



# Autumn / Winter 2023 Catalogue





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# Don't Get a Job... Make a Job New Edition

*Inventive career models for  
next-gen creatives*

Gem Barton

- Focuses on creatives making work for themselves across the design spectrum.
- Provides real and inspirational examples from people who have succeeded on their own terms.
- New edition includes 13 new case studies and a new chapter on making a difference.

Is it your dream to make it as a creative? Imagine for one moment that there are no employers, no firms to send your CV to, no interviews to be had. How would you forge your own path? The most ingenious and driven designers have found ways of making opportunities for themselves across the creative disciplines – ways you can learn from too.

*Don't Get a Job* celebrates the various strategies that the next generation of creatives are taking to gain exposure, while also including interviews and inspirational advice from those who are now enjoying success.

## Don't Get a Job ... Make a Job

*Inventive career models  
for next-gen creatives*

NEW  
EDITION

Gem Barton

**Self-promotion** / Don't be led by your audience / Put yourself out there / Shoot your shot / **In Motion** / Go to the clients, don't make them come to you / Ideas can be generated anywhere / Bend the rules / **Make a Difference** / Take a stand / Bet on yourself / Be the change you want to see / **Specialism and Diversity** / Learn from your idols / Repeat, repeat, improve, repeat / See doubt as a tool, not a weapon / Embrace the 'busyness' / Swim against the tide / **Resilience** / Trust your instincts / Pivot, make lemonade / Take the mic / **Going It Alone and Teaming Up** / Listen to your inner passion / Don't run before you can walk / Family matters / Feel your way / The more true to yourself, the better / **Gusto** / Don't wait for things to happen / Work smart and take risks / Make the 'everyday' beautiful

**GEM BARTON** is an author, academic and futurist. She is Senior Tutor in Interior Design at the Royal College of Art, London, and author of *These Cards Will Change Your Career* (Laurence King, 2020).

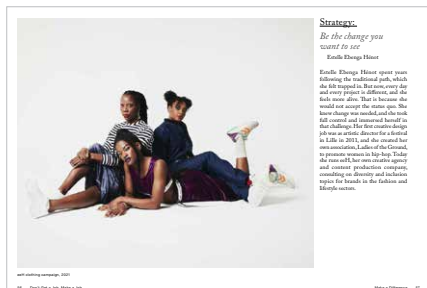
9781529420364 | Paperback

9781529420371 | eBook

160pp | 380 illustrations | 200 x 144mm

\$25.00 | £20.99

**SEPTEMBER 2023**



# The Digital Marketing Handbook

Create a simple strategy and grow your business online

Alice Benham

- Written in a fun, no-nonsense and practical way by a young expert in the field.
- Each chapter includes handy tips and a list of actionable points.
- Author's podcast has 100,000+ downloads.

There's so much marketing expertise out there but how should people know what to listen to? How to implement it? Or where to start?

By covering the fundamentals of marketing, this book will act as a north star for small business owners looking to grow. Like Alice herself, the book is honest, practical, engaging and actionable - no fluff or complication allowed - and will help you build a community, increase visibility and make sales. It is rooted in theory but with real-life experiences, and will leave you with the clarity and systems to take your business to the next level.



**ALICE BENHAM** found herself 'accidentally' running a business after leaving school early aged 17. She has spent the last six years helping entrepreneurs pivot and grow their businesses in a sustainable way. She also hosts the podcast *Starting the Conversation*.

9781529431476 | Paperback

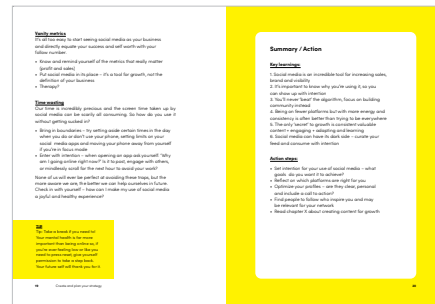
9781529431483 | eBook

9781529431490 | Audiobook

224pp | 200 x 144mm

\$35.00 | £22.00

**JUNE 2024**



# User Experience Design

*An introduction to creating interactive digital spaces*

Mark Wells

- User experience and user interface are the most important aspects of design today.
- Covers all of the skills and processes needed to create a successful interactive environment.
- Includes examples and practitioners from around the world, ranging from e-commerce to fine art.

The discipline of graphic design is increasingly carried out in the virtual sphere, with a greater emphasis on user interaction and user experience than ever before.

We all engage in user experience every day on our devices and, increasingly, with smart appliances. This book takes students through the crucial stages and skills that are needed for creating successful interactive digital environments.

Visual examples range from screen shots to diagrams and physical prototypes, while case studies featuring digital agencies and creatives from around the world show how they approach each project.

