



Hachette Children's Group

THE BEST EXPERIENCE IN
CHILDREN'S PUBLISHING

287

book events were
organised by HCG's PR team

32

foreign language deals for
Giraffes Can't Dance

Hachette Children's Group

2018 IN NUMBERS

6

staff from HCG abseiled down 33
storeys (a 500ft descent) of Broadgate
Tower, raising £3,396 for the National
Literacy Trust

new countries sold to for
the first time by HCG's
rights department

5

15,000,000

books printed by HCG, of which 98% were
produced on FSC-certified materials from
well-managed sustainable forests

420

illustrators commissioned
by HCG Design and
Editorial teams

189,774

copies sold of Matthew Syed's
children's book *You Are Awesome*



Welcome to the new edition of the Hachette Children's Group Agent Handbook.

Over the last year we have continued to publish books in every genre, with emphasis on quality, the successful launch of diverse new talents and the continuing development of major brands.

We are very proud to have won the Blue Peter Book Award and the 2019 Waterstones Children's Book Prize already this year, and at the time of writing have been shortlisted for the Branford Boase Award. In terms of trade awards, two of our titles have been shortlisted for the *Bookseller* Children's Book of the Year Award, and we have been shortlisted for the *Bookseller* Children's Publisher of the Year Award, too.

Like many publishers, we are working on major initiatives to change the story of diversity, representation and inclusion in our list but are under no illusions about how far we, and the entire book industry, have still to go. Our work with the agent community, whose aims in this respect we know are closely aligned with our own, will be crucial in achieving long-lasting change.

We are passionately committed to all our authors and illustrators, and to publishing with creativity allied to a shared understanding of our ambitions and strategy for each book. We do everything we can to foster open and collaborative relationships with our partners and welcome your input into our processes and our publishing.

In case this is the first time you have seen the handbook, I hope you will find it a useful starting point in finding the right home and editor for your authors and illustrators, and discovering more about our Rights, Marketing, Publicity, Sales and Creative teams. The handbook is designed to help you get in touch with the right person, and understand how our business is organised.

You may like to know that we also produce a Welcome Handbook for new (and not-so-new) authors and illustrators, which explains the publishing process, what they can expect from us, and how they can contribute to maximising their sales and getting the best from their marketing and publicity activity. Please let us know if you would like to see that, too.

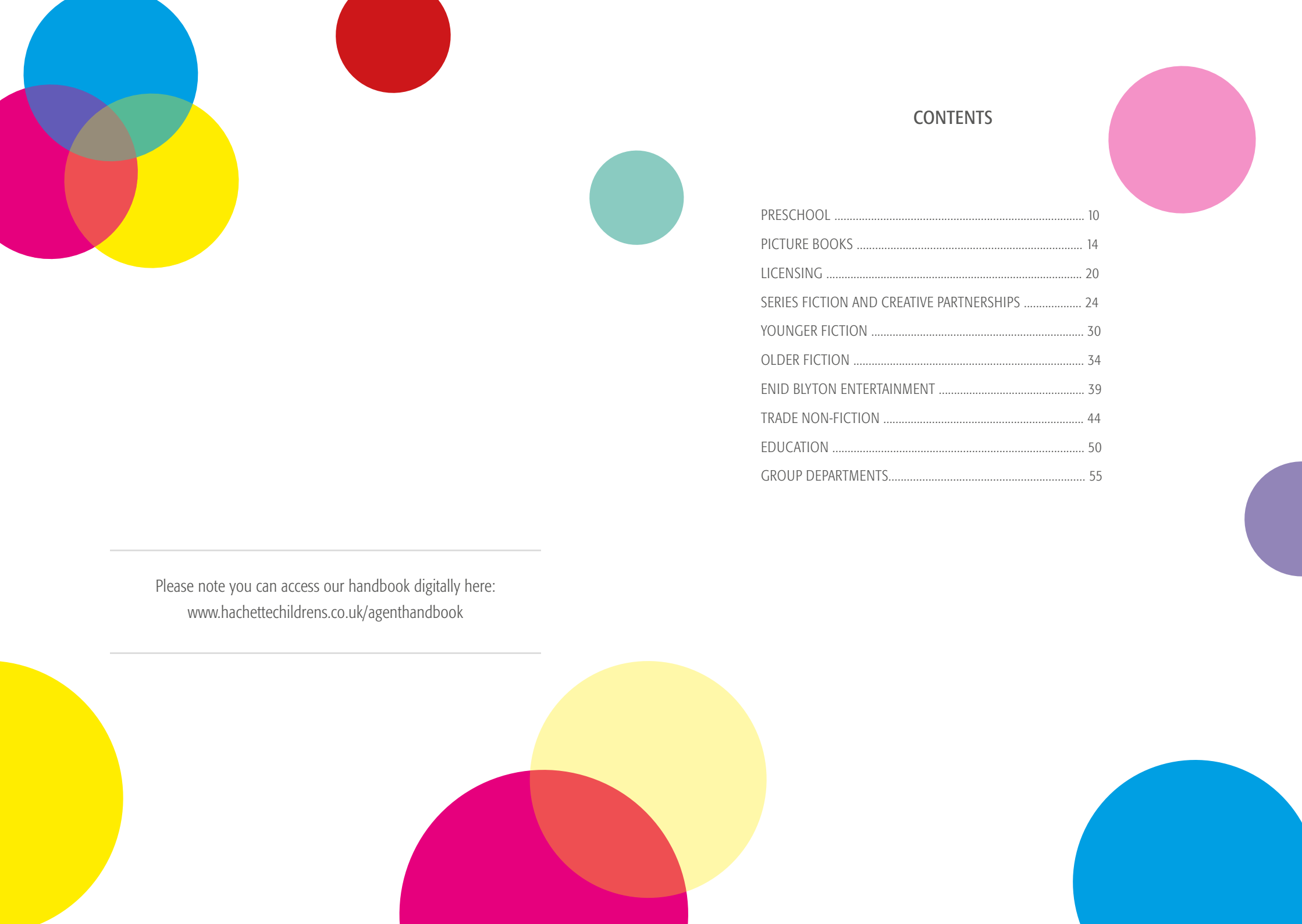
On behalf of the Hachette Children's Group, I'd like to wish you a very successful autumn 2019. We all look forward to working with you to publish more superb books for children of every age, stage and interest.

