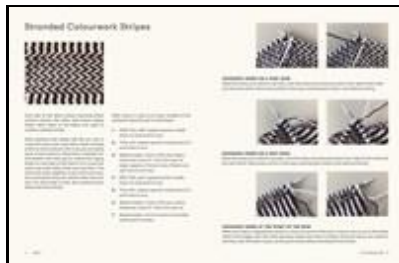
Alice studied Fashion Knitwear Design at university then moved to London to pursue a career in the knitwear industry. This turned into 4 years of designing and styling knitwear for Wool and the Gang, watching them grow from a start-up business, to the established brand they are today, after which she launched her own knitwear platform ROWS in October 2021. ROWS has partnered with US yarn company quince&co, Majo and Woolfolk and has been featured in Grazia and Refinery29.

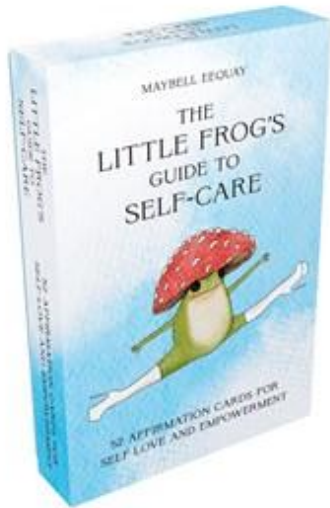
@rows_knitwear Instagram: 23k followers / Tiktok: 33k followers

Marketing Plans

- Social media campaign
- National media outreach
- Trade and Library Advertising

Illustrations





Summersdale
9781837995196
1837995192
Pub Date: 10/22/2024
On Sale Date: 10/22/2024
\$16.99/\$21.50 Can.
Cards

Print Run: 24K
Games & Activities / Card Games
GAM002000

6.5 in H | 4.3 in W | 1.5 in T
Status: **FORTHCOMING**

The Little Frog's Guide to Self-Care Card Deck

52 Affirmation Cards for Self-Love and Empowerment

Maybell Eequay

Key Selling Points

- This beautiful deck of cards is a follow-up to Maybell's first book, *The Little Frog's Guide to Self-Care* (ISBN: 9781837991013), which has sold over 31,000 copies.
- Includes a 16pp booklet
- The cards contain 52 illustrations of the little frog and accompanying affirmations.
- The frog's messages of self-love, self-compassion and emotional well-being are topics that continue to be prevalent in the media and resonate with people around the globe.
- Frogs continue to be one of the biggest animal trends of recent years, particularly on social media platforms such as TikTok and Instagram. Maybell Eequay's little frog has a worldwide following of over 376,000.

Summary

Discover empowering self-love wisdom from the internet's beloved mushroom frog in this beautiful deck of 52 affirmation cards

"I am as worthy of my dreams as anyone else!"

The little frog is here! This adorable amphibian has all the words you ever needed to hear to help your self-love flourish. Whether you're looking for gentle pearls of wisdom for hard days, or encouraging affirmations to help heal your inner child, this deck of cards is overflowing with beautiful reminders that you deserve to treat yourself with love and care.

Created by the California-based artist Maybell Eequay, this thoughtful deck of cards is a perfect compassionate gift for yourself or others. Inside you will find:

- 52 cards, each one featuring a loving affirmation and a hand-drawn illustration of the little frog
- A high-quality wooden stand to display the cards in your home

Allow the words of the little frog to kindle cosy, happy feelings, and remind you of your inner strength and goodness.

Contributor Bio

Maybell Eequay is an Oakland-based artist who works in many different mediums. Born and raised in the breathtaking St. Croix River Valley, Maybell draws a lot of inspiration from her childhood homelife as well as her love of vintage children's books and knickknacks. Growing up in a creative household and the daughter of two artists, Maybell has been making art since she was old enough to hold a pen. Today, she enjoys making art that has a vaguely nostalgic feel paired with tender messages and light humour.

Marketing Plans

- Social media campaign
- National media outreach



Summersdale
9781837994625
1837994625
Pub Date: 10/1/2024
On Sale Date: 10/1/2024
\$16.99/\$21.50 Can.
Paperback

160 Pages
Carton Qty: 40
Print Run: 8K
Psychology / Psychotherapy
PSY026000
8.4 in H | 5.9 in W | 0.7 lb Wt
Status: **FORTHCOMING**

My Shadow Work Workbook

Guided Exercises to Help You Find Self-Acceptance and Inner Peace

Summersdale Publishers

Key Selling Points

This book is an indispensable tool to help you discover and heal your shadow self via the art of shadow work.

Recently, shadow work has become hugely popular and has 1.7 million hashtags on Instagram and 2.3 billion views on TikTok.

Summary

Uncover your true self, heal past wounds, and embrace self-love with this empowering workbook designed for the transformative journey of shadow work.

Acknowledge your feelings and their origins, heal your wounds and understand who you truly are through the cathartic process of shadow work in this beautifully curated workbook

The idea of the "shadow" was first developed by psychologist Carl Jung in the twentieth century. He described the shadow as the disowned aspects of our personalities that we either subconsciously or intentionally repress.

This book will help you explore your life from all angles and shed light on its darker parts so that you can become your most authentic self. Via guided exercises and easy-to-follow advice you will discover:

- What shadow work is and why you should use it
- What the essential techniques of the therapy are and how you can apply them to your daily life
- How to connect with repressed experiences and difficult emotions, and challenge your inner critic
- How to love yourself unapologetically and move on from negative past experiences

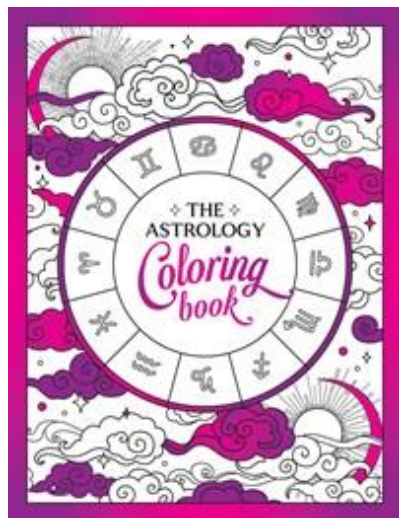
It's time to illuminate all aspects of yourself, to help you heal from past experiences and live a life that's full of light.

Contributor Bio

Founded in 1990, Summersdale is a vibrant publisher that puts its heart and soul into creating exceptional books. We swiftly respond to emerging technology and trends, provide entertaining, informative and innovative content in the genres of travel writing, general non-fiction, health and well-being, and gift and humour.

Marketing Plans

- Social media campaign
- National media outreach



Summersdale
9781837994441
1837994447
Pub Date: 11/12/2024
On Sale Date: 11/12/2024
\$11.99/\$14.99 Can.
Paperback

96 Pages
Carton Qty: 20
Print Run: 14K
Games & Activities / Coloring
Books
GAM019000

11 in H | 8.6 in W | 0.8 lb Wt
Status: **FORTHCOMING**

The Astrology Coloring Book

A Cosmic Journey of Color and Creativity

Summersdale Publishers

Key Selling Points

This is an accessible introduction to astrology, covering zodiac signs from across the globe.

It is filled with beautiful illustrations, wallpaper spreads, captivating quotes and entries on all things astrology.

Other similar Summersdale titles include: *The Witchcraft Coloring Book* (ISBN: 9781837992294); *The Tarot Coloring Book* (ISBN: 9781837993406); *The Magick Coloring Book* (ISBN: 9781800074040).

Summary

Embark on a celestial journey with this captivating astrology coloring book, where intricate designs and insightful quotes meet the ancient art of the zodiac

Reveal the wisdom of the zodiac with this striking voyage through the skies

Spanning the heavens and horoscopes, constellations and Celtic zodiacs, divinatory practices, planets and beyond, this cosmic coloring book will help you to discover your spirituality and spark your creativity.

Discover interstellar illustrations and insightful quotes as you turn the pages, delving into the ancient art of astrology. Read about zodiac signs from around the world, astrological houses and how to interpret birth charts and celestial bodies while you fill in captivating images and intricate designs.

By connecting with the universe through curiosity and color, you can uncover the study and practice of astrology, and harness the power of your sun, moon and rising signs. Unearth the influence of heavenly bodies and the secrets of the sublunar region as you complete the striking spreads in this beautiful coloring book.

Inside, you'll color:

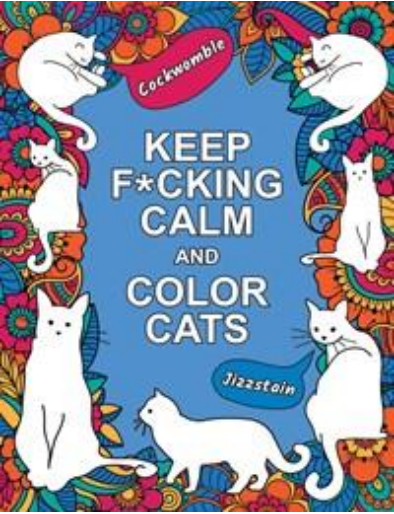
- Western, Hindu, Chinese and Egyptian zodiacs (just to name a few!)
 - Natal charts
 - Moons, comets and galaxies
- And lots more!