## User Experience Design

An introduction to creating interactive digital spaces

Mark Wells

**MARK WELLS** is a Senior Lecturer at University of Brighton, UK. He specializes in interactive design.

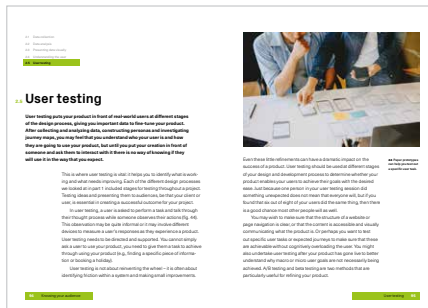
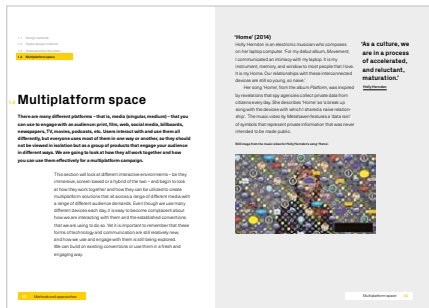
9781529420265 | Paperback

9781529420272 | eBook

160pp | 200 illustrations | 240 x 170mm

\$40.00 | £25.00

**JULY 2023**



# Better Things

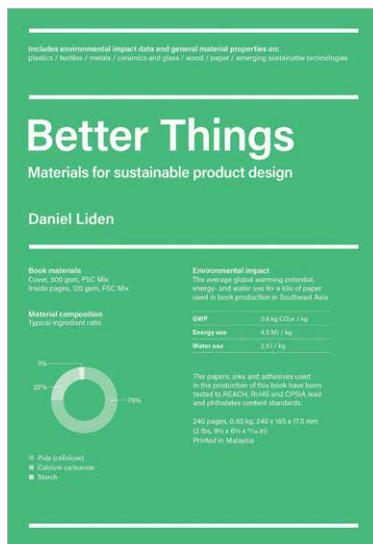
## Materials for sustainable product design

Daniel Liden

- The inside scoop on sustainability and the materials in the products we use.
- Packed with data.
- Written by an industry expert.

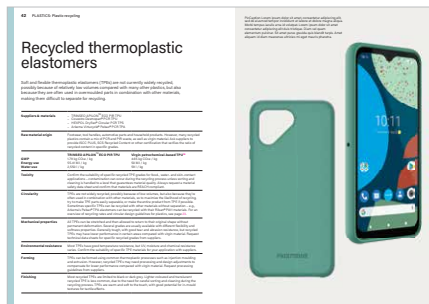
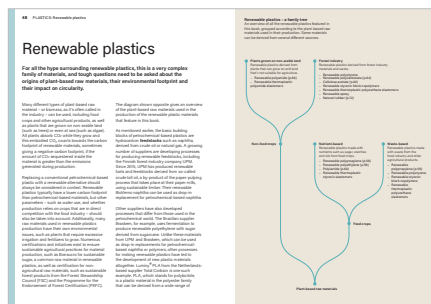
How often have you seen a label on a product proclaiming it to be made from 'recycled material', 'bioplastic' or similar, without giving any detail of the concrete environmental benefits? What do these terms really mean? A drive for greater transparency and demonstrable environmental benefits is happening in product design, through emerging legislation and standards, and not least consumer demand for more sustainable products and unambiguous marketing.

In *Better Things: Materials for sustainable product design*, product designer Daniel Liden seeks to tackle the lazy 'greenwashing' terminology we see every day and answer these questions, providing a guide for product designers, manufacturers and consumers wishing to make better and more informed decisions about the materials they choose.



**DANIEL LIDEN** is a product designer with a passion for materials and more than 15 years' experience working as an independent design consultant, as well as in the design team at Nokia and Lenovo. He currently works with Chris Lefferly, an internationally recognised leader in materials and design.

9781529419689 | Paperback  
9781529419696 | eBook  
240pp | 200 illustrations | 240 x 170mm  
\$35.00 | £25.00  
**FEBRUARY 2024**



# History of Modern Design Third Edition

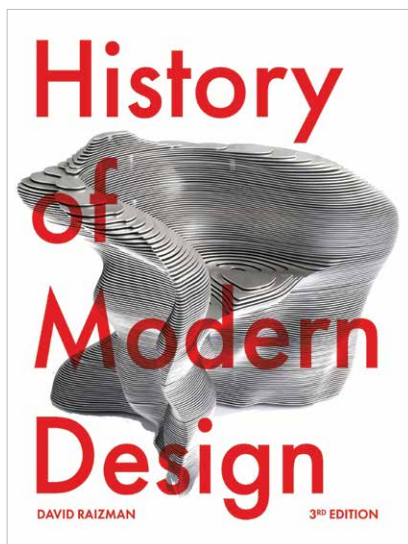
David Raizman

- Unparalleled survey of design from c.1700 to the present.
- Extensively revised with more attention paid to issues of gender, race and climate change, and their impact on design.
- Lavishly illustrated with over 580 illustrations most in colour.

This wide-ranging history of applied arts and industrial design explores the dynamic relationship between design and manufacturing, and the technological, social and commercial contexts in which this relationship has developed.

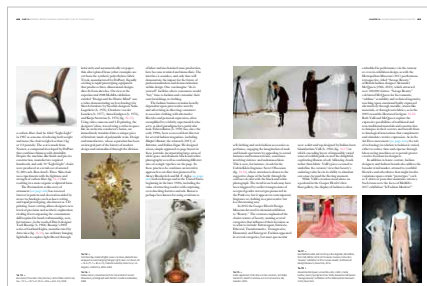
In this extensively revised third edition, David Raizman addresses international questions more fully with the addition of six Global Inspiration sections that examine the contributions of non-Western traditions, rendering the very notion of a 'national' design debatable.

*History of Modern Design* is an inclusive, well-balanced introduction to a field of increasing scholarly and interdisciplinary research, and provides students in design with historical perspectives of their chosen fields of study.