I welcome your feedback on how we are doing as we work hard to achieve our goal of demonstrably offering the best experience in children's publishing.

With very best wishes,

Hilary Murray Hill
CEO Hachette Children's Group

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Please note you can access our handbook digitally here:
www.hachettechildrens.co.uk/agenthandbook



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Anne McNeil and Ruth Alltimes are joint Group Senior Publishers for Hachette Children's Group. Between them they oversee the editorial teams, and spearhead planning and strategy for the trade lists, including author-led fiction, series fiction, picture books, licensing, trade non-fiction and preschool.

The commissioning strategy across the imprints has resulted in prize-winning, commercial publishing which has given birth to global brands. Our focus is to build on the past and refine for the future – with clear objectives for commissioning in each genre. Clarity around what each editor is looking for helps our overriding objectives: to focus on pace and ambition, and to provide the best experience in children's publishing for all our contributors.

In picture books, we are market leaders. Classics such as *Giraffes Can't Dance* and *Kipper* sit alongside the superb *Ten Little* titles and the number one bestselling

Oi Frog and Friends. Books by Kes Gray and Jim Field, and Rachel Bright and Jim Field dominate the UK bestseller lists as we consolidate our position in the field of commercial, creative picture books. Our focus on commercial heart and humour alongside gift, across the two top picture book imprints, Hodder Children's and Orchard Books, means that we can penetrate every potential market.

Author-led fiction for every age group is a big focus for us in the coming years. Well-loved, stellar writers such as Cressida Cowell, Alex T. Smith, David Almond and Leigh Bardugo sit alongside newer talents including chart-topping Jessica Townsend and award-winning and bestselling Onjali Q. Rauf. Our illustrated fiction sales are growing as we add outstanding titles like *Planet Omar* and *Boot* to our already strong list. And we welcome many more exciting debuts to the list this year and next – we are actively growing on all fronts in this area. As well as these individual authors, we are seeking fresh, innovative and creative ways to find new voices and launch books into the market – hence initiatives such as Bellatrix, a collection of gripping, powerful and diverse YA novels by leading female voices, and our new children's writing prize. The Hachette Children's Novel Award, in partnership with New Writing North, is aimed at debut writers of middle-grade/young teen fiction who currently live and work in the North of England. We already publish some of the best – and we want to add to and broaden this canon whilst providing the perfect publishing home for our talent.

As market leaders in the area of series fiction for many generations, our priority is to understand the requirements of retail in order to hold this position. We are proven developers of IP, and this will continue.