Contributor Bio

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Marketing Plans

- Social media campaign
- National media outreach



Summersdale
9781837994427
1837994420
Pub Date: 9/17/2024
On Sale Date: 9/17/2024
\$8.99/\$9.99 Can.
Paperback

96 Pages
Carton Qty: 68
Print Run: 6K
Games & Activities / Coloring
Books
GAM019000

8.1 in H | 6.2 in W | 0.5 lb Wt
Status: **FORTHCOMING**

Keep F*cking Calm and Color Cats

An Adult Coloring Book of Foul-Mouthed Felines

Summersdale Publishers

Key Selling Points

An adult coloring book of cursing cats, perfect for anyone wanting to relieve stress in a hilarious way.

Summersdale's popular adult puzzle book, *Rude Puzzle Book* (ISBN: 9781787830264), has sold over 30,000 copies worldwide.

Other similar Summersdale titles include *Keep F*cking Calm and Color On* (ISBN: 9781787839953)

Summary

Get ready for a purr-fectly hilarious and therapeutic coloring experience with this book, where cute cats express your innermost frustrations in a uniquely colorful way.

Unleash your creativity with this hilarious coloring book, filled with the cutest cats saying the rudest swear words

Stressed out after a long day? Wish you could release a volley of swear words at the world? Channel your frustrations through coloring in and let your creativity loose in this funny adult coloring book.

Combining the therapeutic benefits of coloring with colorful language, this sweary book turns purr-fectly innocent cats and kittens into feisty foul-mouthed furballs. Whether you are a coloring novice or a seasoned artist, these felines filled with cat-titude are guaranteed to give you hours of laughter and brighten your day.

In this side-splitting collection of playful and profanity-filled patterns, you will find:

- Elaborate and beautiful designs for you to color in however you like
- Charming illustrations of cats of all shapes and sizes
- Every filthy swear word you can imagine ready for you to color

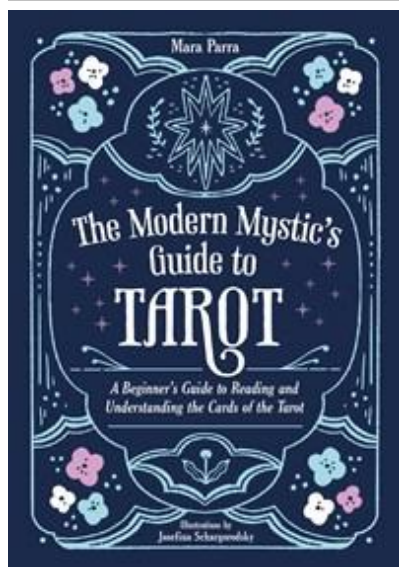
Brilliant for cat fans and anyone needing to let off some steam, this coloring book is a perfect way to practice mindfulness in a fun and silly way.

Contributor Bio

Founded in 1990, Summersdale is a vibrant publisher that puts its heart and soul into creating exceptional books. We swiftly respond to emerging technology and trends, provide entertaining, informative and innovative content in the genres of travel writing, general non-fiction, health and well-being, and gift and humour.

Marketing Plans

- Social media campaign
- National media outreach



Summersdale
9781837994199
1837994196
Pub Date: 11/5/2024
On Sale Date: 11/5/2024
\$16.99/\$18.99 Can.
Paperback

160 Pages
Carton Qty: 10
Print Run: 6K
Body, Mind & Spirit / Divination
OCC024000

8 in H | 6 in W
Status: **FORTHCOMING**

The Modern Mystic's Guide to Tarot

A Beginner's Guide to Reading and Understanding the Cards of the Tarot

Mara Parra

Key Selling Points

Containing a breakdown of each tarot card, guidance on performing readings and advice on connecting with your deck, this is the perfect gift for curious beginners as well as experienced tarot readers wishing to deepen their knowledge.

Features bespoke illustrations by Josefina Schargorodsky, which celebrate feminine energy and intuitive power.

This book is a companion to the tarot deck *Enchantress Tarot* (ISBN: 9781837994205), which is an empowering oracle deck for modern mystics.

Similar Summersdale titles include: *The Little Book of Tarot* (ISBN: 9781786857989, published 2019 and 13,107 copies sold), *The Tarot Journal* (ISBN: 9781800076785), *The Tarot Coloring Book* (ISBN: 9781837993406) and *The Magic Art of Fortune Telling* (ISBN: 9781787836471, published 2021 and 4,432 copies sold).

Summary

Unlock the secrets of tarot with The Modern Mystic's Guide to Tarot. Find answers, spiritual guidance, and deep self-connection through this beautiful, insightful guide.

Are you ready to transform your life? This beautiful guide to tarot tells you everything you need to know to help you understand the deck and decode the symbolism of the cards.

Whether you want spiritual guidance, answers to life's biggest questions, or a deeper connection to your unconscious self, this book will help you tap into the power of the tarot deck to gain insight into your mind, your soul and the world around you.

As well as an introduction to the 78 cards of the major and minor arcana, you will discover:

- How to lay out the cards and interpret their meanings
- Advice to help you hone your magical intuition
- How to understand the deck through the power of numerology
- Creative rituals for each major arcana to help you connect with your deck

Delve into the sacred art of tarot to illuminate your life and find guidance for your unique journey. To begin, you need nothing more than your desire to learn. Are you ready to receive the magic of the cards?

Contributor Bio

Mara Parra was born in Argentina. She is co-founder of Fera, an independent publishing house made by women. She has been reading and teaching Tarot for more than five years. Born under Gemini, nothing amuses her more than finding connections between worlds that seem different.

Marketing Plans

- Social media campaign
- National media outreach



Summersdale
9781837994205
183799420X
Pub Date: 11/12/2024
On Sale Date: 11/12/2024
\$21.99/\$24.99 Can.
Cards

52 Pages
Carton Qty: 10
Print Run: 5K
Body, Mind & Spirit / Divination
OCC024000

4.5 in H | 2.5 in W
Status: **FORTHCOMING**

Enchantress Tarot

An Empowering Oracle Deck to Help You Embrace Your Feminine Energy

Mara Parra

Key Selling Points

A beautiful 78-card tarot deck featuring bespoke illustrations by Josefina Schargorodsky, which are inspired by the original artwork in the Rider- Waite-Smith deck.

These cards celebrate feminine energy and intuitive power, and aim to empower the reader.

Includes a 52-page introductory booklet of advice on how to lay out and read the cards.

This deck is a companion to the book *The Modern Mystic's Guide to Tarot* (ISBN: 9781837994199), an exquisite 160pp guide to decoding the symbolism of the cards.

Summary

Unlock the secrets of your past, present, and future with the Enchantress Tarot – a captivating deck adorned with stunning artwork by Josefina Schargorodsky.

Are you ready to receive the magic of the cards? This beautiful tarot deck, with bespoke illustrations by Josefina Schargorodsky, will help you gain insight into your past, present and future.

For centuries, tarot has been used as a tool for divination. With this beautiful deck you can seek spiritual wisdom, explore your soul, and unveil profound insights into your future.

This empowering oracle deck features bespoke illustrations inspired by Pamela Colman Smith - the artist who created the enchanting images for the original Rider-Waite-Smith tarot deck. The cards within celebrate feminine energy and intuitive power, and will inspire you in your divination practice.

This exquisite oracle deck includes:

- 78 cards of the major and minor arcana
- An introductory booklet of advice on how to lay out and read the cards

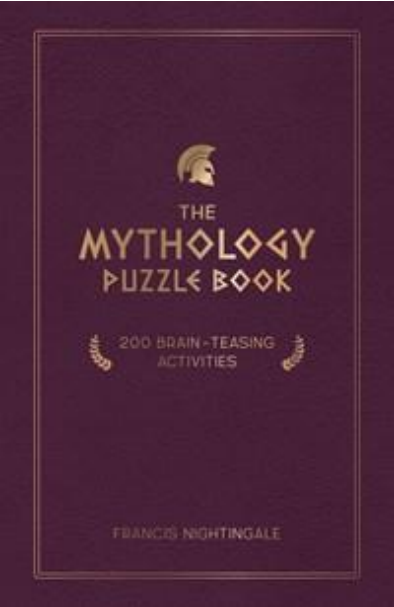
Perfect for beginners and seasoned readers alike, delve into Enchantress Tarot to embrace the sacred power of the tarot, channel your feminine power and read the unseen forces that guide your path.

Contributor Bio

Mara Parra was born in Argentina. She is co-founder of Fera, an independent publishing house made by women. She has been reading and teaching Tarot for more than five years. Born under Gemini, nothing amuses her more than finding connections between worlds that seem different.

