

 hachette
CHILDREN'S GROUP

ENID BLYTON · FRANKLIN WATTS · WAYLAND
HODDER CHILDREN'S BOOKS · WREN & ROOK
LITTLE, BROWN BOOKS FOR YOUNG READERS
ORCHARD BOOKS · ORION CHILDREN'S BOOKS
QUERCUS CHILDREN'S BOOKS · PAT-A-CAKE

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London EC4Y 0DZ • 020 3122 6000

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CHILDREN'S GROUP

Rights Guide

Spring 2021

Spring 2021

Rights Guide

pat-a-cake



Ciao 你好 Olá
 Bonjour Γεια σας Cześć
 こんにちは Merhaba Hei HELLO
 Howdy Zdravo Ahoi Szia
 ស័រសី គេះ Здравствуйτε
 Hej Hola ស័រសី គរ៉ប 안녕
 Hello Ahoj Hallo



This illustration by Louise Forshaw from Find Out About: Making Friends.
 Cover illustration by Steve Mack from Ready, Steady . . . Moo!.



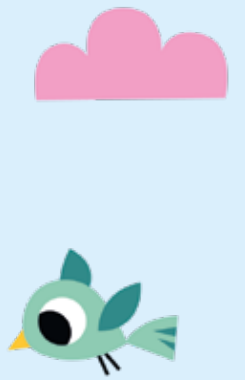
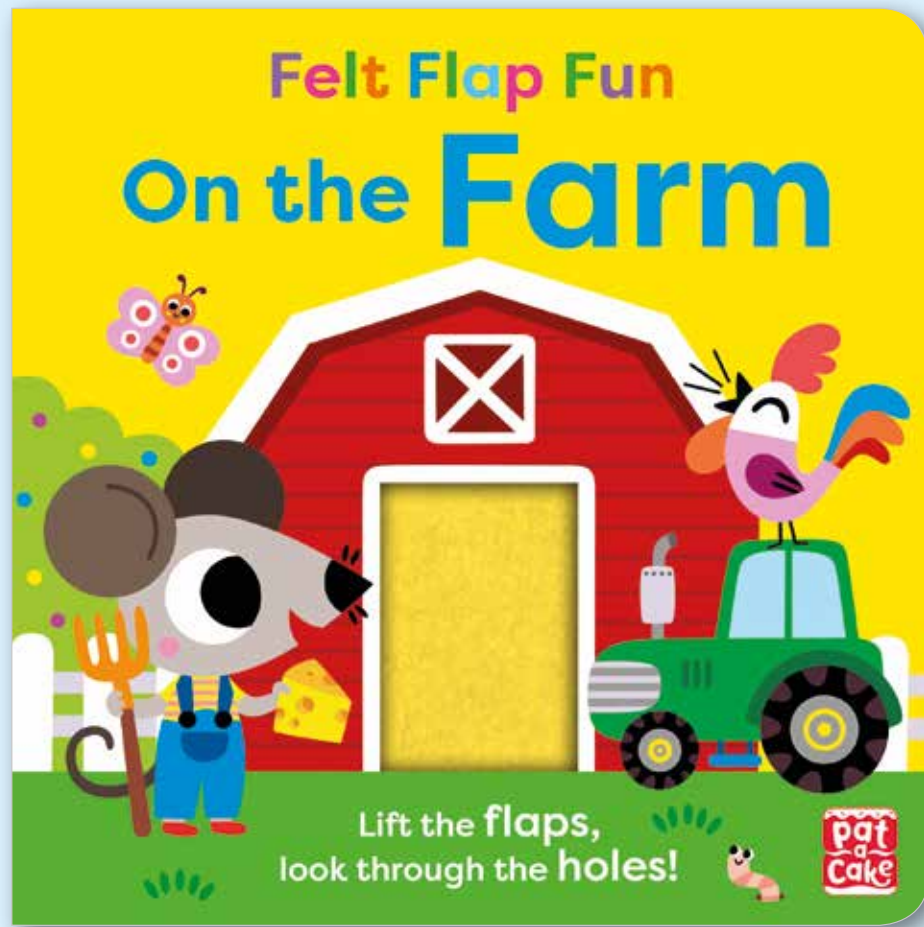
Share. Read. Discover.
 Tested by children, trusted by parents.

pat-a-Cake covers five major milestones from birth to six

- 
 Sensory Baby
0-18 months
- 
 Talkative Toddler
18 months+
- 
 Preschool Playtime
3 years+
- 
 Ready for School
4 years+
- 
 School Success
5 years+

Felt Flap Fun

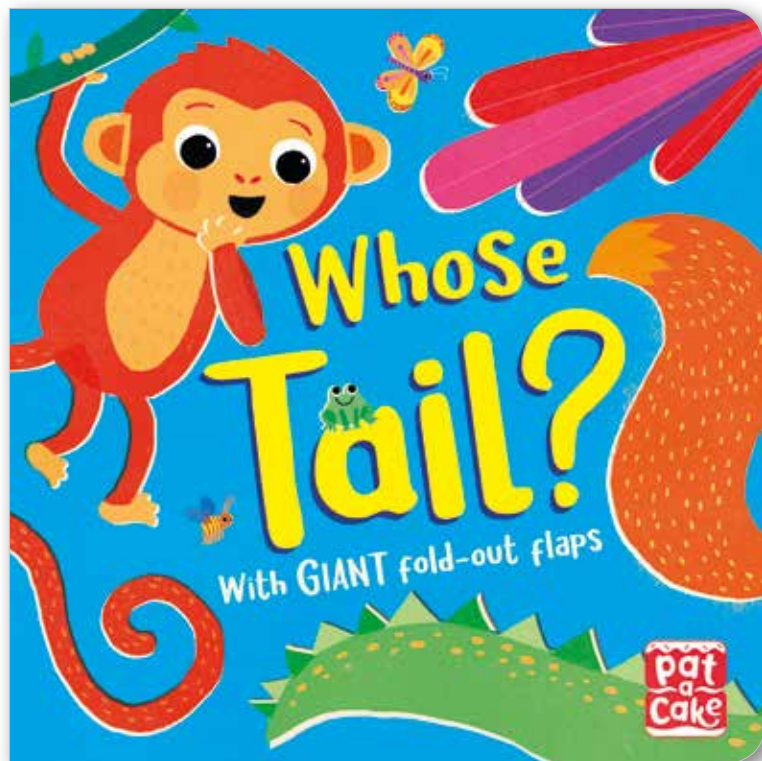
Help Explorer Mouse find her cheese by lifting the soft felt flaps and peeking through the die cuts in this immersive, tactile new series. With different environments to explore and animal noises to make, these books are perfect for babies and toddlers.