DAVID RAIZMAN was Professor in the Art and Art History Department in the Westphal College of Media Arts & Design at Drexel University in Philadelphia.

9781529419764 | Paperback  
9781529419757 | eBook  
448pp | 580 illustrations | 292 x 220mm  
\$80.00 | £45.00  
**AUGUST 2023**





# A History of Interior Design

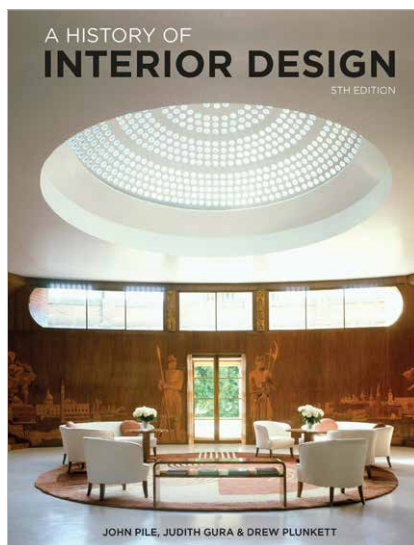
## Fifth Edition

John Pile, Judith Gura &  
Drew Plunkett

- Unrivalled history of interior design from prehistory to the present.
- Fully updated 5th edition.
- Over 730 illustrations with examples from round the world and most in colour.

*A History of Interior Design, Fifth Edition* tells the story of 6,000 years of domestic and public space. It's an essential resource for students, professionals and anyone interested in interior design, the decorative arts, architecture and art history.

This fully updated fifth edition includes more on the contributions of women designers and architects, additional coverage of furniture, product design and decoration, as well as numerous examples of diverse modern styles from around the world. An extra final chapter focuses on the influence of the latest technology and current thinking on the importance of conservation and ethical sourcing.



**JOHN PILE** was Professor of Design at the renowned Pratt Institute Brooklyn. He was the author of twelve books. He died in November 2007.

**JUDITH GURA** was professor of design history and theory at the New York School of Interior Design. She was the author of several books on interior design, Scandinavian furniture and furniture styles. She died in April 2020.

**DREW PLUNKETT** was Head of the Department of Interior Design at the Glasgow School of Art and has practised as an interior designer. He is also an exhibitor and curator, and the author of several books on interior design.

9781529419979 | Paperback  
9781529433104 | eBook  
496pp | 730 illustrations | 292 x 220mm  
Not available in US | £65.00

**JANUARY 2024**



# Drawing for Product Designers

## Second Edition

Kevin Henry

- Cutting-edge coverage of digital UI/UX design.
- Includes step-by-step tutorials and new case studies on leading designers.
- Additional resources include videos.

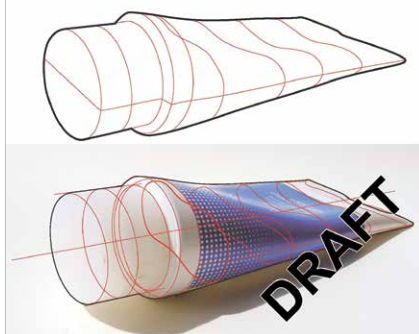
In this practical guide to both hand- and computer-drawn design, readers will learn to think in 3D and build complex design ideas that are structurally sound and visually clear. Specially created sketches and computer models show how to develop sketches into finished illustrations.

The revised edition of this successful guide contains new material on diagramming, mapping and design strategy. There are also new case studies of leading designers, and cutting-edge coverage of the latest VR drawing programmes, as well as smart device and digital platform interface design.

## DRAWING FOR PRODUCT DESIGNERS

Second Edition

Kevin Henry



**KEVIN HENRY** is Professor at Columbia College in Chicago where he is coordinator of the Art and Design Department's Product Design programme. He is also an independent design consultant and an award-winning furniture designer.

9781529420289 | Paperback

9781529420296 | eBook

232pp | 280 x 216mm

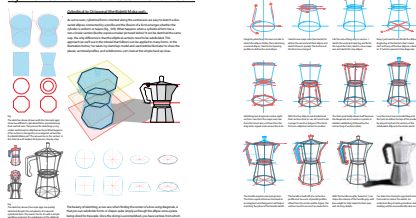
\$50.00 | £40.00

**MARCH 2024**

### ORIENTATION: THE POWER OF VIEWS



### Tutorial Cylindrical forms: Bialetti Moka Pot



# Editorial Design Third Edition

*Digital and Print*

Cath Caldwell

- Indispensable guide to the latest processes of editorial design for print and digital.
- Includes updated case studies, tips and profiles of leading designers.
- Refreshed layout for easy legibility.

*Editorial Design* presents designers with everything they need to know to create their own layouts, connecting editorial design history with current practice to enlighten and inspire the beginner as well as the more experienced designer.

The third edition has been updated to reflect the latest developments in visual journalism, with over one hundred new images showcasing the very best in contemporary editorial design. New chapters have been added dedicated to independent magazines and the seamless integration of print with digital.



**CATH CALDWELL** is Senior Lecturer at Central Saint Martins, University of the Arts, London, working on the Graphic Communication Programme. Cath is a founder member of the Editorial Designers Organisation.