Marketing Plans

- Social media campaign
- National media outreach



Summersdale
9781837991624
1837991626
Pub Date: 10/15/2024
On Sale Date: 10/15/2024
\$16.99/\$18.99 Can.
Hardcover

240 Pages
Carton Qty: 10
Print Run: 6K
Games & Activities / Puzzles
GAM007000

8 in H | 5.5 in W
Status:**FORTHCOMING**

The Mythology Puzzle Book

200 Brain-Teasing Activities

Francis Nightingale

Key Selling Points

Mythology - a large component of many ancient cultures - continues to be popular in both fiction and non-fiction. which is reflected in the strong sales of these subjects through Bookscan

A similar Summersdale title, *The Little Book of World Mythology* (ISBN: 9781800071766), has sold over 7,000 copies worldwide.

Other similar Summersdale titles include *The Little Book of Goddesses* (ISBN: 9781800071988).

A similar title, *The Little Book of World Mythology*, published in 2022 has sold over 2,500 copies

Summary

Unlock the mysteries of mythology while challenging your mind with this thrilling puzzle book - an engaging journey into the fascinating world of gods, monsters, and epic adventures.

Whether you're already mad for mythology or just curious about these timeless tales of marvel and mystery, step into the enchanting world of gods,

monsters and mortals with this treasure trove of puzzles

Filled with warring deities, tricksters, heroes and extraordinary creatures, this collection of puzzles encompasses a variety of legendary figures from across the globe. From creation myths and tales of the underworld to Greek mythology and the legends of Oceania, this book includes all the infamous epics as well as stories you may not have heard before.

Featuring classic conundrums, quizzes, crosswords, sudokus and more, there is plenty within these pages to fill your mind with wisdom and wonder.

Inside this book you will be challenged to:

- Find the names of creatures from Celtic myth hiding within word searches
- Match the names of the original Greek gods to their Roman equivalents
- Solve the maze to help Theseus escape the Labyrinth

And much more!

Contributor Bio

Founded in 1990, Summersdale is a vibrant publisher that puts its heart and soul into creating exceptional books. We swiftly respond to emerging technology and trends, provide entertaining, informative and innovative content in the genres of travel writing, general non-fiction, health and well-being, and gift and humour.

Marketing Plans

- Social media campaign
- National media outreach



Summersdale
9781837994410
1837994412
Pub Date: 9/17/2024
On Sale Date: 9/17/2024
\$11.99/\$14.99 Can.
Cards

52 Pages
Carton Qty: 64
Print Run: 5K
Self-Help / Personal Growth
SEL023000
3.7 in H | 2.8 in W | 0.3 lb Wt
Status: **FORTHCOMING**

Calm Cards for Students

52 Cards to Help You Find Inner Peace

Summersdale Publishers

Key Selling Points

- Many recent studies show that students are increasingly struggling with anxiety and stress. As such, universities are placing more and more emphasis on mental health and well-being.
- These cards are filled with practical, bite- sized advice and empowering affirmations to help reduce stress.
- Similar Summersdale titles include: *Motivational Quotes for Students* (ISBN: 9781787830042); *The Little Box of Calm* (ISBN: 9781787836594); *The Little Box of Mindful Meditations* (ISBN: 9781800074064).
- Includes an 8-page booklet.

Summary

Find peace amid student life's chaos with Calm Cards for Students – your essential self-care tool for a balanced, less stressful academic journey.

When student life gets stressful, turn to these calming cards of tips and affirmations to help you find peace of mind

As a busy student, finding time for self-care among the deadlines, exams and socials can be a challenge! But when life gets full-on, all you need is five minutes - and the handy advice on these cards - to reset your mind and find calm.

From learning the basics of meditation to small reminders that it's okay to take everything one step at a time, these calm cards are the perfect antidote to help you breathe more and stress less.

Within the box you will find:

- A selection of 52 inspirational cards, each with an affirmation on one side and a self-care tip on the other.
- A wooden stand so you can display your favorite tip anywhere, helping to brighten the room and quieten any mind.
- A handy booklet with advice on how to use the cards and incorporate self-care into busy days.

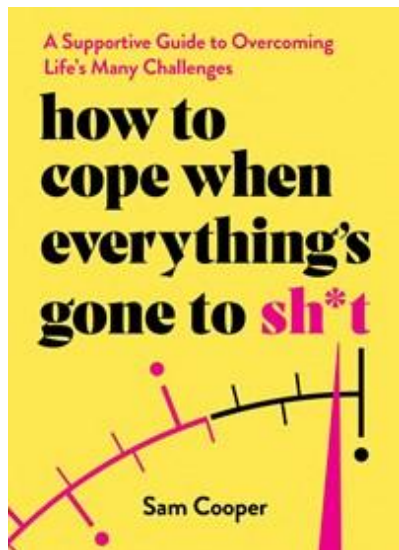
These gentle cards will be your all-in-one study companion, adviser and cheerleader, and will help you thrive in student life.

Contributor Bio

Founded in 1990, Summersdale is a vibrant publisher that puts its heart and soul into creating exceptional books. We swiftly respond to emerging technology and trends, provide entertaining, informative and innovative content in the genres of travel writing, general non-fiction, health and well-being, and gift and humour.

Marketing Plans

- Social media campaign
- National media outreach



Summersdale
9781837992881
1837992886
Pub Date: 9/17/2024
On Sale Date: 9/17/2024
\$11.99/\$12.99 Can.
Hardcover

160 Pages
Carton Qty: 10
Print Run: 6K
Health & Fitness / Mental Health
HEA055000

6 in H | 4.5 in W
Status: **FORTHCOMING**

How to Cope When Everything's Gone to Sh*t

A Supportive Guide to Overcoming Life's Many Challenges

Sam Cooper

Key Selling Points

Full of tips and advice to help anyone who is struggling with anxiety and overwhelming feelings that are out of their control.

A friendly starting point for someone wanting to help themselves, or could be given as a gift by a concerned friend or relative.

A similar title, *It's OK Not to Be OK* (ISBN: 9781786859853), has sold over 47,000 copies worldwide.

Summary

Discover resilience in the face of life's chaos with this book, your essential guide to finding calm and inner strength.

A supportive guide filled with practical tips, advice and coping strategies to help you find calm in a hectic world

Do you ever feel as though the world's conspiring against you? Like when it starts raining the moment you step outside, or when you narrowly miss out on

that promotion at work - or when you check the news to discover everything has gone to sh*t. At times like these you need reassurance of your own strength and resilience, as well as a gentle reminder that there's still plenty to be positive about.

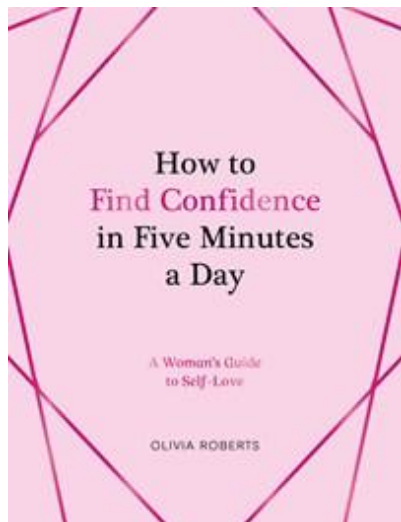
Packed with helpful tips and kind words, this book will be your go-to guide to finding calm in an increasingly chaotic world. This valuable guide offers coping strategies for a range of anxieties big and small, from work-related worries to existential dread and concerns about the future of the planet.

Contributor Bio

Founded in 1990, Summersdale is a vibrant publisher that puts its heart and soul into creating exceptional books. We swiftly respond to emerging technology and trends, provide entertaining, informative and innovative content in the genres of travel writing, general non-fiction, health and well-being, and gift and humour.

Marketing Plans

- Social media campaign
- National media outreach



Summersdale
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1837993750
Pub Date: 9/17/2024
On Sale Date: 9/17/2024
\$11.99/\$14.99 Can.
Hardcover

160 Pages
Carton Qty: 52
Print Run: 6K
Health & Fitness / Mental Health
HEA055000
6.2 in H | 4.8 in W | 0.5 lb Wt
Status: **FORTHCOMING**

How to Find Confidence in Five Minutes a Day

A Woman's Guide to Self-Love

Olivia Roberts

Key Selling Points

Studies have shown that women are often less self-assured and less likely to self-promote than men. This book aims to close this "confidence gap" by helping women find their voice and realize their worth.

This beautiful book contains actionable tips on boosting confidence and self-esteem to help women unleash their true potential.

Another title in this series, How to Find Joy in Five Minutes a Day (ISBN: 9781800071568), has sold over 20,000 copies worldwide.

Summary

Unlock your inner strength and shine with this book, the empowering guide that helps you silence self-doubt and embrace your authentic self.

Grow your confidence and embrace self-love with this proactive guide to becoming a stronger, more empowered you

Low self-confidence affects us all from time to time, but studies have shown that women are even more likely to avoid self-promotion and less likely to champion themselves. If you're someone who struggles to be your own cheerleader, then look no further. This empowering little book will teach you all you need to know to become the most confident version of yourself.

Filled with practical tips and inspiring quotes, How to Find Confidence in Five Minutes a Day is a must-read for any woman who has struggled to make her voice heard. The advice inside will help you discover your full potential and learn to be authentically and unapologetically yourself.