An Enid Blyton book is sold every minute, and last year we agreed more than ten new deals, bringing the total number of languages sold to 42. Wren & Rook and Pat-a-Cake, our newer imprints, have ambitious growth plans. *You are Awesome*, the number one TCM super-seller from the former imprint in particular, made a significant retail impact.

Our teams are experienced and passionate. They show attention to detail alongside

a proven ability to understand the big picture. We are committed to matching our authors' and illustrators' innovation with our own, pursuing best practice in all areas, and producing books that sell not just in the short term but for years to come, touching generations of readers.

Finally, all the genre teams work closely together on shared initiatives across the imprints; our digital and audio programmes especially. We are committed to providing a book for every child at every stage of their reading journey.



SOPHIE STERICKER

CREATIVE DIRECTOR

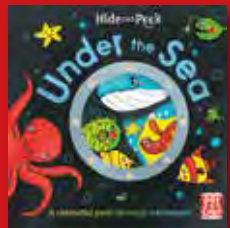
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I lead a team of talented, consumer-focused designers who work closely with our internal and external partners to create books with renowned market-leading, award-winning design. Working collaboratively ensures an enjoyable creative experience for our illustrators and authors, and results in the very best commercial package for our end reader. Many of the designers at HCG are published illustrators and authors themselves so have experienced the business from both sides, and understand the creative needs of our brand owners, authors and illustrators. In 2018 we had many shortlistings and wins at national design awards, including the Junior Design Award and the British Book Design & Production Award. This year we were winners in the two children's categories of the Academy of British Cover Design awards.

We are proud of our reputation for developing and supporting illustrators, whether they be Carmelite Prize winners and completely new to the business, or much-loved established illustrators on our list.

The designers work in genre teams and all of them commission illustrators. Contact details for individual designers are in this handbook, under the relevant publishing areas. We are always looking for image-makers with commercial potential, originality and flair, and look forward to hearing from you.



PRESCHOOL



**HEATHER CROSSLEY**

PUBLISHER

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Pat-a-Cake publishes books for children from birth to six years old. Everything on the list is underpinned by early child development and we test our concepts thoroughly with children and their parents to ensure we are making the best books possible. We publish approximately 30 titles per year.

The preschool list is quite distinct from the Hachette Children's picture book list. At its heart it is an early learning imprint that publishes in series. We have first concept books for newborns, picture word books for toddlers, simple retellings of fairy tales, lift-the-flap titles that help children talk about emotions and series that help lay good foundations for starting school. In addition to all of this, we have very commercial titles that tap into trends and crazes. This year we are publishing books about yoga-practising llamas and a charming Brussels sprout called Stephen!

Pat-a-Cake has had a flying start with co-editions, with over 75 titles translated into 22 languages and over 770,000 books printed worldwide.

We want art that shouts 'Look at me!', illustrators who really get young children and can tell stories with pictures when sometimes words are sparse, and we want authors who can work with limited words to create wonderful worlds. We prefer to work on a rights assigned, flat fee model for our in-house created IPs.

**IZZY BOOTH**

SENIOR EDITOR

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Recent projects include:*Toddler Triumphs: Potty Superstar**Who's on the Loo?**First Baby Days: Night, Night***SIMON MUGFORD**

EDITOR

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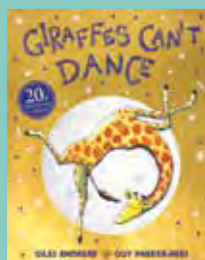
Recent projects include:*Pat-a-Cake Playtime: Space Trip**Big Stickers for Tiny Hands: Big Machines**First 100 Words***KIMBERLEY FARIA**

SENIOR DESIGNER

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Recent projects include:*Talking Toddlers: Vehicles**Llamaste**Find Out About: Feelings*



PICTURE BOOKS



EMMA LAYFIELD

GROUP PICTURE BOOK PUBLISHER

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Our market-leading picture book list comprises two imprints, Hodder Children's Books and Orchard Books. We publish a diverse range of picture books and gift books that encompass laugh-out-loud funny books, exquisitely crafted gift books and strong character-led titles with brand potential.

We are home to bestselling and award-winning authors and illustrators, including Giles Andreae and Guy Parker-Rees; Rachel Bright and Jim Field; Mike Brownlow and Simon Rickerty; Kes Gray; Steve Antony and many other beloved picture book creators. We're also thrilled to be the home of Lauren Child's iconic picture books as she continues her role as Children's Laureate.

