Swapping your daily cereal milk (approx. 200ml) from cow's milk to a plant-based alternative, can save almost 2 tennis courts' worth VEGAN of grazing land every year

Egg alternatives for baking include: chickpea flour (for omelettes, quiches, savoury pancakes, flans) raising agents (e.g. bicarbonate of soda), apple sauce, mashed banana

As a plant-based alternative to meat, jackfruit can work as an imitation fish, chicken or pork substitute

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Some fantastic vegan protein sources include beans, peas, lentils, tofu, tempeh and seitan

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Natural sources of calcium include kale, broccoli, Brussels sprouts, dried figs, chia seeds and almonds



There are hidden animal-based ingredients in many skincare products. Look for the Vegan Society's official certification logo to ensure a product is free of animals and free from cruelty



Vegan alternatives to leather include: pineapple skins, mushroom skins cork, recycled tyres coconut fibres, apple fibres recycled bottles, tree bark

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