

## Break the Mould 'Ask Sinéad': Terms and Conditions

### Terms & Conditions:

1. This is an opportunity for families to submit questions to the author Sinéad Burke ("Author") about her book *Break the Mould* and how they too can find their place in the world. Questions must be submitted via the text box on the Ask Sinéad landing page: <https://pages.hachette.co.uk/break-the-mould-ask-sinead/>. Selected questions will be answered by the Author on her Instagram channel @TheSineadBurke as a video post (the Instagram Feature).
2. The Company and the Author will choose at their sole discretion the questions to be answered in the Instagram Feature from those submitted via the above website. Their decision is final and no correspondence will be entered into. Entrants acknowledge and agree that not all submitted questions will be answered.
3. There is no purchase necessary to enter.
4. The period for submitting questions opens at 12:01am BST on 18.09.20 and closes at 11:59 pm GMT on 31.12.20. Any entries received outside these specified times and dates will not be eligible to be considered for the Instagram Feature.
5. Entrants will have the option of providing the first name and country of residence of the family member who is asking the question. The selected questions will be answered by the Author in the Instagram Feature on the Author's Instagram channel within 12 weeks of the submission deadline. The Author may include in the Instagram Feature the first name and country of residence of the family member if these have been provided.
6. The opportunity is open to residents of the UK and Ireland aged 18 or over. Questions must be submitted by a parent or guardian on behalf of anyone under the age of 18.
7. There is no limit to the number of questions an individual can submit.
8. By submitting a question, entrants hereby grant to the Company an irrevocable, perpetual, royalty free, worldwide and for all languages, licence to copy, adapt, edit, distribute, publish, sublicense, and in any and all other ways use the submitted question for the purposes of the Instagram Feature, in any manner and in all media now known or hereinafter devised. Furthermore, entrants waive all moral rights whatsoever in their submission. For the avoidance of doubt, the Company is under no obligation to make any use of a submitted question and the Company shall make no payment to any entrant for any use of their submission.
9. The Company is not responsible for contacting entrants who provide unclear or incomplete information or for submissions lost, misdirected, delayed or destroyed.
10. The Company reserves the right to alter the opportunity without notice but will try to avoid creating any undue disappointment.

11. The Company is the data controller of Personal Data that it collects in the course of running the opportunity and will use the Personal Data in accordance with the Company's [Privacy Notice](#). It will use such Personal Data for the purposes of running the question submission process for the Instagram Feature and will delete it after a reasonable period from the end of the submission period. "Personal Data" means names of entrants and other personal details provided as part of the submission. The Company will not share such Personal Data with any third parties except the Author for the purpose of the Instagram Feature. By submitting a question you consent to the Company transferring any Personal Data included in the submission to the Author for the purposes of the Instagram Feature and for the Personal Data to be used on the Instagram platform in the Instagram Feature as set out in these terms and conditions.
12. By submitting a question for the Instagram Feature, entrants agree to be bound by these terms and conditions.
13. This competition is being organised by Hodder & Stoughton Limited of Carmelite House, 50 Victoria Embankment, London EC4Y 0DZ ("Company").
14. These terms and conditions and any disputes or claims (including non-contractual disputes or claims) arising out of these terms and conditions shall be governed and construed in accordance with the laws of England, whose courts shall have exclusive jurisdiction.