We are looking for the very best picture books with timeless storytelling that can grow into evergreens, and strong commercial titles with series and brand potential. We are open to stories with heart and emotion, and funny-bone-breaking humour! We want to be surprised with show-stopping concepts, original takes on important themes, breathtaking artwork and fresh voices with a playful use of language and form.

We love building exciting debuts and working with established names who would like to explore new opportunities. We seek out the very best in authentic, new storytelling and stunning, stylish artwork that will sell around the globe. We are a team of collaborators and love to build long-term relationships with our treasured authors and illustrators.



FRANCES ELKS

EDITORIAL DIRECTOR, PICTURE & GIFT BOOKS

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Recent projects include:

My Pet Star by Corrinne Averiss & Rosalind Beardshaw

Ten Little Aliens by Mike Brownlow & Simon Rickerty

The Way Home for Wolf by Rachel Bright & Jim Field



EMILY LAMM

SENIOR COMMISSIONING EDITOR

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Recent projects include:

Oscar the Hungry Unicorn by Lou Carter & Nikki Dyson

The Little Green Hen by Alison Murray

Daddy Fartypants by Emer Stamp & Matt Hunt



NICOLA CARTHY

EDITOR

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Recent projects include:

Hugless Douglas and the Baby Birds by David Melling

The Colour of Happy by Laura Baker & Angie Rozelaar

Claude: All About Keith by Alex T. Smith

**PAULA BURGESS**

PICTURE BOOK ART DIRECTOR

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The picture book and Pat-a-Cake design team is second to none, and I am thrilled to be working with such an amazingly talented group of people. The energy that each designer brings to each project is infectious, and I hope creates the very best experience for every illustrator and author/illustrator with whom we work.

Across the two picture book imprints we are looking for exciting new talent that we can develop and nurture, and with our established names we are committed to building and maintaining their creative enjoyment. For both picture books and Pat-a-Cake we are looking for excellence, and to push boundaries in whatever form that may take.

**JENNIFER STEPHENSON**

DEPUTY ART DIRECTOR

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Recent projects include:*Rabbit Bright* by Viola Wang*Oi!* series by Kes Gray & Jim Field*Waiting for Wolf* by Sandra Dieckmann**GRAHAME LYUS**

SENIOR PICTURE BOOK DESIGNER

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Recent projects include:*Ten Little* series by Mike Brownlow & Simon Rickerty*Animal Friends* series by Rachel Bright & Jim Field*Dinosaurs Vs Humans* by Matt Robertson**SARAH MALLEY**

SENIOR PICTURE BOOK DESIGNER

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Recent projects include:*Mr Panda* by Steve Antony*Secret Agent Elephant* by Eoin McLaughlin &

Ross Collins

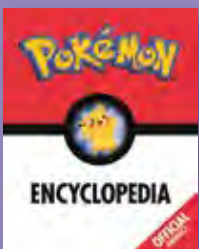
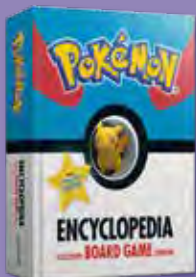
**KATIE MESSENGER**

PICTURE BOOK DESIGNER

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Recent projects include:*Pugicorn* by Matilda Rose & Tim Budgen*The Little Mermaid* by Laura Barrett*Little Tiger* by Jo Weaver



LICENSING

**HEATHER CROSSLEY**

PUBLISHER

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Licensing is a growing area for Hachette Children's Group. We have an excellent track record in building licensed properties into stellar publishing successes. We approach each of our brands with individual attention, developing an in-depth understanding of their core values, audience and potential. Our biggest brands include *Pokémon*, *PJ Masks*, *Dreamworks' Dragons* and *Minions*.

We have a dedicated licensing team that consists of publisher, art director, designers and editors, who between them have decades of experience working on licensed characters and big brands.

We are always looking for new properties to add to our select but vibrant portfolio. We are seeking to acquire across a wide age range from birth right up to YA. We work very closely and collaboratively with our international Hachette colleagues in France and the US on joint acquisitions when appropriate, which gives us incredible global leverage for our brands and licences.

We are looking for the next big thing before it's big! That could be a new preschool TV show, a playground craze, the latest gaming phenomenon or a blockbuster movie – at Hachette Children's Group we can deliver world-class publishing for all of these.

**KAREN LAWLER**

HEAD OF LICENSED CONTENT

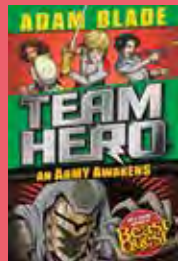
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I began my career at Comcast in the US, working in television distribution, before coming to the UK. Once here, I worked at FremantleMedia, with TV series such as *The X Factor* and *Danger Mouse*. I then moved to Chorion, where I managed merchandise, publishing and DVD rights for several children's brands.