Available June 2022:
Felt Flap Fun
Under the Sea

- Soft felt flaps to lift
- Die cuts create touch-and-feel patches with felt
- Sweet, gentle search and find stories for young children
- Art by Tiago Americo

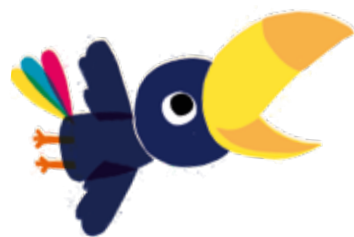




Guess who? Fold out the giant pages and discover the friendly animals underneath. These bright books feature favourite animals from curly tails to furry ears, the noises they make and the environments they live in.



Fold-Out Friends



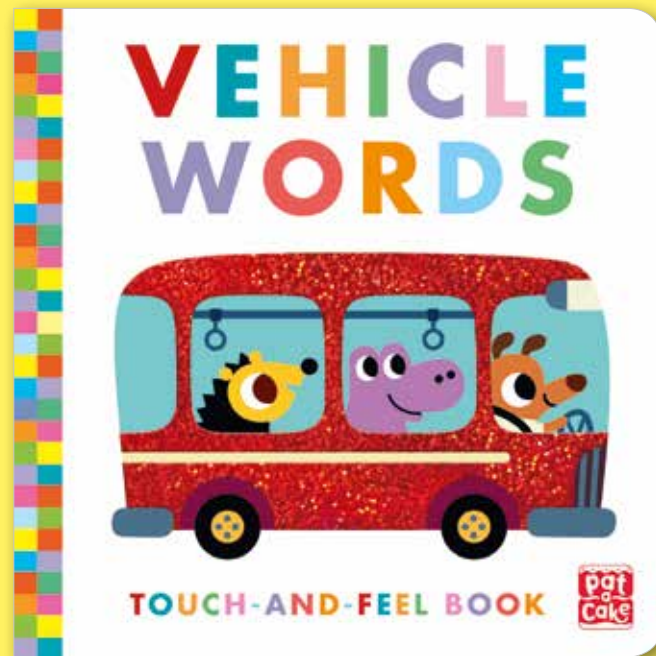
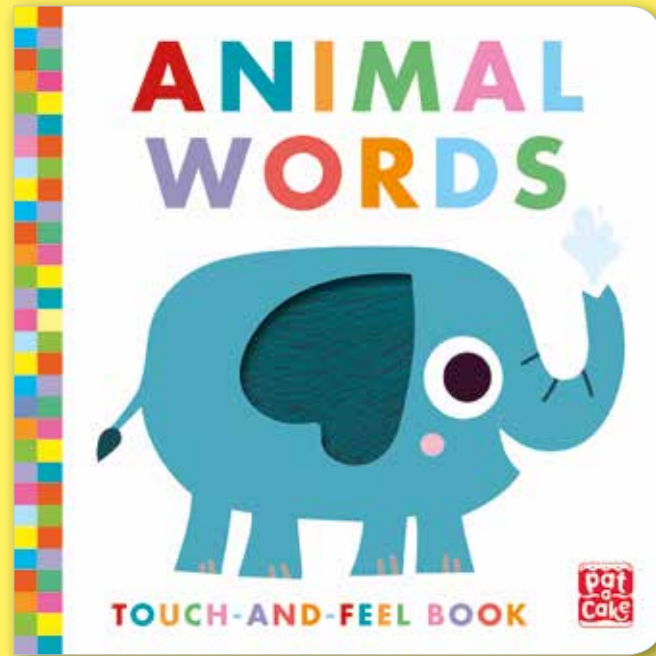
Whose Tail?



- Pages fold out to become four times bigger, perfect for playtime
- Helps toddlers and preschoolers develop their vocabulary and motor control
- Animals are grouped by their features and each book covers a variety from around the world
- Art by Anna Süßbauer

Also available:
(Final cover coming soon)





MY FIRST TOUCH AND FEEL

Fun first words books for babies with big touch and feel patches on the cover and every spread, odd-one-out games and a recap page at the end. Ideal for helping little ones' vocabulary and motor skills development.



- Tactiles to touch and feel
- Introduces essential first vocabulary
- With games to play for layered learning
- Art by Tiago Americo