9781529419825 | Paperback

9781529419818 | eBook

240pp | 420 illustrations | 256 x 215mm

\$40.00 | £30.00

**MARCH 2024**



# Print Production

## *A Complete Guide to Planning, Printing and Packaging*

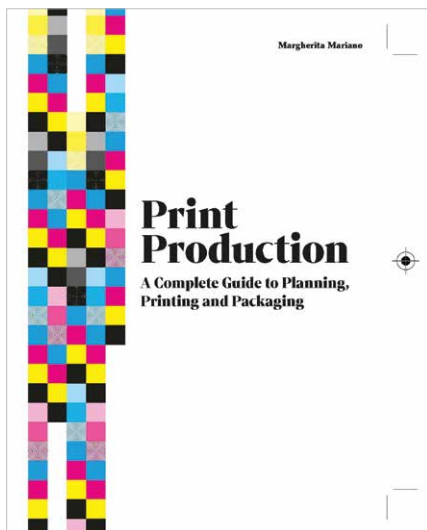
Margherita Mariano

- Written by an industry expert.
- Printed on three different paper stocks to demonstrate printing effects.
- Packed with helpful tips.

The result of 35 years of experience in the publishing and printing industry, this bible provides all the information needed by anyone who wants to print and produce any type of document whether a book, a magazine, a poster or a brochure.

Graphic designers, editors, production controllers, and those working in communications and marketing will find all they need to know and understand in this must-have book that clearly and authoritatively presents the theoretical facts and the technical information, but also deals with the human know-how.

Richly illustrated and produced to a very high spec, this key companion covers the whole production process step-by-step, providing practical tips, alerts on traps to avoid and answers to those tricky questions.



**MARGHERITA MARIANO** has been a prominent figure in the field of printing for 35 years, working in Italy and then France. She regularly gives short training courses on manufacturing as part of publishing internships, and continues to follow technical developments in the areas of both pre-press and printing.

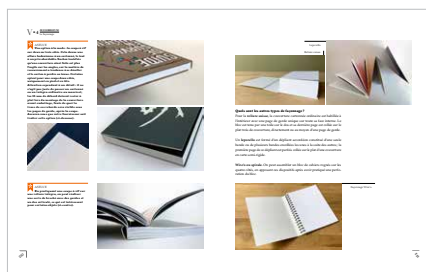
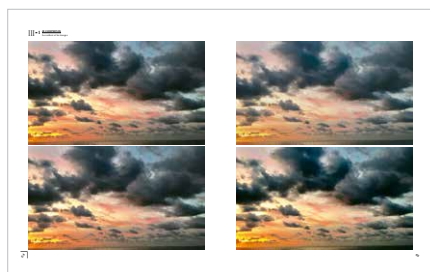
9781529430158 | Hardback

9781529430165 | eBook

264pp | 300 illustrations | 263 x 213mm

\$60.00 | £45.00

**MAY 2024**



# Screen Style

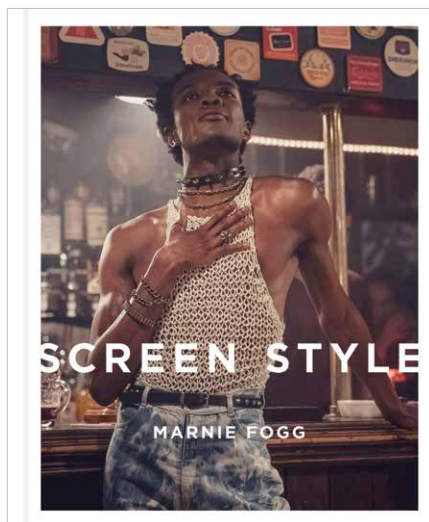
Marnie Fogg

- A showcase of beautiful, stylish and covetable outfits featured on the small screen.
- Includes an international range of shows from the mid-2000s to the present.
- Written by a fashion expert and consultant.

*Screen Style* celebrates the outfits and costumes featured in 50 iconic and diverse series of the small screen: from *Mad Men* to *Call My Agent*, *Bridgerton* to *Empire*.

By organising the series into genres - Comedy, Coming of Age, Crime, Historical, Retro, Contemporary - the author shows how designers take different approaches when manipulating the latent power of dress to create convincing characters and enhance the experience of the viewer. She reveals how the characters themselves can become role models for what to wear, transforming actors into fashion influencers.

The book is beautifully illustrated with over 250 screen stills, each accompanied by an extended caption, further demonstrating how TV series have helped to set the standard for fashion on and off screen.



**MARNIE FOGG** is a fashion expert and media consultant with extensive experience in the fashion industry.

9781529419719 | Hardback

9781529419726 | eBook

224pp | 250 illustrations | 230 x 190mm

\$45.00 | £35.00

**SEPTEMBER 2023**



# The Style Thesaurus

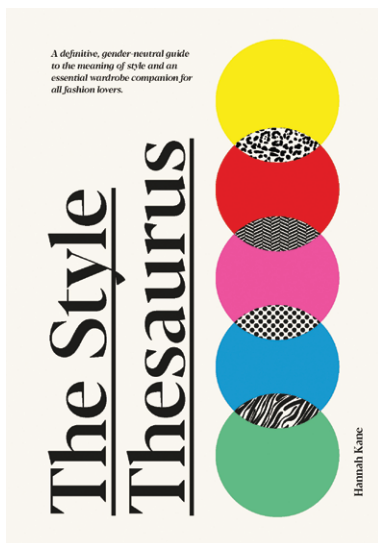
Hannah Kane

- The definitive, gender-neutral book on the meaning of style for stylists, designers and fashion lovers.
- Comprehensive reference for an exciting mix of international styles, including recent trends.
- Beautiful package prompting design lovers to buy for themselves or as a gift.