At HCG I manage ancillary rights (TV, film, stage and merchandise) for our books. My experience across TV, licensing and publishing gives me a unique perspective on the adaptation process. I not only search out new partners, meeting regularly with a huge network of UK and international TV, film and stage producers, but also work closely with producers throughout each project's development, to help ensure a positive, collaborative relationship between the book's creators and the producers. This is a growing area of focus for HCG. By managing ancillary rights internally, we are able to ensure that the focus is always on the books themselves. Our cohesive and bespoke approach aims to build our books into evergreen, multimedia brands which drive book sales and longevity.

A few of our recent projects include: *Claude* by Alex T. Smith, adapted into an animated TV series by producers Sixteen South, airing on Disney Junior in the UK and across EMEA; *The Little Broomstick* by Mary Stewart, adapted into the feature film *Mary and the Witch's Flower* by Japanese animation company Studio Ponoc; and *Oi Frog!* by Kes Gray and Jim Field, which is being adapted into a stage show by Kenny Wax Family Entertainment and which launches in autumn 2019.



SERIES FICTION AND CREATIVE PARTNERSHIPS



MEGAN LARKIN

PUBLISHER

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I am a passionate advocate of young series fiction as a crucial step in a child's reading journey as they progress from decoding words and move into independent reading – and a love of reading for pleasure that will hopefully stay with them for ever. At Hachette we're proud to be the number one publisher of series fiction, home to globally bestselling and evergreen brands *Rainbow Magic* and *Beast Quest*, both over 10 years old and curated with passion, creativity and innovation.

In 2019 we're thrilled to be celebrating 25 years of Francesca Simon's iconic creation, *Horrid Henry*, illustrated by Tony Ross, with a brand-new collection of stories and a stunning new series design. We will also be launching exciting new series by our biggest author brands: *New Blood* by Adam Blade and *Unicorn Magic* by Daisy Meadows.

As the children's book market evolves we are exploring new ways of working with authors outside of the traditional submissions model. 'Creative Partnerships' encompasses a whole range of different ways for publishers and editors to engage with writers to create books for specific publishing opportunities. This could be an in-house created project, such as our recent hit, *The Pug Who Wanted to Be a Unicorn*, or a collaborative project such as Steve Cole's wonderfully wacky *Adventure Duck* series. We are keen to work with authors across the age range who are interested in working collaboratively, be it from concept stage or writing to a fully worked-up brief. We are energetically building this area of our list and would love to work with your authors and illustrators!



JESSICA TARRANT

EDITORIAL DIRECTOR

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Recent projects include:

Beast Quest: New Blood series by Adam Blade

Secret Princesses series by Rosie Banks

Where's the Narwhal? Search and Find



ANNE MARIE RYAN

SENIOR COMMISSIONING EDITOR

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Recent projects include:

The Pug Who Wanted to Be a Unicorn by Bella Swift

Adventure Duck series by Steve Cole & Alexei Bitskoff

Animal Ark series by Lucy Daniels



ANNA SOLEMANI

SENIOR EDITOR

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Recent projects include:

Horrid Henry: Up, Up and Away by Francesca Simon

Unicorn Magic series by Daisy Meadows

Team Hero series by Adam Blade



SHELLEY NICOLI

ART DIRECTOR FOR LICENSING, IP AND
SERIES FICTION

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Leading a team of three first-class designers, I oversee the design of all licensing, IP and series fiction titles at Hachette Children's Group, working on key licences such as *Pokémon* and *Minions*, and major series fiction brands such as *Horrid Henry*, *Rainbow Magic*, *Beast Quest* and *Animal Ark*. We also collaborate with partners to create trend-led activity ranges.

Whether full colour or black and white, the majority of our titles are highly illustrated so I am always looking for exciting illustrators with accessible styles and instant child appeal to ensure our books reach the widest possible audiences. We want to recruit new fans and create fabulous books that readers come back to time and time again.



ARVIND SHAH

SENIOR DESIGNER

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Recent projects include:

Beast Quest series by Adam Blade
Adventure Duck series by Steve Cole & Alexei Bitskoff



SAM ROSS

DESIGNER

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Recent projects include:

Elf on the Shelf
Detective Pikachu – Story of the Movie
Horrid Henry series by Francesca Simon & Tony Ross



SARAH ROWLES

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Recent projects include:

Where's the...? Search and Find series
Unicorn Magic series by Daisy Meadows
School of Roars activity books



YOUNGER AND ILLUSTRATED FICTION


KATE AGAR

EDITORIAL DIRECTOR

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Highly illustrated fiction for readers aged five and up is an area of publishing for which Hachette Children's Group has a deserved reputation.