Spread from *Animal Words*

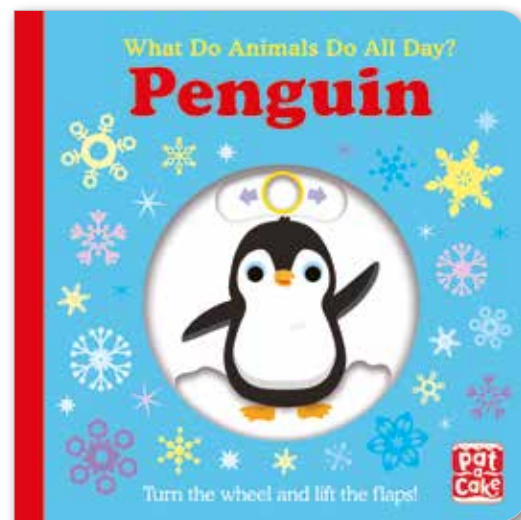
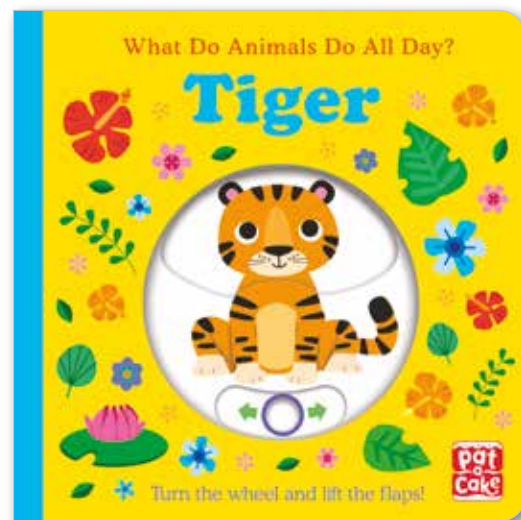
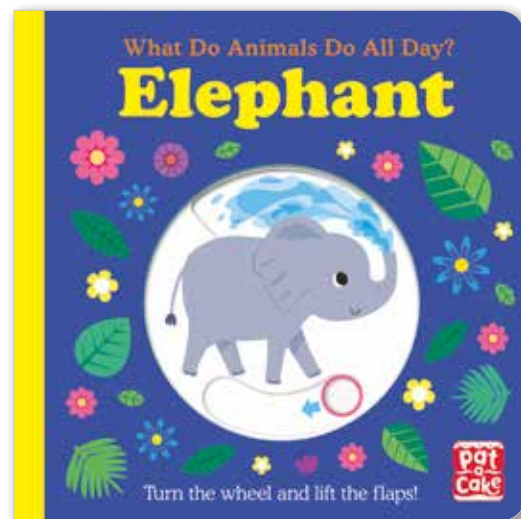
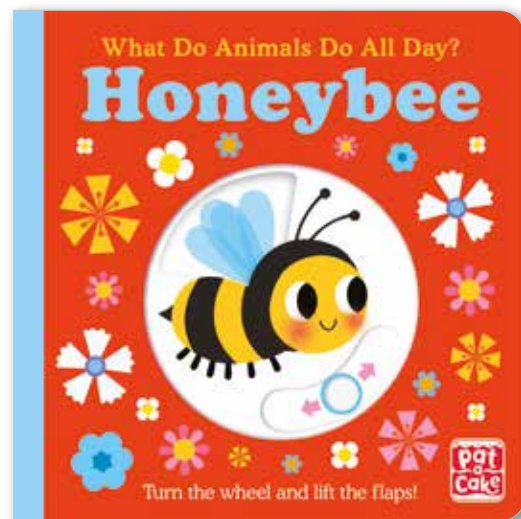


Spread from *Vehicle Words*



What Do Animals Do All Day?

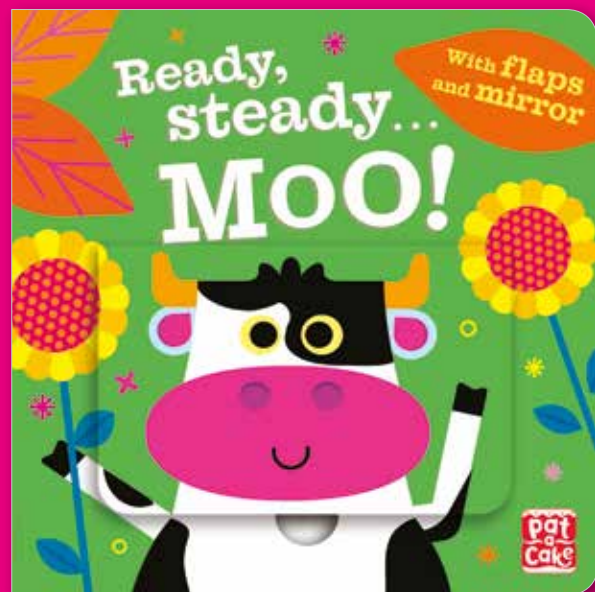
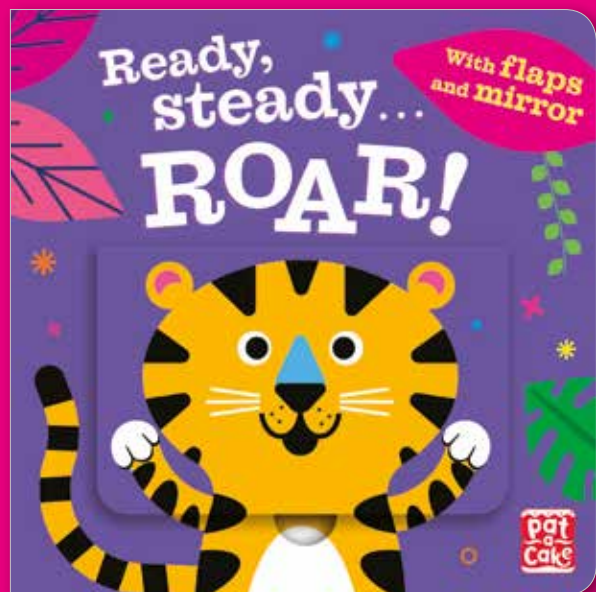
Find out all about what animals do all day in this new nonfiction novelty series. With a wheel to turn and flaps to lift, find out where these animals live, what they eat and where they go. Perfect for curious preschoolers who are learning new things every day.



- Labels, sounds and questions to answer on every spread
- Fun, interactive nonfiction for young children
- Wheel to turn and flaps to lift
- Art by Fhiona Galloway



Ready, steady...

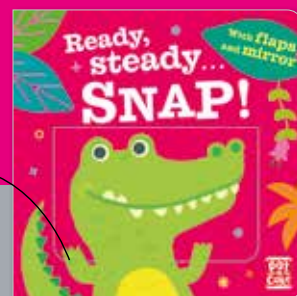


Spread from Ready, steady... MOO!



Spread from Ready, steady... ROAR!

COMING SOON!



DRAFT COVERS

Lift the flaps to roar, moo, hiss and neigh along with the friendly creatures in these special **neon** books with a mirror surprise.

