

# ELEMENTS AND PRINCIPLES OF ART AND DESIGN

Art is a visual language that can't always be described with words. But with the right vocabulary, you can properly critique and express your ideas about art. These terms are just some words that describe the foundations of art and design:

LINE



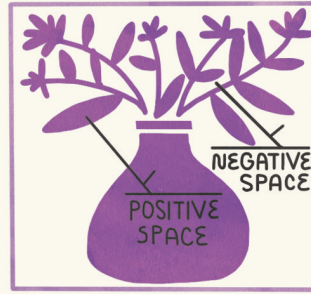
SHAPE



TEXTURE



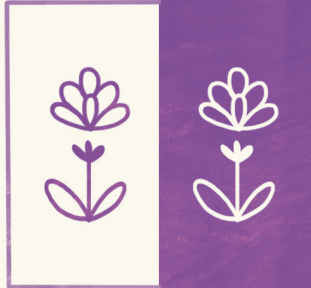
SPACE



PATTERN



CONTRAST



EMPHASIS



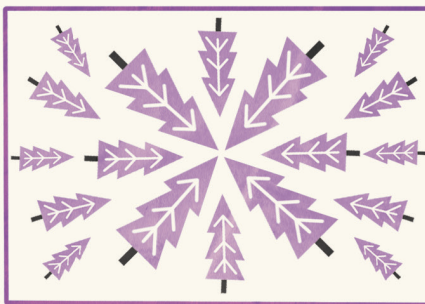
BALANCE



RHYTHM/MOVEMENT



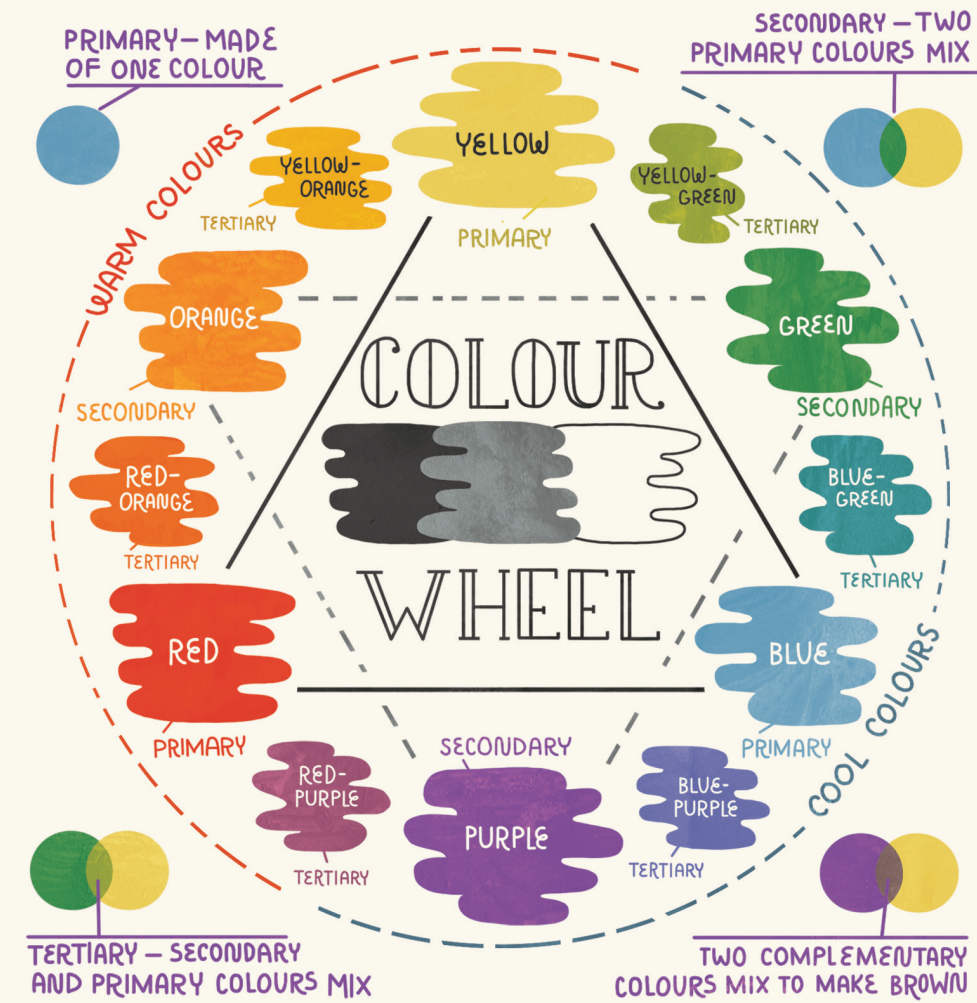
HARMONY



PROPORTION/SCALE



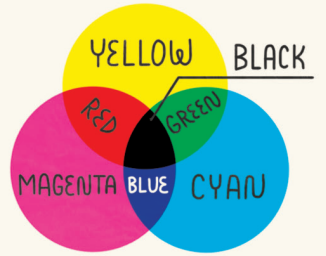
## COLOUR AND VALUE



### -CMYK-



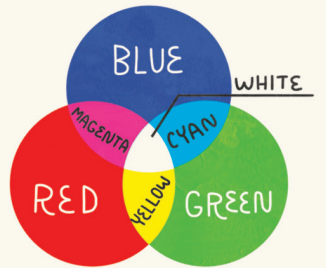
COLOUR MIXING WITH PIGMENT



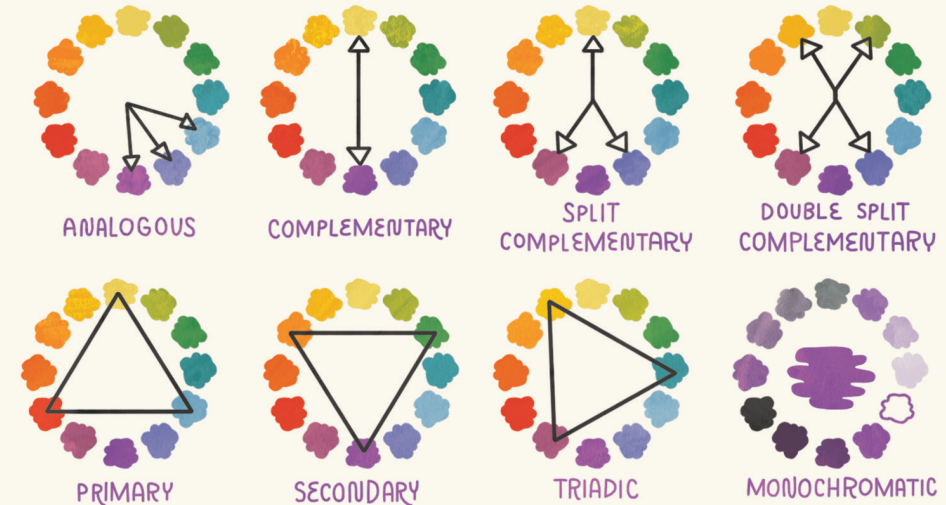
### -RGB-



COLOUR MIXING WITH LIGHT



### COLOUR SCHEMES



### -VALUE-

GREY BLACK WHITE



TRUE HUE