We are known for our brand-building in this area: from *How to Train Your Dragon* by Cressida Cowell, to *Claude* by Alex T. Smith and *Rabbit and Bear* by Julian Gough and Jim Field, we have produced creative books that are strong in story and rich in content. Our books often contain big ideas, wrapped in humour and character, for young minds.

We are keen to add to our list with new standalone titles and series, and look forward to seeing fresh work from both authors and illustrators. The team of editors works hand-in-hand with our designers to support titles through from idea to market, and we pride ourselves on this team approach.

We look for distinctive and original voices who speak to a new generation of readers. Our brands are built with a combination of strategy and care, and this is well demonstrated through the existing portfolio of authors and illustrators, many of whom have chosen to publish with us over a substantial period of time. And we continue to bring this care to every new book that we are lucky enough to publish. It's a creative area and one which I am proud to lead. I look forward very much to working with you in the future year to bring more characters and stories to life.


EMMA GOLDHAWK

SENIOR COMMISSIONING EDITOR

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Recent projects include:
Boot by Shane Hegarty & Ben Mantle

Scribble Witch by Inky Willis

RACHEL WADE

SENIOR COMMISSIONING EDITOR

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Recent projects include:
Heartstopper by Alice Oseman

Rabbit and Bear by Julian Gough & Jim Field

Agent Weasel by Nick East

POLLY LYALL GRANT

COMMISSIONING EDITOR

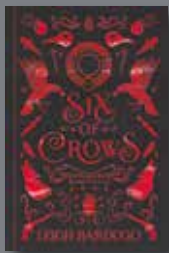
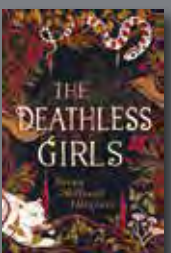
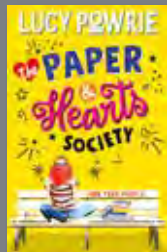
+44 (0)20 3122 6139

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Recent projects include:
The Black Flamingo by Dean Atta

Iguana Boy by James Bishop & Rikin Parekh

The Paper & Hearts Society by Lucy Powrie



OLDER FICTION (MIDDLE-GRADE, TEEN AND YOUNG ADULT)



SARAH LAMBERT

EDITORIAL DIRECTOR

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I am thrilled to be leading the older fiction list at HCG, which brings together a wealth of exceptional author talent. We publish the best in middle-grade, teen and YA, and our focus is to grow this area of our business ambitiously, building major author brands while nurturing top new and existing talent.

We have seen huge success in our recent programme. We published three of the eight bestselling debuts in Nielsen's top 100 titles of 2018, including the overall bestselling debut in Jessica Townsend's *Nevermoor*, and Onjali Rauf's *The Boy at the Back of the Class*, which has achieved major home sales and international rights success and a host of high-profile accolades.

We are particularly building our middle-grade list, looking for engaging, promotable authors; the best in comedy writing; dazzling magical worlds; high-concept adventure; classic storytelling; and astonishing new voices. In teen and YA we are looking for commercial, clean teen opportunities, particularly heart-stopping romances and big concepts with series potential; immersive YA fantasy with brand potential; and distinctive YA contemporary novels which speak authentically to their readers. Across the board we seek diverse and inclusive voices, telling stories for every reader and every experience.

My recent projects include *The Lost Magician* by Piers Torday; *Clean* by Juno Dawson; *A Girl Called Justice* by Elly Griffiths; *Rose, Interrupted* by Patrice Lawrence; and *The Haven* by Simon Lelic.