- Helps children boost their vocabulary
- Mirror under final flap
- Different neon Pantone ink on every book
- Art by Steve Mack

FORMAT Uncased board with flaps and mirror | SIZE 180 x 180 mm | EXTENT 10 pp | AGE 18 months+

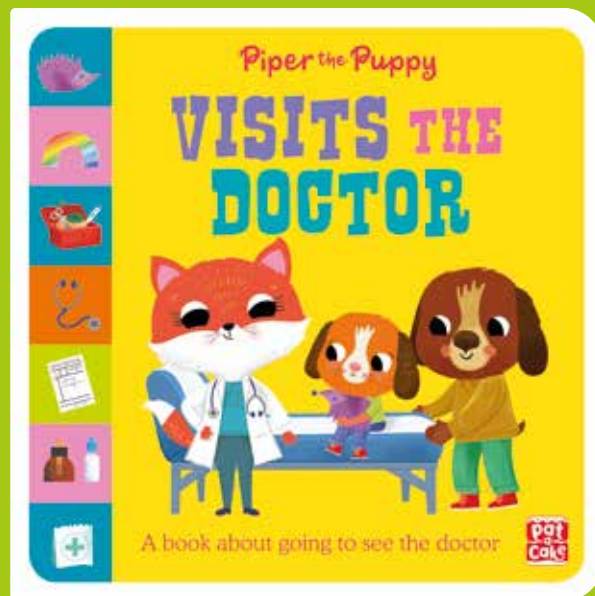
PRICE £6.99 | PUB DATE August 2021 | FILES DUE 30/09/21 | EX WORKS 25/11/21

LICENSING/MERCHANDISING/FILM/TV Hachette Children's Group



Piper the Puppy

FIRST EXPERIENCES



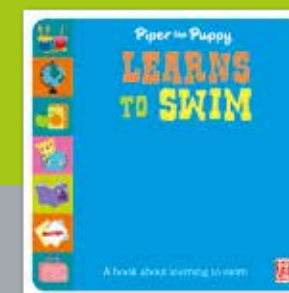
Join Piper Puppy and her family and friends as she tackles tricky first experiences in these reassuring stories. With a glossary page and fun recap activity to help children learn new vocabulary, these books will help children and parents alike get ready for new and different experiences.

- Picture glossary to boost vocabulary learning
- Universal first experiences
- Fun lift-the-flap activity
- Art by Steph Hinton
- Available in both straight paperback and lift-the-flap board formats

Spreads from *Visits The Doctor*



Lift-the-flap spread from *Visits The Doctor*

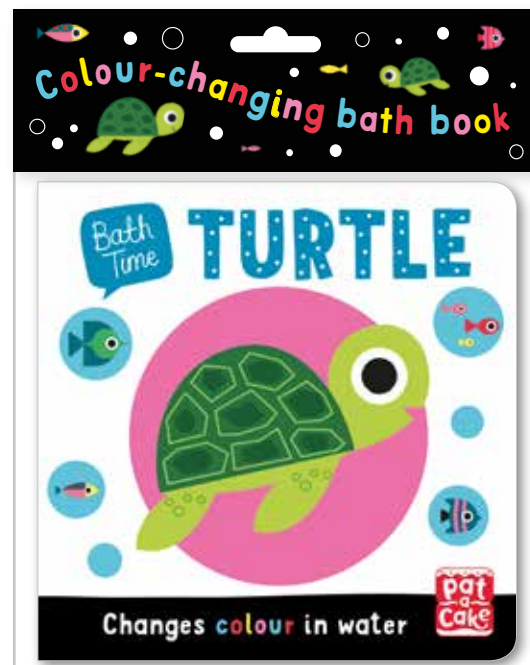
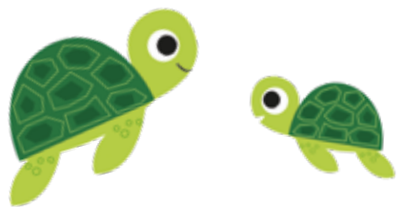


COMING SOON!



Bath Time

Make bathtime fun for little ones with these **colour-changing** bath books. Join little whale and little turtle as they look for their parents. Meet friendly creatures along the way who magically appear when the book gets wet!



- Special hydrochromic ink appears in water
- Squishy EVA bath books are perfect for babies
- Two packaging options
- Art by Gwé



Spreads from *Whale*

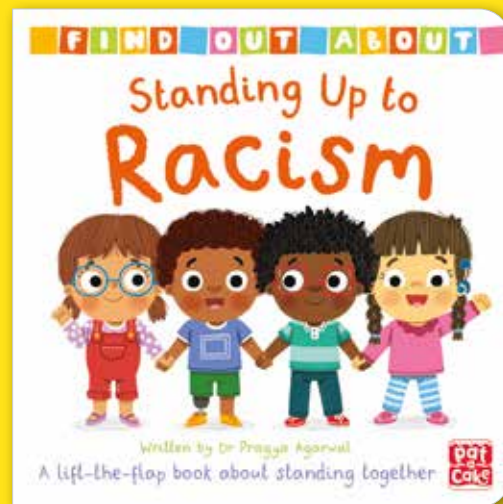
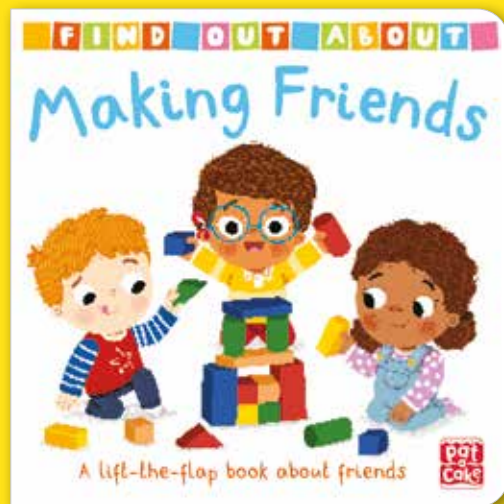


Spreads from *Turtle*

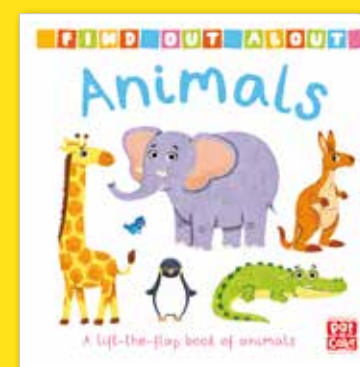
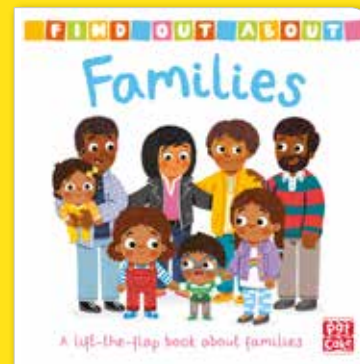


FIND OUT ABOUT

Perfect for curious preschoolers who want to find out about their world. This lift-the-flap series encourages children to explore diverse topics and talk about their own experiences.