At once a lexicon of fashion and a style guide, *The Style Thesaurus* is the essential wardrobe companion for all fashion lovers.

Style can be used to fit in or to stand out, to send different messages and, with the right knowledge, it can also be adjusted according to mood or occasion. *The Style Thesaurus* examines a wide range of looks, investigates their roots in history and culture, and shows how they can be curated or combined.

Organized into groups reflecting the origins of the style - Utility, Music & Dance, Leisure etc - and fully illustrated, each entry includes examples, near synonymous styles, styling details, pairings and colour story. Entries include everything from Neo-Victoriana, Dandy and Rockabilly to Normcore, Modest or Afrofuturist.



HANNAH KANE is a journalist, writer and Editor-in-Chief of independent style and culture magazine PHOENIX.

9781529421873 | Hardback  
 9781529421880 | eBook  
 304pp | 125 illustrations | 234 x 145mm  
 \$35.00 | £30.00  
OCTOBER 2023

*“Students of fashion will be enlightened and delighted by this detail-rich resource, and even novices will be persuaded that “we are all stylists, assembling meaning to find our tribes.”*

– Publishers Weekly

# Music

The visual language of music is fashion. Almost without exception, for every genre of music, there is an associated style of dress.

the 1950s, rock and roll, and rockability, with their blue jeans, gingham, swing skirts and post-war optimism. The 1960s brought a new groove with the exhibitionism of funk, a precursor to the sequins, hedonism and nightlife of disco. To update New York in 1969, the World Festival of Cultural History as a mass event of peace and free love. From there the classic sound of rock continued to flourish, liberally dusted with sex and drugs, tight leather trousers and big hair. It spoke to the devil on everyone's shoulder.

Rock's state shifted from hard rock to soft rock in the 1970s, allied with *Fishin'* (p.293) and *Combat* (p.295) swimming along the wa-

- 3.1 ROCK & ROLL
- 3.1.1 ROCKABILLY
- 3.1.2 TEDDY BOYS & TEDDY GIRLS
- 3.1.3 CLASSIC ROCK
- 3.1.4 METAL
- 3.1.5 GLAM ROCK
- 3.2 PUNK
- 3.3 EMO
- 3.4 INDIE
- 3.5 GRUNGE
- 3.6 PUNK
- 3.7 DISCO
- 3.8 HIP HOP
- 3.9 R&B
- 3.10 FESTIVAL
- 3.11 COUNTRY

# & Dance

In the four short years of its reign, 1970-74, glam rock punched above its weight, blessed with the likes of David Bowie as Ziggy Stardust, Marc Bolan of T. Rex, and the theatrics of Queen. It was a peculiarly British phenomenon that shone back over the Atlantic to inspire glam metal. Counter to this shiny, glittery aesthetic came the DIY anarchist ideology of punk, which raged long enough to become mainstream before imploding. Punk died, but the indie spirit lived on.

The 1980s brought the voice of hip hop and its fusion of breakbeats and MCing, the democratization of trends and the birth of streetwear. The role of the DJ continued to grow, and later in the decade electronic music became a genre at the dawn of the rave. By the 1990s rock had unpeeled the layers of artifice it had accrued, returning to a lo-fi, grunge, synthetic

In the twenty-first century few people listen to only one musical genre, the same way few people stick to only one clothing style. Whether we listen across digital streaming platforms, congregate in muddy festival fields or dance alongside carnival parades, we will always be hardwired to enjoy the ritualistic experience of sound and rhythm, and find our music-based tribes.

DOI: 10.1002/for

## Glam Rock

- ① GLITTER ROCK  
② METAL TUNE, HPTT  
③ FUTURISM, AVANT-GARDE, ANDROGYNOUS, CAM

The year 1971 was a tough one for the British. Unemployment reached a post-war high of nearly 815,000, the pound went decimal, inflation was at a 30-year high, Rolls-Royce went into receivership, the United Kingdom opted out of the Space Race, and the Troubles in Northern Ireland reached boiling point with bloodshed on both sides.

On the other hand, rock music was going strong. The first Hard Rock Cafe opened in London, the Reading Festival made its inaugural appearance, the Who released its iconic album *Who's Next*, and on *Top of the Pops*, Marc Bolan of T. Rex performed "Get It On" wearing a silver lamé jacket with cultural shoulders, pink trousers, a gold lamé corset and a floral skirt, one of the most iconic rock outfits of all time.

brocade waistcoat and a liberal dosing of glitter across his cheekbones. It was both musically and aesthetically a departure from their earlier folk, Hippy style (p.223). Glam rock had entered the building. David Bowie's alter ego Ziggy Stardust defined the genre:

David Bowie's alter ego Ziggy Stardust defined the genre: a fictional character based on the narrative of an [Apotheosis](#) (p.273), bisexual alien who falls to Earth to save humanity, is worshipped as a messiah, then destroyed by his followers. Dressed in metallic jumpsuits, with heavily made-up eyes, glossy red lips, a sun-like gold disc on his forehead and a shocking crimson mullet, he set trends for men and women alike. The symbolism ran deeper than his glittering facade; Ziggy was a comment on the archetype of the self-indulgent rock star, with elements of Dadaism and [Futurism](#) (p.33), as well as the exaggerated movements of mime and Japanese kabuki theatre. Bowie had a strong affinity for Japanese culture, and some of Ziggy's lyrics were a tribute to Japanese culture, and some of Ziggy's lyrics were a tribute to Japanese culture, and some of Ziggy's lyrics were a tribute to Japanese culture. [Maffei](#), and some of Ziggy's lyrics were a tribute to Japanese culture, and some of Ziggy's lyrics were a tribute to Japanese culture, and some of Ziggy's lyrics were a tribute to Japanese culture.

The look was pervasive, and influenced such acts as Queen and Def Leppard while spawning *Roxy Music*, *Sweet*, *Alvin Stardust* and *Mott the Hoople* (for whom Bowie wrote a song), as well as Slade before it became known solely as the purveyor of a famous Christmas song. Although this was a mainly British phenomenon,

CI



see also 4. On the other hand, the authors of [10] have shown that the



(p.287), revealing, or loose and louché. Sequins found their spiritual home under the glittering disco ball, and jewel-tone fabrics added to the sense of luxury.

On today's catwalks, disco is a key reference point for eveningwear, and the twenty-first century has, for example, brought a renaissance of the trend for Spring/Summer 2018 at P. Rabanne, Saint Laurent, Christian Dior and Balmain. For Autumn/Winter 2019 Michael Kors themed his collection directly around

140

22

Music &amp; Dance: Dance

Studio 54; Versace for Spring/Summer 2020 used the diva Dua Lipa to open and close the show; while the British designer Michael Halpern polished it up for Autumn/Winter 2020. For the first fully post-pandemic summer of freedom, 2022, many designers captured the party-going mood with disco-themed collections, among them Fendi, Dolce & Gabbana and Philosophy di Lorenzo Serafini. The bumpy relaunch of the house of Maitland in 1997, and again in 2006, has since found its stride with contemporary interpretations of disco style from season to season.

Disco as a musical genre, however, came to an abrupt halt at the close of the 1970s, officially killed off on *Disco Demolition Night*, 12 July 1979. What started as a marketing ploy by the Chicago baseball team the White Sox to boost their dwindling attendance ended up with crates of disco records being blown up, nearly 50,000 disco sceptics storming the pitch and another 20,000 outside the gates rioting to get in. Out of the ashes of disco came house music and the rise of electronic dance music, which gave way to the *Rave* (p.146) culture of the late 1980s and 90s.



**COLOURS AND PATTERNS:** pink, purple, white, gold, silver, leopard print, snake print, zebra print, tiger print

**FABRICS:** satin, polyester, nylon, lamé, velvet

**CLOTHING**  
 hat, pants, platform shoes, top

**DETAILS:** sequins, glitter, low cut, hood, wide lapels, bias cut, flared, asymmetrical

**HAIR:** Afro, long curls





# Fashion Writing

## Journalism and Content Creation

Josephine Collins & Stephen Spear

- Up-to-date and international guide covering both traditional journalism and content creation.
- Written by experienced professionals teaching in a leading fashion school.
- Includes interviews with writers and journalists from around the world.

Fashion writing now enjoys its highest-ever profile as the digital world has multiplied the number of platforms on which it is available. No longer confined to restrictive print schedules or occasional broadcast slots, fashion is an ever-present content driver. With retailers, brands and designers all in on the act, plus citizen fashion coverage, the volume of fashion writing has risen beyond any predictions.

While influencers monetize their musings - indeed, create successful fashion media and product businesses - magazines and newspapers have expanded their multi-channel fashion content in order to secure more touch points with consumers and drive revenue from advertising.

Aimed at students and untrained writers, this guide will also appeal to content creators, who want to add a professional approach to their fashion writing.



**JOSEPHINE COLLINS** is the course leader for BA (Hons) Fashion Journalism and Content Creation and senior lecturer in print and online journalism.

**STEPHEN SPEAR** is a lecturer at London College of Fashion and an experienced journalist.

9781529419955 | Paperback  
9781529419948 | eBook  
192pp | 70 illustrations | 220 x 158mm  
\$30.00 | £25.00  
**JANUARY 2024**





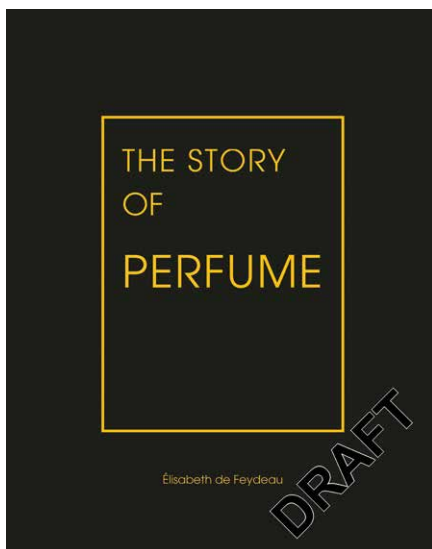
# The Story of Perfume

Elisabeth de Feydeau

- With 250 beautiful images, including rare documents.
- Written by a leading historian specializing in the luxury and fragrance industry.
- Gorgeous gift volume, as well as a must-have resource for industry professionals.