HELEN THOMAS

EDITOR-AT-LARGE

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Recent projects include:

Nevermoor by Jess Townsend

Becoming Dinah by Kit de Waal

The Deathless Girls by Kiran Millwood Hargrave



NAOMI GREENWOOD

SENIOR COMMISSIONING EDITOR

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Recent projects include:

Contender by Taran Matharu

Moxie by Jennifer Mathieu



SAMANTHA SWINNERTON

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Recent projects include:

Where the River Runs Gold by Sita Brahmachari

The Strangeworlds Travel Agency by L.D. Lapinski

King of Scars by Leigh Bardugo



TIG WALLACE

SENIOR COMMISSIONING EDITOR

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Recent projects include:

Embassy of the Dead by Will Mabbitt



LENA MCCAULEY

COMMISSIONING EDITOR

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Recent projects include:

The Boy at the Back of the Class by Onjali Rauf

Viper by Bex Hogan

Swimming Against the Storm by Jess Butterworth





One of the jewels in the crown of Hachette Children's Group is our ownership of the Enid Blyton estate. We are very proud to be the guardians of the legacy of such a national treasure. She wrote over 700 books and 2,000 short stories, including such favourites as *The Famous Five*, *The Secret Seven*, *Malory Towers* and *The Magic Faraway Tree*. The values represented in these stories – adventure, heroism, friendship and independence – are as important and relevant for today's children as they always have been. Enid Blyton's name is recognised and her books loved all round the world. Her global sales total over 500 million books and she is one of the most translated authors of all time. Her books are currently available in 42 different languages.

Our ambition with Enid Blyton Entertainment is to keep her stories at the heart of every childhood, as they have been for generations. We are doing this with a lively publishing programme, working with the best contemporary talent in children's writing and illustration. We are repackaging all the core series with fabulous new cover looks. We are curating the incredible treasure trove of her backlist and reintroducing some forgotten gems, such as a story from the Magic Faraway Tree world called *The Adventure of the Goblin Dog*. We are also commissioning new content to extend the world of the bestselling series, for example with two new Secret Seven novels by prize-winning author Pamela Butchart.

We also have a merchandise licensing programme, focused on *The Famous Five* and *The Magic Faraway Tree*, which so far includes games, jigsaws, greetings cards and calendars. We are actively pursuing media adaptations and are very excited to have two stage plays, two TV series and a film for cinematic release in development.



ALEXANDRA ANTSCHERL
EDITORIAL DIRECTOR

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I am always on the lookout for exciting ways to engage today's children (and their parents and teachers) in the world of Enid Blyton. This includes creating new stories to extend favourite worlds or commissioning fantastic illustrator talent to reimagine them. Recent examples include *New Class at Malory Towers* by Narinder Dhami, Patrice Lawrence, Lucy Mangan and Rebecca Westcott; *Stories for Every Season* illustrated by Becky Cameron; and *Secret Seven: Mystery of the Theatre Ghost* by Pamela Butchart.



KAREN LAWLER
HEAD OF LICENSED CONTENT

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I handle TV, film and stage rights for Enid Blyton, looking for the right partners to take her work into other media. Once appointed, I work very closely with our production partners and with Alex Antscherl to shepherd our projects through the development process. Recent examples include our *Magic Faraway Tree* feature film (in development with Neal Street Productions) and our *Malory Towers* TV series (in development with King Bert Productions). I also manage Enid Blyton merchandise rights, via our agent Bulldog Licensing.



ALISON PADLEY

ART DIRECTOR

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I oversee the design of the fiction lists, ranging from fully illustrated titles for five-year-olds through to YA. I am also the Art Director for the Enid Blyton list.

The designers work across the list but each specialises in an area which plays to their strengths and diverse range of talent. Samuel specialises in middle-grade, covering both young illustrated and older fiction; Lynne the younger fiction with integrated illustrations and also Enid Blyton titles; Michelle's focus is YA; and Alice works across the board. We are all looking for fresh styles, strong concepts and great characterisation.

We love to discover and nurture new talent and explore new trends.



LYNNE MANNING

DESIGN MANAGER

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Recent projects include:

Rabbit and Bear by Julian Gough & Jim Field

Story Collections by Enid Blyton

Favourite Stories of Courageous Girls



MICHELLE BRACKENBOROUGH

SENIOR DESIGNER

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Recent projects include:

Run Riot by Nikesh Shukla

Six of Crows Collector's Edition by Leigh Bardugo

Rose, Interrupted by Patrice Lawrence



SAMUEL PERRETT

SENIOR DESIGNER

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Recent projects include:

Boot by Shane Hegarty & Ben Mantle

Viper by Bex Hogan

The Wizards of Once series by Cressida Cowell



ALICE DUGGAN

JUNIOR DESIGNER

+44 (0)20 3122 7177

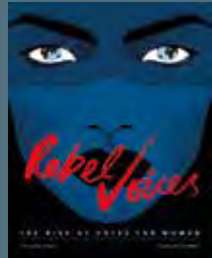
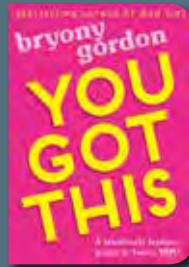
alice.duggan@hachettechildrens.co.uk