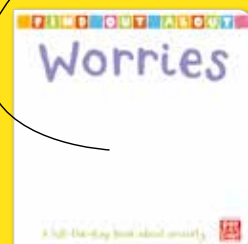


Spread from *Making Friends*



- Accessible first illustrated non-fiction
- Lots of interactive flaps, questions to answer and a lift-the-flap recap game
- Promotes curiosity, empathy, vocabulary acquisition and motor skills refinement
- Art by Louise Forshaw

COMING SOON



FIRST 100

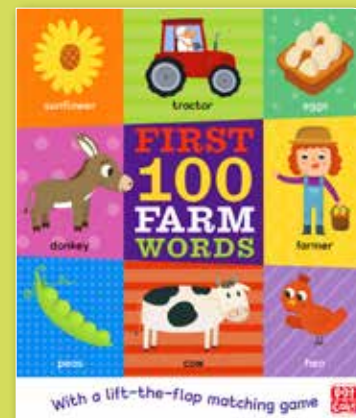
These **BIG** books introduce essential first words to little ones. With questions to answer, a matching flap game and lots to spot, they will be sure to get toddlers talking.



- Labels, sounds and questions to answer on every spread
- Boosts vocabulary and introduces key first concepts
- Twelve flaps to lift help development of manual dexterity and a matching game improves memory skills
- Art by Greek illustrator Villie Karabatzia



Spreads from *The Big Book Of Kindness*



Spread from *Count to 100*

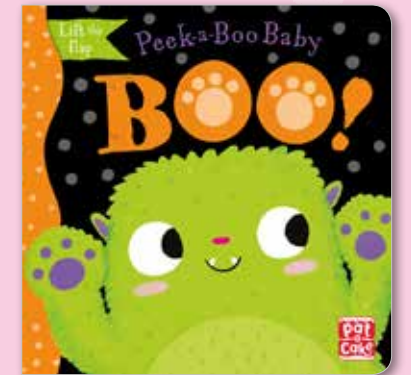
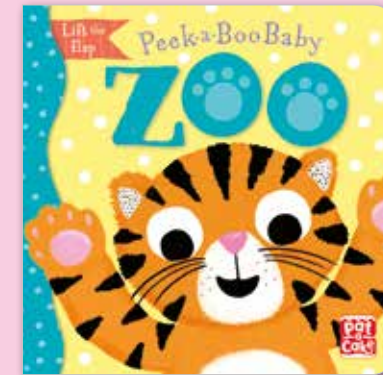
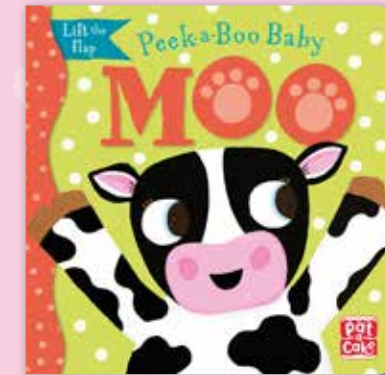
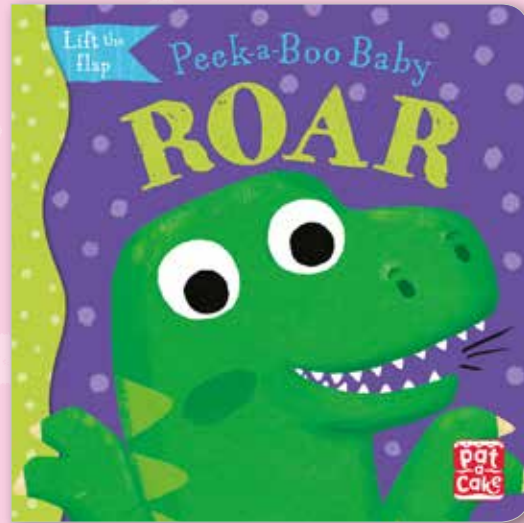
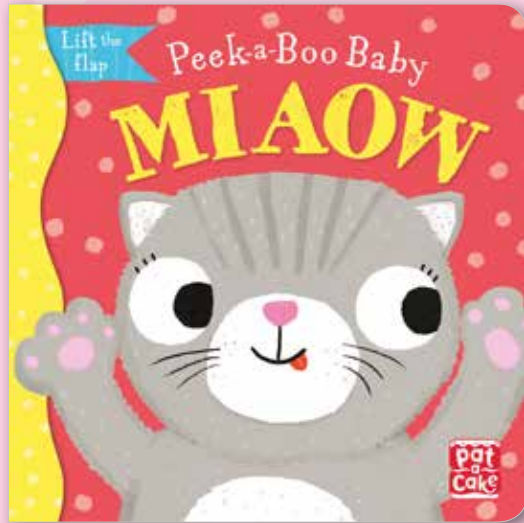
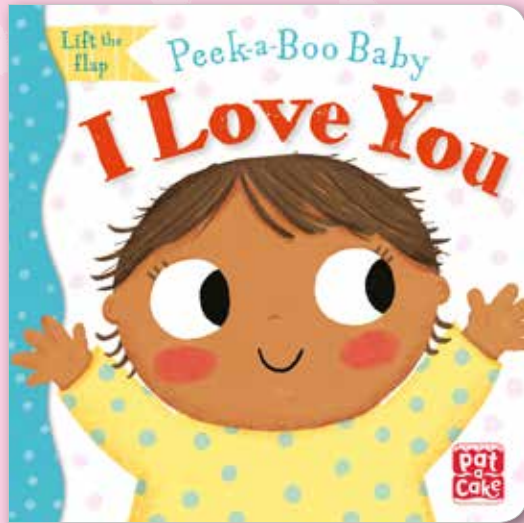