This book will teach you to:

- Silence your inner critic and fully embrace who you are
- Celebrate your successes and stop comparing yourself to others
- Confidently articulate your needs, desires and boundaries
- Follow your dreams and ambitions

Let this book serve as your reminder to never apologize for who you are and always exist loudly and proudly.

Contributor Bio

Founded in 1990, Summersdale is a vibrant publisher that puts its heart and soul into creating exceptional books. We swiftly respond to emerging technology and trends, provide entertaining, informative and innovative content in the genres of travel writing, general non-fiction, health and well-being, and gift and humour.

Marketing Plans

- Social media campaign
- National media outreach



Summersdale
9781837993048
1837993041
Pub Date: 11/5/2024
On Sale Date: 11/5/2024
\$14.99/\$16.99 Can.
Paperback

144 Pages
Carton Qty: 4
Print Run: 6K
Self-Help / Journaling
SEL045000

8.3 in H | 5.9 in W | 0.7 lb Wt
Status: **FORTHCOMING**

The You Are Enough Workbook

Gentle Advice and Guided Exercises to Help You Embrace Your Flaws and Be Happy Being You

Cheryl Rickman

Key Selling Points

This guided journal taps into the key themes raised in Cheryl Rickman's successful previous title, *You Are Enough* (ISBN: 9781800070028), but contains all-new material for a hands-on approach to banishing comparison and self-doubt.

Each of the exercises is designed to encourage self-compassion and celebrate your unique strengths, providing the reader with the space and freedom to explore their own unique journey on the path to self-acceptance.

Interest in emotional well-being and self-care continues to boom, with hospitals, schools and workplaces introducing new policies and initiatives to focus on this growing issue.

Summary

Break free from self-doubt, conquer imposter syndrome, and embrace your true self with the transformative exercises and gentle guidance found in *The You Are Enough Workbook*.

Have you ever experienced imposter syndrome? Do you often find yourself seeking approval from others? Is beating yourself up getting you down? Then this book can help you.

Inside these pages you will find transformative guided exercises designed to empower you, shift your perspective and help you break free from the cycle of comparison. Packed with simple advice and methods to challenge your inner critic, *The You Are Enough Workbook* helps you develop a personalized roadmap to prioritize self-care and self-acceptance, and banish self-doubt for good.

Through a series of carefully crafted exercises, thoughtful prompts and engaging activities, this journal gently encourages you to explore the roots of your insecurities and unveils practical strategies to combat it. Each page offers an opportunity to reflect on your own journey, providing a safe space to write down your interpretations, insights and personal revelations.

With the support of this guided journal, you can finally start letting go of the myth of perfection, stop comparing yourself to others, and learn to be happy with all that you are.

Contributor Bio

Cheryl Rickman is a Sunday Times bestselling ghostwriter and author of 27 self-help, well-being and business books. She is a qualified Positive Psychology Practitioner who specializes in writing empowering, practical books to help people fret less and flourish more. Cheryl also runs well-being retreats and delivers workshops on acceptance, balance and compassion - The ABC of Flourishing™ - across the UK.

Marketing Plans

- Social media campaign

- National media outreach



Summersdale
9781837993512
1837993513
Pub Date: 11/19/2024
On Sale Date: 11/19/2024
\$13.99/\$15.99 Can.
Paperback

160 Pages
Carton Qty: 10
Print Run: 6K
Self-Help / Personal Growth
SEL023000

6.9 in H | 4.9 in W
Status: **FORTHCOMING**

Overcome Don't Overthink
How to Ease Anxiety and Stop Worry Taking Over Your Life
Sam Cooper

Key Selling Points

A practical and easy-to-follow guide offering actionable advice to help readers free themselves from racing thoughts and anxious thinking.

• Anxiety is one of the most common mental health problems affecting adults today, and overthinking is one of its most common triggers. This book aims to open up the conversation about anxiety and help the reader to feel more confident in addressing their worries.

• Similar Summersdale titles include: *It's OK Not to Be OK* (ISBN: 9781786859853); *Be Kind to Your Mind* (ISBN: 9781787832565); *How to Quieten Your Mind* (ISBN: 9781786855268).

Summary

Overcome anxiety, silence your inner critic, and regain control of your life with this book, the ultimate guide to easing anxiety and banishing overthinking.

A supportive guide to help quieten racing thoughts, declutter your mind and embrace positive thinking

Everyone worries sometimes, but if you find yourself constantly overthinking every moment, decision and interaction, this can stop you from being confidently you. If you're someone who regularly feels trapped in a negative thought loop, *Overcome Don't Overthink* can help you break this cycle of self-criticism so you can feel confident in everything you do.

With the help of this friendly and calming guide, you'll learn techniques to ease anxious thoughts, boost self- confidence and quit overthinking for good. Inside you will find:

- A breakdown of how our thoughts, feelings and behaviours interact and affect each other
- CBT-based techniques for combatting negative thoughts and embracing positivity
- Tips to help you declutter your mind
- Advice on where to find further help if needed

Overcome negative thought patterns with this essential guide to living a worry-free life. With the tips and advice inside, you'll learn to stop dwelling on the past and start living fully in the present.

Contributor Bio

Founded in 1990, Summersdale is a vibrant publisher that puts its heart and soul into creating exceptional books. We swiftly respond to emerging technology and trends, provide entertaining, informative and innovative content in the genres of travel writing, general non-fiction, health and well-being, and gift and humour.

Marketing Plans

- Social media campaign
- National media outreach



Summersdale
9781837993994
1837993998
Pub Date: 9/17/2024
On Sale Date: 9/17/2024
\$9.99/\$10.99 Can.
Hardcover

160 Pages
Carton Qty: 10
Print Run: 6K
Reference / Quotations
REF019000

5.4 in H | 4 in W
Status: **FORTHCOMING**

Bestie
The Perfect Gift to Celebrate Your BFF
Summersdale Publishers

Key Selling Points
A perfect little gift book to celebrate your best friend, suitable for any occasion - birthdays, Christmas presents, or just to say "thanks for being there".

Previous editions of this title have sold well: *Best Bitch* (ISBN: 9781849539128) sold over 19,000 copies worldwide.

Summary
Celebrate your BFF with this fabulous collection of uplifting quotes and affirmations. Friends are family, and this book says it all.
"Best friend" is a promise, not a label

Your best friend is your whole world: the bubbles in your champagne, the one who lifts you up when you're feeling down and who fills your life with joy and sparkles. They know just what you're thinking just by looking at you, can make you laugh when you're sad, and will always be just a phone call away whenever you're in need of advice. Now and forever, we're in this together!

True friendship is the most precious thing in the world, so celebrate your BFF with this fabulous collection of uplifting quotes and positive affirmations about the joys of being besties. Packed with wise words from ancient sages and modern icons alike, this is the perfect way to say thanks to your bestie for always being there to support you, to listen when you need to vent, and to celebrate every milestone and success in life.

Contributor Bio
Founded in 1990, Summersdale is a vibrant publisher that puts its heart and soul into creating exceptional books. We swiftly respond to emerging technology and trends, provide entertaining, informative and innovative content in the genres of travel writing, general non-fiction, health and well-being, and gift and humour.

Marketing Plans

- Social media campaign
- National media outreach



Summersdale
9781837994304
1837994307
Pub Date: 10/15/2024
On Sale Date: 10/15/2024
\$10.99/\$13.99 Can.
Hardcover

160 Pages
Carton Qty: 60
Print Run: 6K
Religion / Prayer
REL087000

5.4 in H | 4 in W | 0.5 lb Wt
Status: **FORTHCOMING**

365 Days of Prayer

Daily Guidance for Inner Peace and Inspiration

Victoria Lorenzato

Key Selling Points

The perfect gift for any occasion, from a first communion or confirmation to a new parent or godparent at a christening, or simply for anybody facing a new challenge in life.

Summary

This enchanting book offers daily prayer wisdom, simple tips, and insightful quotes to deepen your connection with the divine and find peace in your daily life.

Illuminate the path to serenity and make each day a testament to the power of prayer with this little book of tips and quotes

Create a deeper connection to God with this enchanting book of daily prayer wisdom. Whether you're seeking spiritual guidance or a moment of tranquillity, these pages offer valuable insights on living harmoniously and bringing more serenity into your day-to-day life.

Explore these pages to discover simple but effective tips on how to:

- Reflect on what is truly important
- Discover God's purpose for you
- Find hope, even in the darkest of times

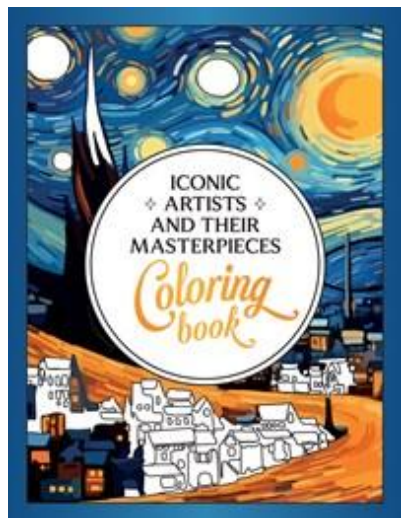
As well as its many practical ideas, *365 Days of Prayer* includes a range of insightful quotes, from Paulo Coelho and Oscar Wilde to Pope Francis and Mahatma Gandhi, to help you embrace the divine and live in peace.