What parts of the world do fragrances come from? Who invented them and what are their main ingredients? How did perfume cross from the sacred to the profane? Who were the first great perfumers? What role has the fashion industry played in the history of perfume? How do you become a successful 'nose'? What stories lie behind iconic perfumes such as Chanel's N°5, CK One, of Jean Paul Gaultier's Le Mâle?

Lavishly illustrated with archival documents from the most beautiful fragrance brands, *The Story of Perfume* transports its readers into a precious and mesmerizing world.



ÉLISABETH DE FEYDEAU has a PhD in the history of perfume from the University of Paris-Sorbonne, teaches at the Versailles School of Perfumers and is a cultural adviser to leading luxury brands, including Christian Dior, Thierry Mugler, Chanel, Guerlain and Lancaster. She is the author of several books, including *The Herbarium of Marie Antoinette* and the novel *A Scented Palace*, both of which have been translated into several languages.

9781529432299 | Hardback

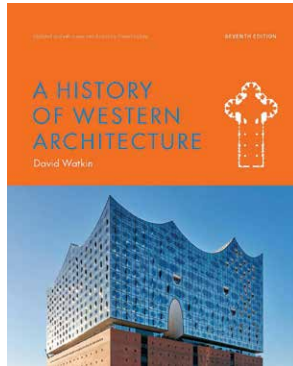
9781529432282 | eBook

160pp | 250 illustrations | 294 x 236mm

\$40.00 | £35.00

**APRIL 2024**

## Architecture and Interior Design



*'Far and away the best narrative of western architecture in existence... it stands out as an intellectual triumph.'*

– Sir John Summerson

### A History of Western Architecture Seventh Edition

David Watkin & Owen Hopkins

9781529420302 | Paperback | 2023

752pp | 1,024 illustrations

238mm x 192mm

\$55.00 | £45.00



### Archidoodle An Architect's Activity Book

Steve Bowkett

9781780673219

160pp | Paperback | 2013

\$22.99 | £16.99



### Architecture

An Introduction

Geoffrey Makstutis

9781856696234

9781780674940 eBook

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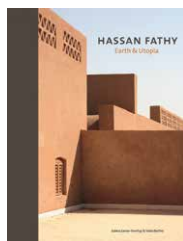
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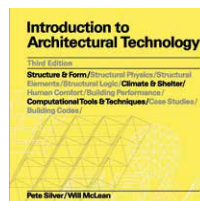
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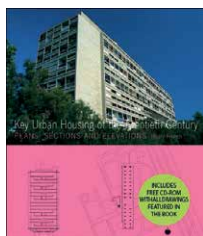