Spread from *First 100 Words*



Peek-a-Boo Baby

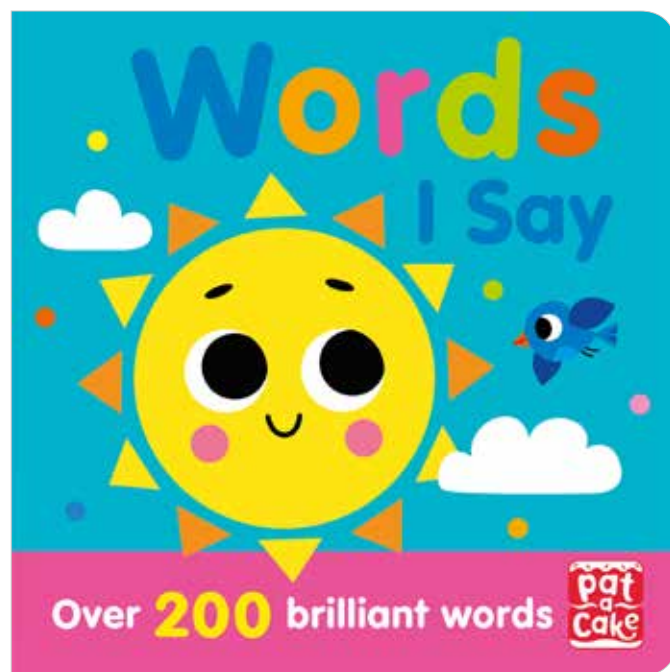
This fun series has gatefold flaps on every page.
Find out who's hiding underneath the big flaps in these books, based on the universal game of 'peek-a-boo'.



Spread from *I Love You*

- Perfect to share with young children
- Encourages parent and baby time
- Stimulates developing coordination
- Art by Zoe Waring

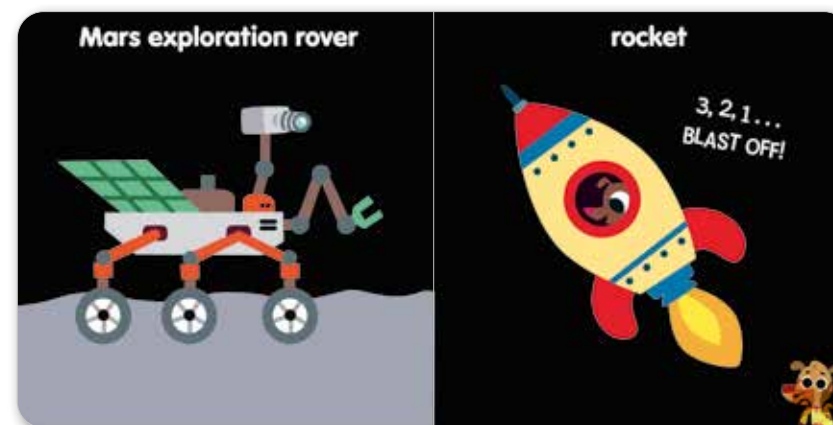




Perfect for sharing with toddlers as they learn to talk, these little books have over 190 pages packed with words, pictures and sounds.



- With linked vocabulary, key environmental sounds and first concepts
- Lots of pages to keep little ones busy
- Fun flip character on every spread
- Art by Canadian illustrator Tiago Americo



Spread from *Things I Do*



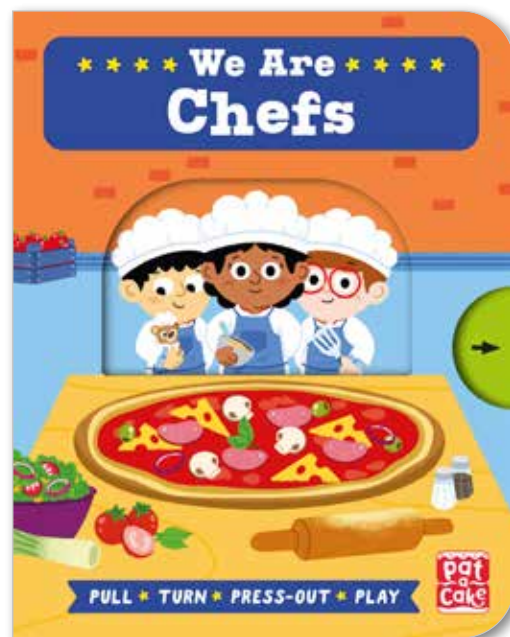
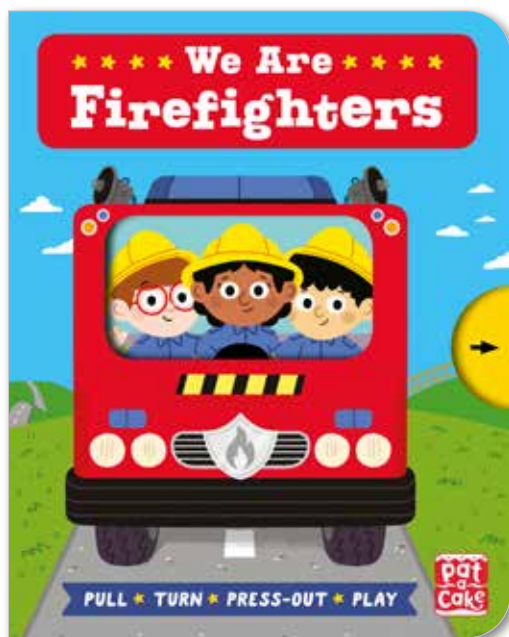
Spread from *Words I Say*



JOB SQUAD

Let's go to work!

These interactive books offer a hands-on introduction to the grown-up world of work for busy, curious toddlers and preschoolers who enjoy imaginative, active play. With tabs to pull, wheels to turn and play pieces, this exciting new novelty format is sure to engage young children.