Contributor Bio

Victoria Lorenzato is a part-time secondary school chaplain, with 14 years' experience teaching religion and philosophy in a busy London high school. With qualifications in coaching and NLP (Neuro-linguistic programming) and a long history of volunteer work, Victoria is passionate about supporting young people on their faith journey into adulthood. She lives with her family in North West London, UK.

Marketing Plans

- Social media campaign
- National media outreach



Summersdale
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1837994439
Pub Date: 10/15/2024
On Sale Date: 10/15/2024
\$14.99/\$18.99 Can.
Paperback

96 Pages
Carton Qty: 2
Print Run: 6K
Games & Activities / Coloring
Books
GAM019000
11 in H | 8.5 in W | 0.8 lb Wt
Status: **FORTHCOMING**

Iconic Artists and Their Masterpieces Coloring Book

An Inspiring Journey of Color and Creativity

Vicky Benaim

Key Selling Points

Filled with illustrations of famous artists and their iconic work, this book features myriad designs that you too can bring to life with color.

Adult coloring books have taken the world by storm in recent years and their popularity is showing no signs of slowing down. Coloring-in has been shown to be therapeutic, so this book is perfect for anyone looking to relax and unwind.

Summersdale's popular coloring book, *Keep Calm and Color Unicorns* (ISBN: 9781909865259), has sold over 381,000 copies worldwide.

Other similar Summersdale titles include *The Magick Coloring Book* (ISBN: 9781800074040) and *The Tarot Coloring Book* (ISBN: 9781837993406).

Summary

Embark on a colorful journey through art history with *Iconic Artists and Their Masterpieces*, an inspiring collection ready for you to bring to life with creativity.

Step into the fascinating world of art history with this inspiring collection of artists and their most famous works, ready and waiting for you to bring to life with color

Awaken your creativity and produce your own artistic masterpieces with this stunning selection of art icons. From painters and engravers to sculptors and quiltmakers, this book features illustrations of 23 artists from across the world and throughout time. Including figures as varied as Vincent Van Gogh, Claude Monet, Gustav Klimt, Evelyn de Morgana and Harriet Powers, each illustration is accompanied by a concise biography and insight into the artist's unique style.

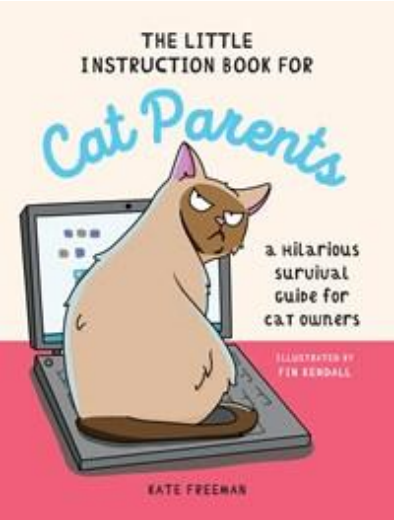
Embark on this journey of color and creativity to practice mindfulness and ease everyday stresses. These intricate, original designs are perfect for developing fine motor skills, improving focus, reducing tension and relieving anxiety. So, relax, quieten your mind and let your imagination soar as you create your own renditions of the world's most iconic works of art

Contributor Bio

Vicky Benaim is Cofounder and Art Director at FERA. She teaches workshops on Art History and co-hosts the podcast Atelier de Arte with illustrator Magu Villar.

Marketing Plans

- Social media campaign
- National media outreach



Summersdale
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1837993629
Pub Date: 9/17/2024
On Sale Date: 9/17/2024
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Hardcover

96 Pages
Carton Qty: 80
Print Run: 6K
Comics & Graphic Novels
/ Humorous
CGN014000
6.3 in H | 4.8 in W | 0.4 lb Wt
Status:**FORTHCOMING**

The Little Instruction Book for Cat Parents

A Hilarious Survival Guide for Cat Owners

Kate Freeman

Key Selling Points

The perfect gift for the owners of the 58 million pet cats in the US - 25% of households have at least one cat.

#catparent is a trending term on social media platforms. For example, #catparents has 339.1 million views on TikTok and #catparent has 151.3 million views.

· Other similar Summersdale titles include: *Cat Yoga* (ISBN: 9781787832466); *How to Tame Your Cat* (ISBN: 9781800077126); *The Cat Owner's Survival Guide* (ISBN: 9781800074019); *Why Your Cat Thinks You're an Idiot* (ISBN: 9781800079304).

Summary

Embrace the art of being a cat parent with this delightfully humorous guide, offering insights into the feline way of life and the zen of living with your furry overlord.

This hilarious instruction book is here to help you accept that being a cat parent is not a choice, but a lifestyle

Your cat rules your home and your heart. You bend over backwards to cater to their quirks. In fact, you would do anything for your pampered puss. So why is it that they sometimes choose to ignore you, push your most prized possessions off shelves, or use your furniture as a scratching post?

Luckily, this no-nonsense survival guide is on hand to help you navigate feline parenthood. Whether you need to learn not to take the cold shoulder personally, how to accept those little "gifts" with due gratitude, or simply to understand that there is never an acceptable excuse for an empty food bowl, these pearls of wisdom are sure to make you an elite cat parent in no time.

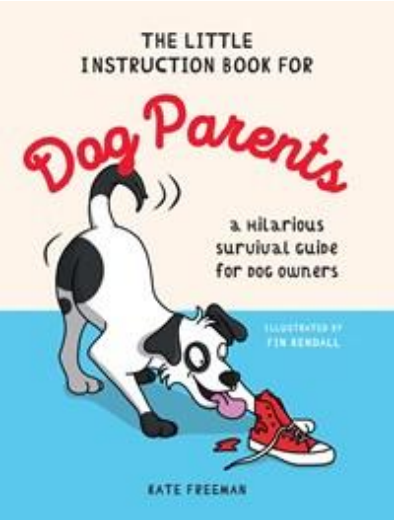
Filled with original illustrations and tongue-in-cheek advice, this sneak peek into the mind of the mundane moggy will make the perfect gift for any cat lover.

Contributor Bio

Kate Freeman understands the ups and downs of parenthood, having two children of her own. When she's not writing she enjoys painting and photography. She lives in Lincolnshire, UK with her family.

Marketing Plans

- Social media campaign
- National media outreach



Summersdale
9781837993642
1837993645
Pub Date: 9/17/2024
On Sale Date: 9/17/2024
\$11.99/\$14.99 Can.
Hardcover

96 Pages
Carton Qty: 80
Print Run: 4K
Comics & Graphic Novels
/ Humorous
CGN014000
6.2 in H | 4.8 in W | 0.4 lb Wt
Status: **FORTHCOMING**

The Little Instruction Book for Dog Parents

A Hilarious Survival Guide for Dog Owners

Kate Freeman

Key Selling Points

The perfect gift for the owners of the 65 million pet dogs in the US.

#dogparent is a trending term on social media platforms. For example, #dogparent has 251.8M views on TikTok.

Other similar Summersdale titles include: *The Dog Owner's Survival Guide* (ISBN: 9781800074002); *Why Your Dog Thinks You're a Hero* (ISBN: 9781800079311).

Summary

Embrace your pup's antics and affection with this uproarious survival guide, because when you're a dog parent, chaos is part of the package!

This hilarious instruction book is here to help you accept that being a dog parent is not a choice, but a lifestyle

Your dog rules your home and your heart. You bend over backwards to cater to their quirks. In fact, you would do anything for your pampered pup. So why is it that they treat your toilet like a cocktail bar, ruin your lawn with their antics, or scoot their butt across the floor when you have guests?

Luckily, this no-nonsense survival guide is on hand to help you navigate canine parenthood. Whether you need to learn to never leave food unattended, that they will always choose puddle water over fresh, or simply to understand that there is never an acceptable excuse for showing affection to any other living creature, these pearls of wisdom are sure to make you an elite dog parent in no time.

Filled with original illustrations and tongue-in-cheek advice, this sneak peek into the world behind those puppy-dog eyes will make the perfect gift for any dog lover

Contributor Bio

Kate Freeman understands the ups and downs of parenthood, having two children of her own. When she's not writing she enjoys painting and photography. She lives in Lincolnshire, UK with her family.

Marketing Plans

- Social media campaign
- National media outreach



Summersdale
9781837994052
1837994056
Pub Date: 10/15/2024
On Sale Date: 10/15/2024
\$10.99/\$13.99 Can.
Cards

52 Pages
Carton Qty: 64
Print Run: 5K
Games & Activities / Card Games
GAM002000

3.6 in H | 2.7 in W | 0.3 lb Wt
Status:**FORTHCOMING**

Filthy Minds

A Card Game to Test Your Naughty Knowledge

Summersdale Publishers

Key Selling Points

- An adult card deck containing 52 playing cards plus a 4-page booklet.
- Perfect for bachelor and bachelorette parties and bedroom antics. This card deck makes the ideal gift for a friend or partner.
- Other similar Summersdale titles include: *The Little Book of Sex Tips* (ISBN: 9781787832725); *Sex Snap* (ISBN: 9781787833371).