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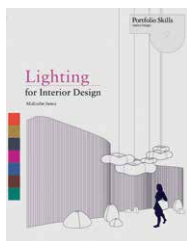
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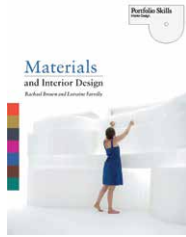
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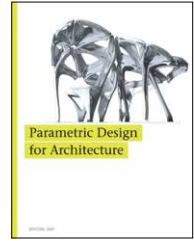
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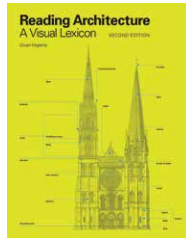
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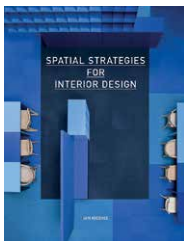
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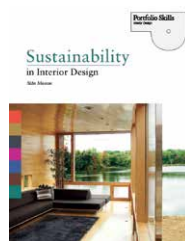
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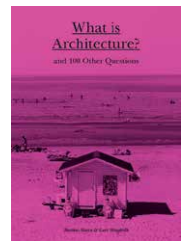
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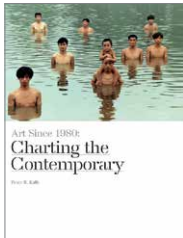
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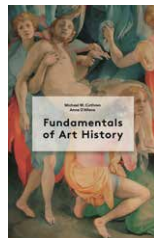
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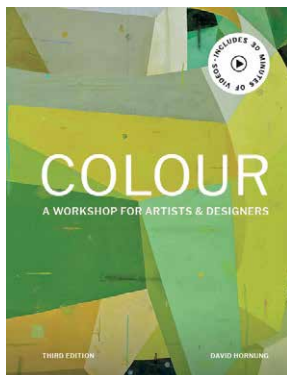
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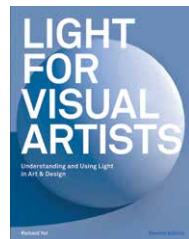
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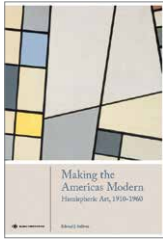
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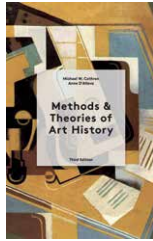
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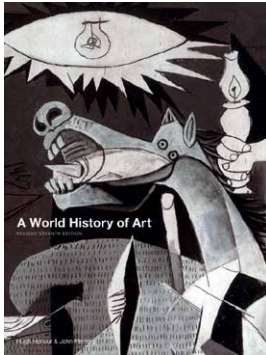
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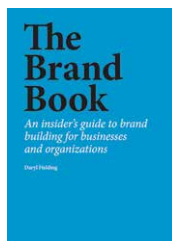
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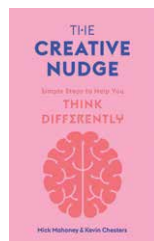
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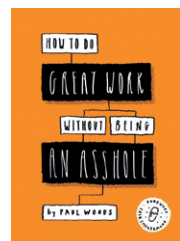
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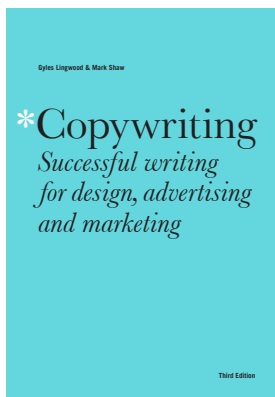
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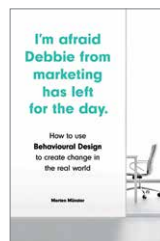
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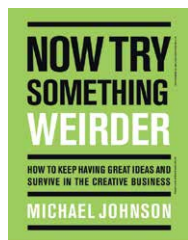
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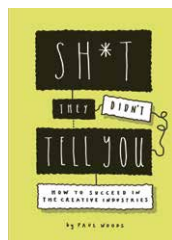
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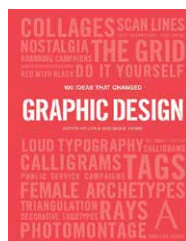
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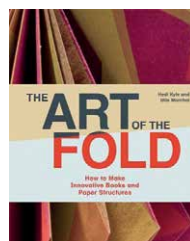
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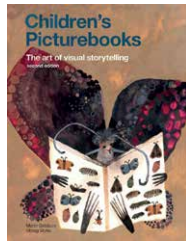
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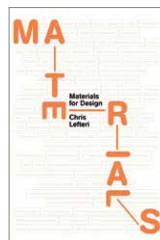
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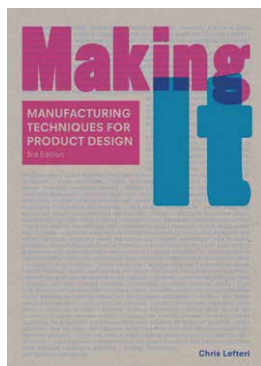
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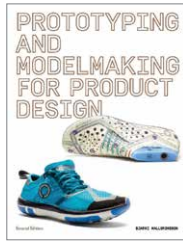
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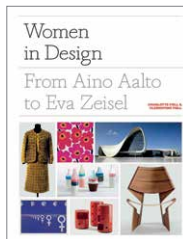
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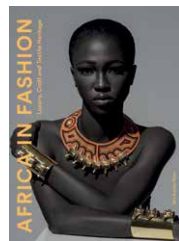
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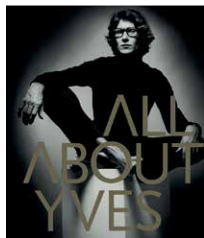
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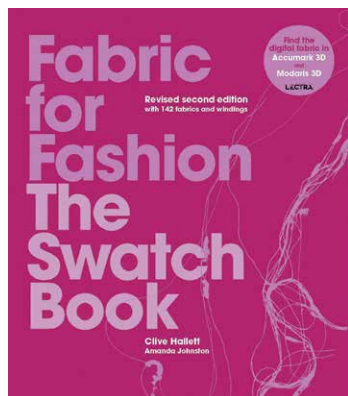
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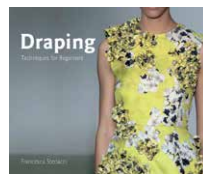
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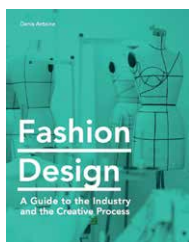
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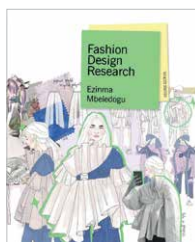
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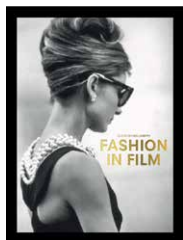
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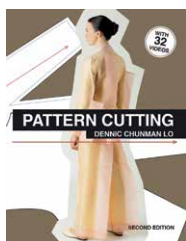
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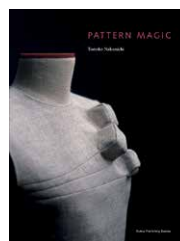
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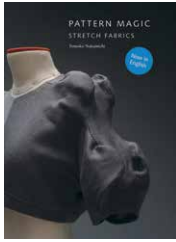
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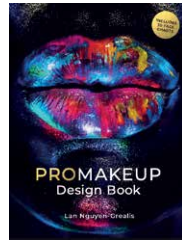
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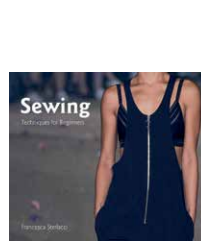
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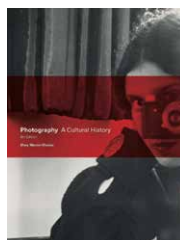


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