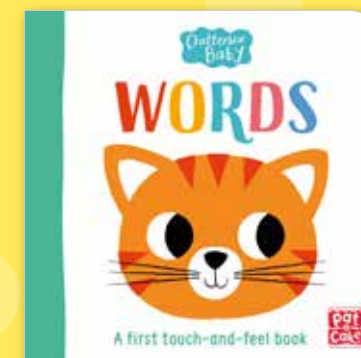
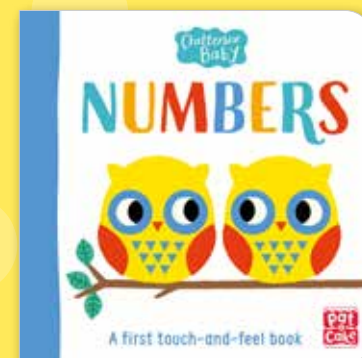
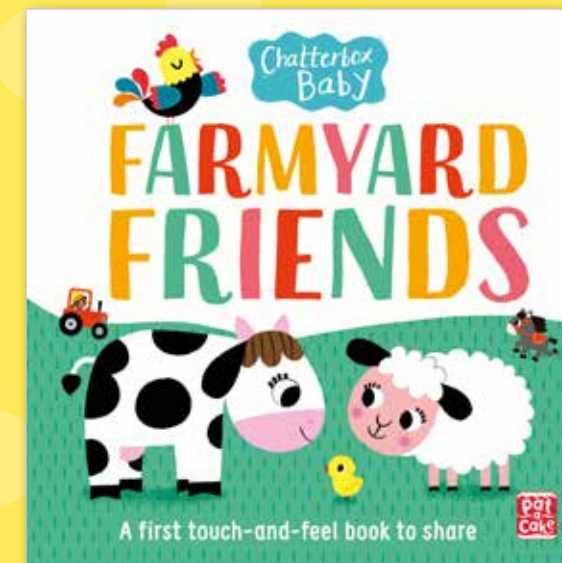
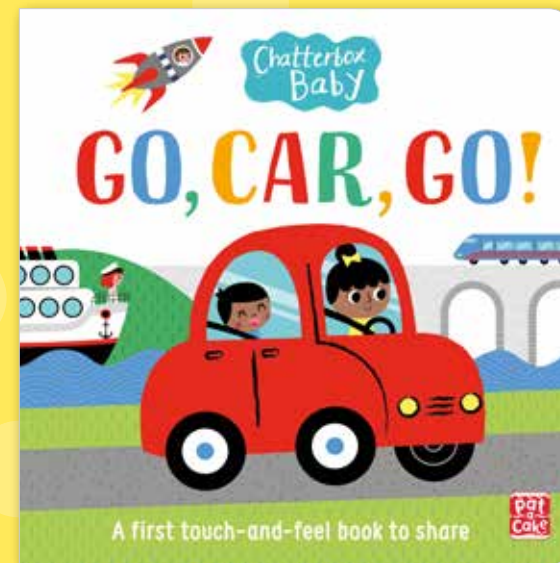
- Simple and engaging text that clearly explains different jobs
- Encourages teamwork and determination
- Play as you read with pull-out tabs and wheels to turn
- Chunky press-out pieces to use in role-playing games
- Spot a little mouse hiding on each page
- Art by Dutch artist Carlo Beranek



Chatterbox Baby

Engaging novelty books to share with young children. Each title encourages little ones to babble and chatter along with you as you read the words and point to the pictures.

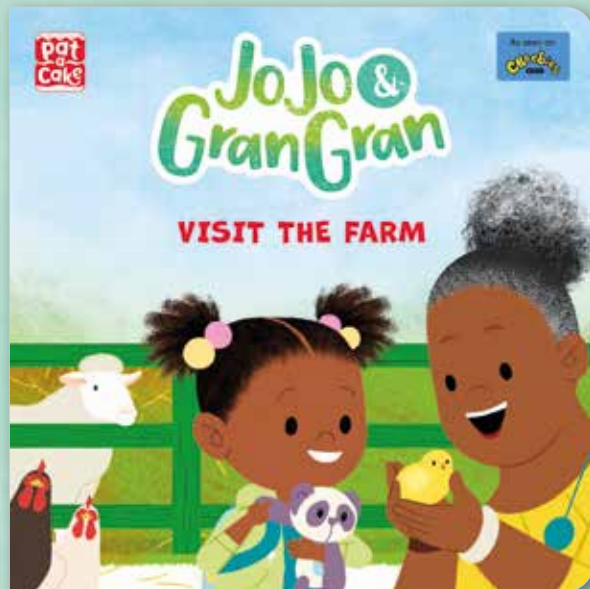
- Touch-and-feel series that supports early language development and hand-eye coordination
- Encourages a baby to make noises and mimic speech patterns
- Easy-to-use text to help parents explore the book with their baby
- Art from French illustrator Gwé



JoJo & GranGran



As seen on



Join JoJo & GranGran as they have fun together learning about the world, from how animals grow to how the tide works. Based on the animated series, these books explore their special bond between grandparent and grandchild.



Spread from
Farm



Spread from Beach

- Perfect for exploring key first experiences
- Series one launched on CBeebies in the UK in 2020
- Series two coming soon and series three and four in development (88 episodes total)
- TV based on the books by Laura Henry–Allain, an Early Education specialist
- International broadcast partners to be announced

COMING
SOON!

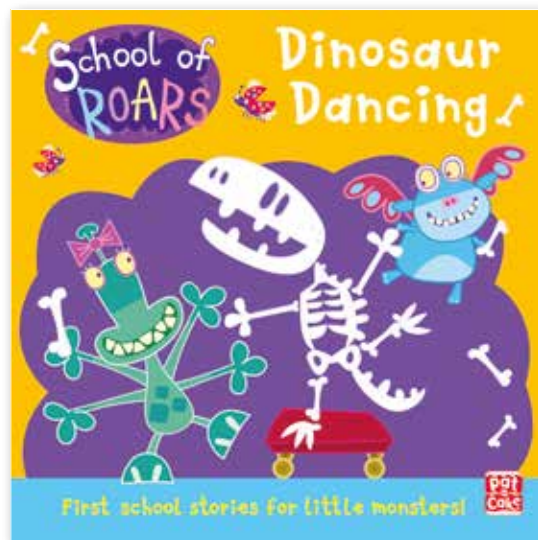
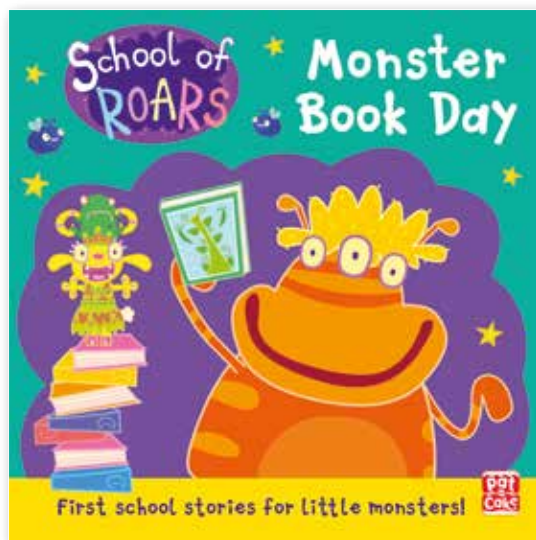
JoJo &
Gran Gran
Cook
Together