Summary

Unleash your inner sexpert with this outrageously fun and naughty trivia card game for adults – because learning about sex has never been this entertaining

Share your sexpertise with this naughty card game for unashamed adults

Sex is fun, and so is this playful card deck designed for your pleasure. Reveal outrageous, titillating and laugh-out-loud trivia as you determine who among you has the filthiest mind.

This deck contains 52 cards with true/false statements and multiple-choice questions, plus a 4-page booklet, to test your knowledge of some of the wildest sex facts. Perfect for party-goers, *Filthy Minds* will pique your curiosity, challenge your abilities and blow your mind.

- Looking for company? *Filthy Minds* is fun with friends, lovers, or strangers. You can play in pairs, groups or head-to-head. The more the merrier!
- Gagging for more? With over 200 pieces of sex-related trivia, this deck will be sure to satisfy your cravings.
- Curious to try something new? Play the drinking version to spice up the night.
- Ready for round two? With multiple rounds, this game lasts as long as you do!

Contributor Bio

Founded in 1990, Summersdale is a vibrant publisher that puts its heart and soul into creating exceptional books. We swiftly respond to emerging technology and trends, provide entertaining, informative and innovative content in the genres of travel writing, general non-fiction, health and well-being, and gift and humour.

Marketing Plans

- Social media campaign
- National media outreach



Summersdale
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1837993815
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\$10.99/\$13.99 Can.
Cards

52 Pages
Carton Qty: 64
Print Run: 6K
Games & Activities / Card Games
GAM002000

3.6 in H | 2.7 in W | 0.3 lb Wt
Status: **FORTHCOMING**

Drinking Games

52 Games to Get the Party Started

Summersdale Publishers

Key Selling Points

- 52 cards featuring a fun mix of drinking games and Drink or Dare challenges, guaranteed to get the party started. Also includes a 4-page booklet
- The perfect gift for students, bachelor/bachelorette parties, 18th birthdays or anyone who enjoys a good drinking game.
- A similar Summersdale product, *The Little Book of Drinking Games* (ISBN: 9781786852991), has sold over 75,000 copies worldwide.

Summary

Elevate your party to unforgettable heights with this dynamic card deck, boasting 52 uproarious drinking games and challenges guaranteed to keep the good times flowing.

Discover 52 uproarious drinking games with an intoxicating card deck guaranteed to get the party started

So, you've gathered your friends, donned your partywear and stocked up on booze aplenty. Now the only thing left to do is choose a drinking game that'll kick the party spirit into gear.

Featuring an eclectic mix of games and Drink or Dare challenges, the Drinking Games card deck is guaranteed to transform even the duller of evenings into a night of frolicking fun. Whether you're looking to entertain old friends or break the ice with new ones, you'll be spoiled for choice with this dizzying array of alcoholic antics.

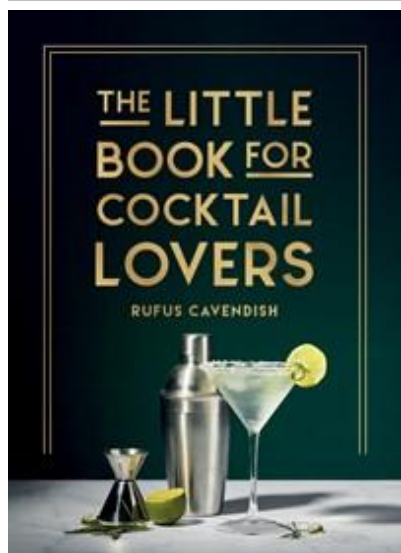
Each drinking game comes with a list of everything you'll need and instructions so simple that even the most blurry-visioned can follow them. With games ranging from the classic "Never Have I Ever" to the more niche "Down at the Zoo", this crazy collection will make your party a night to remember.

Contributor Bio

Founded in 1990, Summersdale is a vibrant publisher that puts its heart and soul into creating exceptional books. We swiftly respond to emerging technology and trends, provide entertaining, informative and innovative content in the genres of travel writing, general non-fiction, health and well-being, and gift and humour.

Marketing Plans

- Social media campaign
- National media outreach



Summersdale
9781800079830
1800079834
Pub Date: 10/15/2024
On Sale Date: 10/15/2024
\$11.99/\$12.99 Can.
Hardcover

128 Pages
Carton Qty: 72
Print Run: 6K
Cooking / Beverages
CKB006000

6.1 in H | 4.4 in W | 0.5 lb Wt
Status: **FORTHCOMING**

The Little Book for Cocktail Lovers

Recipes, Crafts, Trivia and More – the Perfect Gift for Any Aspiring Mixologist

Rufus Cavendish

Key Selling Points

This is the perfect gift for any aspiring mixologist and is beautifully presented throughout.

Part of a series that includes *The Little Book for Plant Parents* (ISBN: 9781787836877), which has sold 14,631 copies

Summary

Become the ultimate cocktail connoisseur with this pocket guide, featuring showstopper recipes, mixology tips, and craft ideas to add flair to your cocktail creations.

Discover everything you need to know to become the ultimate cocktail connoisseur with this beautifully presented pocket guide

Do you know the difference between a martini and a margarita glass? Or why some drinks are stirred and not shaken? Whether you're an aspiring mixologist or simply planning the ultimate cocktail party, this book has you covered! Packed within these pages is a selection of showstopper recipes to suit every taste bud, plus craft ideas to add flamboyance to your Old Fashioned and give your Piña Colada pizzazz. With a dash of trivia and a healthy measure of fun, it's time to make every hour cocktail hour!

In this book you will find:

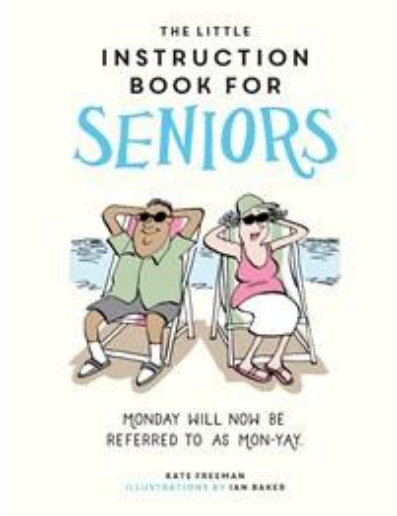
- An array of both classic and contemporary cocktail recipes
- Top tips and tricks for creating the perfect concoction
- A comprehensive list of must-have cocktail-making essentials
- Step-by-step instructions on how to make decorations to jazz up your drinks
- Fun facts and quotes to entertain your party guests with

Contributor Bio

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Marketing Plans

- Social media campaign
- National media outreach



Summersdale
9781837993710
1837993718
Pub Date: 11/12/2024
On Sale Date: 11/12/2024
\$11.99/\$14.99 Can.
Hardcover

96 Pages
Carton Qty: 17
Print Run: 5K
Humor / Form
HUM001000
6.3 in H | 4.8 in W | 0.4 lb Wt
Status: **FORTHCOMING**

The Little Instruction Book for Seniors

Monday will now be referred to as Mon-Yay!

Kate Freeman

Key Selling Points

This tongue-in-cheek illustrated guide to retirement celebrates the lighter side of ageing and would make the perfect retirement or milestone birthday gift.

2021 data showed that over 55 million people were aged over 65 in the US, which is over 16% of the total population.

Other similar Summersdale titles include: *The Retirement Handbook* (ISBN: 9781787836983); *Officially Retired* (ISBN: 9781837992126); *You're Not Old, You're Vintage* (ISBN: 9781837993567).

Summary

Age is just a number, but it's also an excuse to have some good-natured fun; this hilarious survival guide for seniors will show you how to age disgracefully.

Full of senior sagacity and elderly erudition, this hilarious survival guide is on hand to show you that it really is the life in your years that counts

Now that you're a senior, you'll come to realize that there is nothing that can't be fixed by a quick trip to the garden center, that your "bad back" will reliably get you out of any tricky situation and that it's now socially acceptable to call anyone younger than you "Dear" rather than remember their actual name. In other words, now the real fun begins!

Encouraging you to laugh, embrace life and enjoy the ride, the pearls of wisdom in this no-nonsense handbook will guide you through all the pleasures and pitfalls of your latter years.

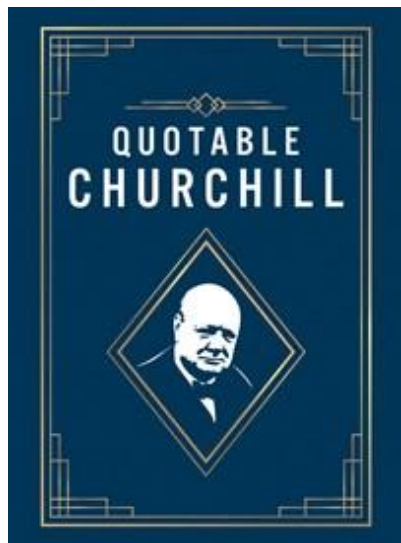
Filled with original illustrations and tongue-in-cheek advice on how to keep those gray cells active and the cobwebs at bay, *The Little Instruction Book for Seniors* will make the perfect gift for retirees or a milestone birthday.

Contributor Bio

Kate Freeman understands the ups and downs of parenthood, having two children of her own. When she's not writing she enjoys painting and photography. She lives in Lincolnshire, UK with her family.

Marketing Plans

- Social media campaign
- National media outreach



Summersdale
9781837994151
1837994153
Pub Date: 10/8/2024
On Sale Date: 10/8/2024
\$9.99/\$12.50 Can.
Hardcover

160 Pages
Carton Qty: 60
Print Run: 6K
History / Europe
HIS015000

5.4 in H | 4 in W | 0.5 lb Wt
Status: **FORTHCOMING**

Quotable Churchill

Inspiring Quotes from a British Hero

Summersdale Publishers

Key Selling Points

Sir Winston Churchill's speeches are famous, making him one of the most quotable people in the world.

Churchill's quotes continue to inspire, motivate and galvanize many today.

Summary

Experience the indomitable spirit and wisdom of Winston Churchill with this, a collection of his most inspiring and wittiest quotes, perfect for history enthusiasts and fans of eloquent prose.

Celebrate the wit and wisdom of Winston Churchill with this collection of inspiring quotes

Sir Winston Churchill had a wonderful way with words, motivating the masses with his quips, statements and speeches, and he is regarded as a British hero. His inspirational leadership led the nation to victory in the Second World War, and he continues to be a voice of strength, courage and perseverance, with his powerful quotes inspiring millions today.

This collection features over 140 of Winston Churchill's wittiest remarks and sagest sayings. With quotes on life, education, philosophy and more, this book is a celebration of the former prime minister's famous oratorical skills. It's the perfect gift for history lovers, British patriots and literary fans alike.

Discover legendary Churchillian quotes such as:

- "If you're going through hell, keep going."
- "Never give in. Never, never, never, never."
- "Attitude is a little thing that makes a big difference."
- "Success is not final, failure is not fatal: it is the courage to continue that counts."

Contributor Bio

Founded in 1990, Summersdale is a vibrant publisher that puts its heart and soul into creating exceptional books. We swiftly respond to emerging technology and trends, provide entertaining, informative and innovative content in the genres of travel writing, general non-fiction, health and well-being, and gift and humour.

Marketing Plans

- Social media campaign
- National media outreach



Summersdale
9781800079342
1800079346
Pub Date: 9/17/2024
On Sale Date: 9/17/2024
\$11.99/\$12.99 Can.
Paperback

320 Pages
Carton Qty: 56
Print Run: 6K
Body, Mind & Spirit / Unexplained
Phenomena
OCC029000

7.8 in H | 5.2 in W | 0.5 lb Wt
Status: **FORTHCOMING**

Stories of the Occult
Supernatural Happenings and Strange Tales from Around the World
Jamie King

Key Selling Points
A spine-chilling collection of witchcraft, ghosts, and mystical events, this book will fascinate and frighten any reader.
Similar Summersdale titles include *Conspiracy Theories* (ISBN: 9781787835658).

Summary
Prepare to be mesmerized by the mysteries of the supernatural and occult in this spine-tingling compendium of strange and sinister tales from around the world.

Prepare to step over to the dark side with this sinister selection of occult stories

Have you heard the tale of the black-eyed children?

What about the monster that eats your dreams?

Do you know about the witches that summon the dead?

This spine-chilling compendium of strange and supernatural happenings from across the globe is essential reading, whether you're an occult enthusiast or simply curious.

Filled with mind-bending stories of dark magic, terrifying hauntings and unexplained phenomena, the world of the occult has left us fascinated and fearful since ancient times. Spellbinding, mysterious and hidden from view, occult practices offer a way to uncover the secret knowledge of the universe, but beware: some say this knowledge comes at a price...

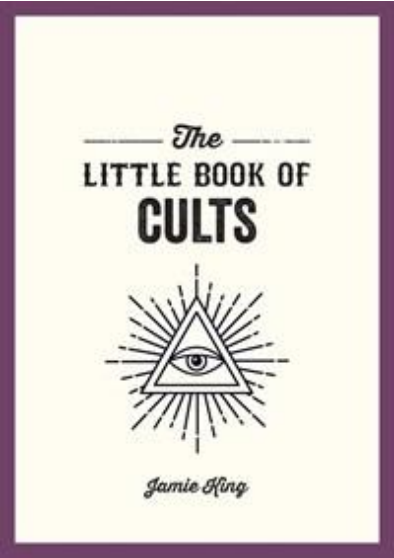
Explore this rich history of magic and intrigue, as well as occult rituals and esoteric philosophies that continue today. *Stories of the Occult* looks at:

- Hauntings
- Unexplained deaths
- Witchcraft
- Mythical creatures and much more.

Delve into this book and see what you can discover. By the end, you may not know what to believe!

Contributor Bio
Jamie King has been fascinated by famous mysteries ever since discovering the Abbey Road album cover as a child. He works as a freelance writer and editor, and lives in Wimbledon, London, UK.

- Marketing Plans**
- Social media campaign
 - National media outreach



Summersdale
9781837993581
1837993580
Pub Date: 11/12/2024
On Sale Date: 11/12/2024
\$10.99/\$13.99 Can.
Paperback

128 Pages
Carton Qty: 12
Print Run: 6K
Religion / Cults
REL020000

5.8 in H | 4.2 in W | 0.4 lb Wt
Status: **FORTHCOMING**

The Little Book of Cults

A Pocket Guide to the World's Most Notorious Cults

Jamie King

Key Selling Points

For fans of true crime and those interested in psychology, this introductory book is a fascinating insight to the world of cults and their terrifying and enigmatic leaders. Similar Summersdale titles include Conspiracy Theories (ISBN: 9781787835658)

Summary

Explore the chilling world of cults, from manipulation to murder, in this gripping pocket guide

From brainwashing and blackmail to manipulation and murder, explore the terrifying world of cults in this pocket guide

The strange and disturbing world of cults is fascinating and horrifying in equal measure. Led by charismatic and deceptively charming leaders, these shadowy organizations lure people in with promises of good futures and fortune, and then trap them and control them.

The Little Book of Cults is an insight into this sinister world. Discover famous cult leaders and the psychological mind games they played to gain followers; learn about the different types of cults that have sprung up throughout history, the things they believe, how they began - and how they ended - and read the true stories of the brave people who escaped these organizations and told the world the truth.

Uncover shocking facts about some of the most notorious cults to ever exist, such as:

- What happens to doomsday cults when the world doesn't end
- Why it can take years to bring the leaders to justice
- The famous people in history that were closely involved with cults and their leaders

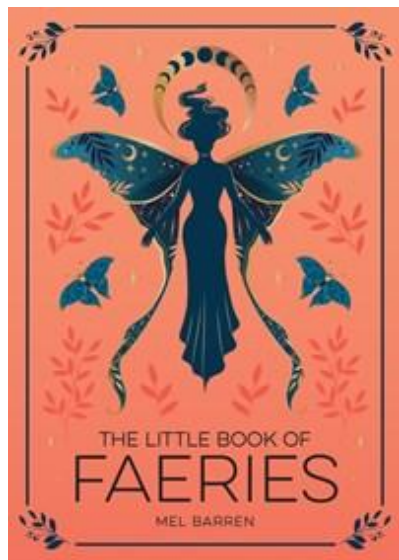
Perfect for people brand new to the topic or for those wanting to develop their knowledge, explore the hidden underbelly of cults with this introductory guide.

Contributor Bio

Jamie King has been fascinated by famous mysteries ever since discovering the Abbey Road album cover as a child. He works as a freelance writer and editor, and lives in Wimbledon, London, UK.

Marketing Plans

- Social media campaign
- National media outreach



Summersdale
9781837993772
1837993777
Pub Date: 11/19/2024
On Sale Date: 11/19/2024
\$10.99/\$13.99 Can.
Paperback

128 Pages
Carton Qty: 10
Print Run: 6K
Social Science / Folklore &
Mythology
SOC011000

6 in H | 4 in W
Status: **FORTHCOMING**

The Little Book of Faeries

An Enchanting Introduction to the World of Fae Folk

Mel Barren

Key Selling Points

A new addition to the accessible *Little Book of...* series, this title offers the perfect introduction to the history and folklore of faeries.

Discusses the origins of faerie mythology and its development across different cultures in a clear, concise and engaging manner.

A similar title in this series, *The Little Book of World Mythology* (ISBN: 9781800071766), has sold over 10,000 copies worldwide.

Summary

Experience the enchantment of the faerie realm with this pocket-sized beginner's guide to their captivating history and mythology.

Step into the enchanting world of faeries, pixies, sprites and more with this beginner's guide to the history and mythology of fae folk

People have long been mesmerized by the magic and mystery of faeries. From the winged spirits of Persian mythology to Shakespeare's forest-dwelling troublemakers, there's something about these beguiling creatures that has captured our attention for centuries.

Prepare yourself for a spellbinding adventure into the faerie realm with this essential introduction to all things fae. Just like the creatures themselves, this book is pocket-sized and full of magic, mirth and mischief.