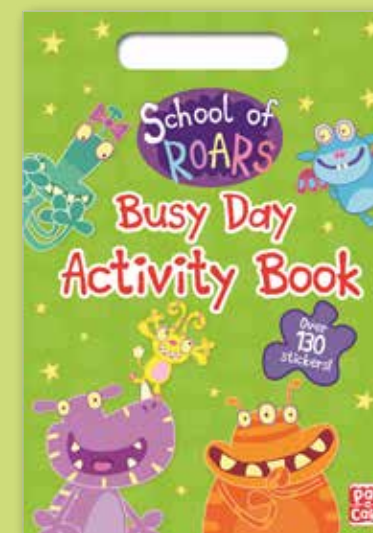
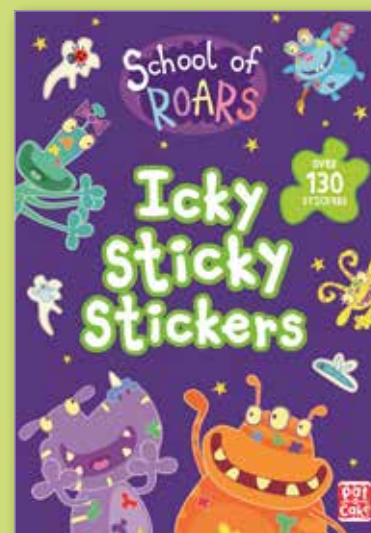
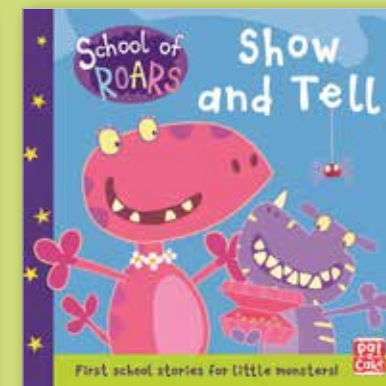
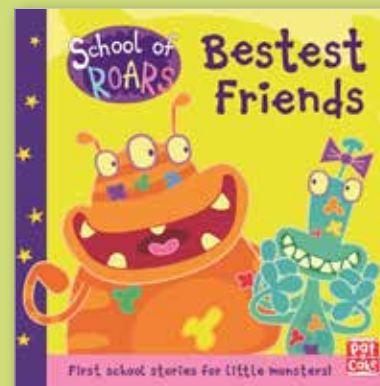
School of ROARS

School of Roars is rooadaarsome!

Perfect for children starting school everywhere. These books follow the friendly monsters as they have fun discovering and learning new things every day.



FORMAT PB storybook | SIZE 250 x 250 mm | EXTENT 32 pp | AGE 3 years+ | PRICE £6.99
 FILES DUE 30/09/21 | EX WORKS 25/11/21



- Monster-mazing series for preschoolers
- Perfect for exploring first experiences and preparing for school
- Series two launched on CBeebies in the UK in October 2019
- Series one now on Netflix
- Available on iTunes and DVD
- Lisle appointed as licensing agent
- Television on air in 17 countries

FORMAT Stories HB Icky PB with 8 pp stickers Busy Day PB with die-cut and 4 pp stickers Mega PB with 8 pp stickers
 SIZE Stories 203 x 203 mm Icky/Busy 297 x 210 mm Mega 300 x 235 mm | EXTENT Icky 16 pp Busy Day 48 pp
 Stories/Mega 24 pp | PRICE Icky £4.99 Others £5.99 | FILES DUE 30/09/21 | EX WORKS 25/11/21 | RIGHTS SOLD Italian



Also available:



Toddler Triumphs: 2 titles, 210 x 210mm cased board with tabs, 12pp, £6.99



Stephen, the Sprout of Kindness: 1 title, 210 x 210mm shaped board, 12pp, £6.99



Finger Trail Tales: 2 titles, 180 x 180mm board book with glitter and die cuts, 10pp, £6.99



Spot and Say: 4 titles, 165 x 165mm, cased board with gatefold flaps, 10pp, £6.99



Flip-Flap Friends: 3 titles, 180 x 180mm board book with split pages, 12pp, £6.99



Pat-a-Cake Playtime: 4 titles, 206 x 292mm wipe clean activity book, 16pp, £4.99



Who's: 2 titles, 210 x 210mm, cased/uncased board with flaps, 10pp, £6.99



Llamaste: 2 titles, 180 x 180mm, cased board book, 18pp, £6.99



Big Stickers for Tiny Hands: 10 titles, 300 x 236mm paper back with 8pp stickers, die cut, gatefold pages, 24pp, £5.99



Hide and Peek: 4 titles, 165 x 165mm, cased board with die cuts, 10pp, £5.99



I'm Starting School: 4 titles, 297 x 210mm, paperback with pen, 16pp, £4.99



Town and About: 6 titles, 245 x 185mm board book with integral flaps, 16pp, £7.99



I'm Starting School flashcards: 2 packs, 1156 x 100mm, 30 cards per pack, £6.99



School Success: 2 titles, 297 x 210mm, paperback with pen, 16pp, £4.99



First Baby Days: 11 titles, various formats and price points



Toddlers World: 11 titles, 165 x 165 mmm cased board with pop-up page 12pp, £5.99



Clap Hands: 17 titles, 165 x 165mm board book with tactile, 10pp, £6.99



My Very First Story Time: 14 titles, 180 x 180 mm hardback with foil, 32pp, £4.99



Space Baby: 6 titles, 165 x 165 mm board book with various novelties, £5.99

Every Pat-a-Cake book is . . .

TESTED

Even before our books become books, we continuously refine early ideas on our young testers

ENDORSED

Our child development experts ensure parents can trust Pat-a-Cake to give their child the best start

STURDY

We know that baby books can get bashed about, so we use the toughest materials to make them last

SHAREABLE

There is plenty to spot, count, match, choose, touch, pull and talk about together

STIMULATING

Children will want to explore these bright books with engaging, innovative novelties again and again

BOLOGNA BOOK FAIR | LONDON BOOK FAIR

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