Inside you will discover:

- The fascinating history and origins of faerie folklore
- The different characteristics and classifications of faerie, including sprites, pixies, brownies and more
- An overview of the legendary tales that shaped how faeries are viewed across different cultures and mythologies
- A summary of faerie depictions in the twentieth century and beyond, from the works of Tolkien and C. S. Lewis to J. M. Barrie and Arthur Conan Doyle

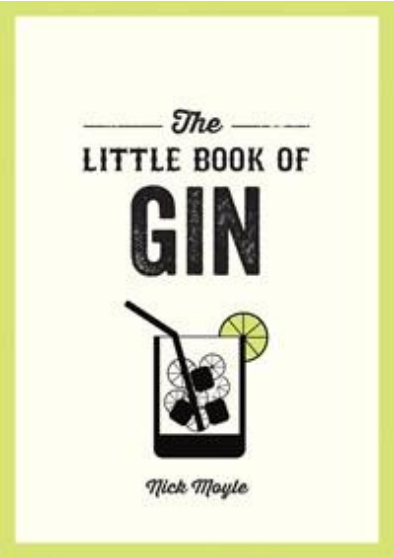
For a reading experience filled with sparkle and wonder, all you need is this book, a comfortable chair, and a sprinkling of faerie dust.

Contributor Bio

Mel Barren is a freelance writer, blogger and cartoonist. She was born in Croydon, South London, into a multicultural family of natural storytellers. Any situation, from harsh life lessons to commonplace occurrences, would become comedic tales. The craft of storytelling followed her into the business world, where she breathed fresh life into bone-dry content wherever she found it. Her life continues to shape her writing and cartoons. With broad interests ranging from technology to clearing ghosts, Mel is never short of a story.

Marketing Plans

- Social media campaign
- National media outreach



Summersdale
9781837993970
1837993971
Pub Date: 11/12/2024
On Sale Date: 11/12/2024
\$10.99/\$13.99 Can.
Paperback

128 Pages
Carton Qty: 14
Print Run: 6K
Cooking / Beverages
CKB130000

5.8 in H | 4.2 in W | 0.3 lb Wt
Status:**FORTHCOMING**

The Little Book of Gin
A Pocket Guide to the World of Gin History, Culture, Cocktails and More
Nick Moyle

Key Selling Points

- This handy guide is a must-read for anyone with an interest in spirits, cocktails or the cultural and historical significance of gin.
- The US gin market was worth \$2.7 billion in 2023.

Similar Summersdale titles include The Little Book of Wine (ISBN: 9781800079984) and The Little Book of Cocktails (ISBN: 9781849535854).

Summary

Raise a glass to the fascinating world of gin with this captivating guide, exploring its rich history, diverse flavors, and the art of crafting botanical blends.

Celebrate the craft of gin with this intoxicating guide to the history, culture and production of the world's favorite spirit.

From juniper berries to cilantro, and citrus peel to exotic spices, the endless variety of gin flavours makes it one of the most versatile and beloved drinks today. Go on a spirited journey into the secrets and stories behind this iconic drink with The Little Book of Gin. Discover the history, production and culture of gin and learn how your favorite gins are created through the art of botanical blending.

In this pocket guide, you will find:

- The differences between various styles of gin, including London Dry, Old Tom and the resurgence of barrel-aged gins.
- An in-depth look at the production process, detailing the various botanicals that contribute to gin's distinctive flavors.
- The art of mixology, featuring classic gin cocktails like the Martini and the Gimlet, as well as innovative creations that showcase gin's versatility as a spirit.

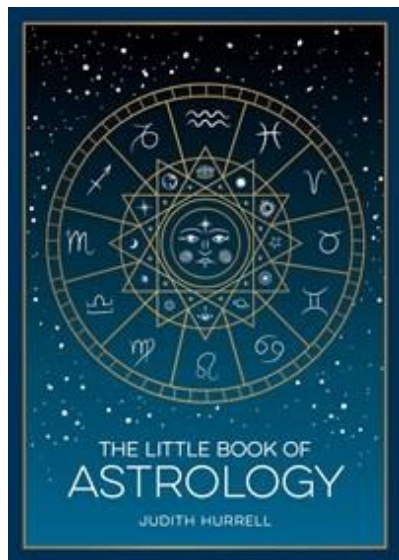
Filled to the brim with fascinating facts, this handy little book is perfect for gin experts, aspiring aficionados and anyone looking for some gin-spiration.

Contributor Bio

Nick Moyle is a graphic designer by day and a writer by night, specializing in drinks (particularly those that contain alcohol). Although he lives in the cider county of Somerset, UK, he also flexes his tastebuds on beers, whiskies, gins and more. Some of these he makes himself from home-grown and foraged ingredients, but he is more likely to be found down the pub sampling the efforts of professional drink makers.

Marketing Plans

- Social media campaign
- National media outreach



Summersdale
9781837993925
1837993920
Pub Date: 11/26/2024
On Sale Date: 11/26/2024
\$10.99/\$13.99 Can.
Paperback

128 Pages
Carton Qty: 10
Print Run: 6K
Body, Mind & Spirit / Magick
Studies
OCC028000

6 in H | 4 in W
Status: **FORTHCOMING**

The Little Book of Astrology

A Pocket Guide to the Planets and Their Influence on Your Life

Judith Hurrell

Key Selling Points

Filled with practical guides and celestial wisdom, this is the perfect introduction for anyone curious about astrology and its potential to offer meaningful insights into their lives.

Another Summersdale title, *The Little Book of the Zodiac* (ISBN: 9781786855466), has sold 11,043.

Similar Summersdale titles include *The Little Book of Numerology* (ISBN: 9781800074491) and *The Little Book of Angels* (ISBN: 9781800076945).

Summary

Unlock the secrets of the cosmos and discover your place in the universe with this enlightening guide to astrology.

Embrace the wisdom of the stars and find your place in the cosmos with this spellbinding introduction to astrology.

Embark on a journey of self-discovery and learn to use the language of the stars as your guide with this stellar little book. The influence of the planets and their positions at the time of your birth can have a profound effect on your life, and harnessing the power of astrology can illuminate your purpose in the universe. So why not delve into the role astrology has played throughout time and explore how it can be used to improve your life today?

Inside this book you will discover:

- The role astrology plays in different cultures and countries around the world.
- How astrology can help you predict and understand major life events, including career choices and personal challenges.
- Insights into compatibility and how to navigate personal and romantic relationships by looking to the stars.

Whether you're curious about your own astrological profile or interested in understanding the cosmic messages in the world around you, this book is your gateway to the wisdom of the stars

Contributor Bio

Judith Hurrell is a freelance writer who lives in Buckinghamshire, UK. When not writing, you'll find her walking with her family and dogs, firmly under nature's spell. She's been fascinated by folklore and witchcraft since she brewed her first petal potion as a nine-year old. Follow her on Twitter at @JudeHurrell or Instagram @judehurrellwriter.

Marketing Plans

- Social media campaign
- National media outreach



Summersdale
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1837994471
Pub Date: 12/3/2024
On Sale Date: 12/3/2024
\$9.99/\$12.50 Can.
Hardcover

160 Pages
Carton Qty: 10
Print Run: 6K
Family & Relationships / Love & Romance
FAM029000

5.5 in H | 4 in W
Status:**FORTHCOMING**

I Love You So Mush
Punderful Ways to Say "I Love You"
Summersdale Publishers

Key Selling Points

The perfect Valentine's Day present or year-round gift for the one you love. These adorable illustrations, quotes and puns will make them putty in your hands!

The current mushroom trend, or "shroom boom", is attracting huge interest on social media, with #mushrooms gaining 3.7 billion views on TikTok.

A newly updated version of Olive You (ISBN: 9781786855480), which has sold over 11,000 copies.

Similar Summersdale titles include *I Love You* (ISBN: 9781837990351) and *You Are My Sun, My Moon and Stars* (ISBN: 9781800074187).

Summary

Show your love like never before with this book, an endearing, pun-filled book that's the perfect gift to express your affection to that special someone.

They are the salt to your pepper; the cookie to your milk. Show your one true love just how much they mean to you with this adorable, illustrated book.

Bursting with sweet and punderful phrases, as well as dreamy quotes from great romantics and starry-eyed lovers through the ages, this beautiful keepsake will make the perfect gift for that special someone to let them know just how much you care.

If you want your message to be loving, moving or just plain funny, these pages offer a charming collection of the most unique ways to say those three little words, including:

- Olive you!
- You are such a cute-cumber!
- Time fries when I'm with you!
- You make my heart skip a beet!
- You are bacon me crazy!

Whether it's for an anniversary, their birthday, Valentine's Day or just because, there is no better way to tell your one-and-only, "I love you".

Contributor Bio

Founded in 1990, Summersdale is a vibrant publisher that puts its heart and soul into creating exceptional books. We swiftly respond to emerging technology and trends, provide entertaining, informative and innovative content in the genres of travel writing, general non-fiction, health and well-being, and gift and humour.

Marketing Plans

- Social media campaign
- National media outreach