Recent projects include:

The Black Flamingo by Dean Atta

Slay by Brittney Morris

Poems From a Green and Blue Planet



TRADE NON-FICTION

wren
&rook

**DEBBIE FOY**

PUBLISHING DIRECTOR

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When I launched the Wren & Rook list two years ago, I did it with the strong belief that non-fiction books can be life-changing for young people. After all, they are sources of trusted information in a world of fake news, windows into inspirational real-life stories and essential guides that empower readers to discover what really matters to them.

Wren & Rook publishes diverse and commercial books for all ages. For young readers, gorgeously illustrated picture books like *There's a Rang-Tan in My Bedroom* capture the zeitgeist and inspire them to make a difference. Our stylishly packaged gift titles, such as *James Rhodes' Playlist*, are visual delights for readers aged 8+; and of course we are deeply proud to be the home of Matthew Syed's *You Are Awesome*, the top-selling children's non-fiction book of 2018 – just one of our genre-busting middle-grade titles. In teen and YA, we search out authentic voices with a powerful message to share – Bryony Gordon's *You Got This* is the book that every teenage girl needs to read, and every grown-up woman will wish she had read back then.

We work with our authors and illustrators in a number of different ways. Many of our books begin as a concept in the minds of our dedicated non-fiction editors, who then hunt out the perfect author-illustrator team to bring the project to life. We also love working with creators who have a brilliant idea and need our editorial expertise to help them develop it – and of course, receiving a fantastic, fully formed non-fiction proposition as a submission is always an absolute thrill.

**LAURA HORSLEY**

SENIOR EDITOR

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Recent projects include:*You Got This* by Bryony Gordon*Can Everyone Please Calm Down?* by Mae Martin*The History of Rock* by Rita Nabais & Joana Raimundo**LIZA MILLER**

SENIOR EDITOR

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Recent projects include:*There's a Rang-Tan in My Bedroom* by James Sellick & Frann Preston-Gannon*The Hormone Diaries* by Hannah Witton**PHOEBE JASCOURT**

EDITOR

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Recent projects include:*Every Child a Song* by Nicola Davies & Marc Martin*A Planet Full of Plastic* by Neal Layton



LAURA HAMBLETON

ART DIRECTOR

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My career spans over 16 years in children's publishing, designing a hugely varied list from baby and preschool books to young adult trade non-fiction. I've worked for a wide variety of children's publishers including HarperCollins, Quarto, Scholastic, Orion and Pat-a-Cake.

Wren & Rook is a hugely exciting imprint which packs a visual punch and isn't afraid to push creative conventions to engage today's readers of all ages. I am always looking for innovative and unique illustrators with fresh and powerful styles. I have a lot of experience working with artists who are new to publishing and enjoy the process of helping them to develop into confident children's book illustrators.

Recent projects include:

The Brontës by Anna Doherty

Rainbow Revolutions by Jamie Lawson & Eve Lloyd Knight

You Are Awesome by Matthew Syed



CLARE MILLS

ART DIRECTOR

+44 (0)20 3122 6081

clare.mills@hachettechildrens.co.uk

I began my career at Walker Books before joining Orchard in 2001. While at Orchard, I designed the original *Rainbow Magic* series, plus picture book and gift titles. Among many others, I am extremely proud to have worked with the amazing talents of James Mayhew on the *Katie* and *Ella Bella* series and Simon Rickerty on *Ten Little Pirates* – now an award-winning and recognised brand.

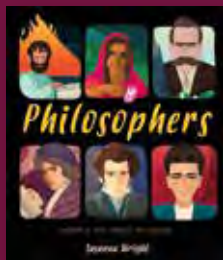
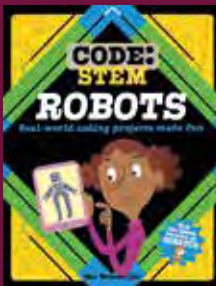
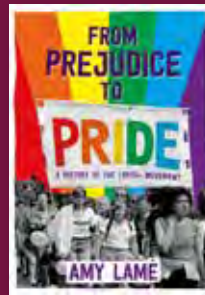
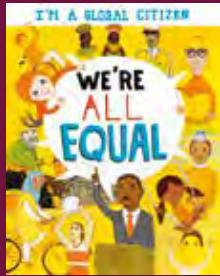
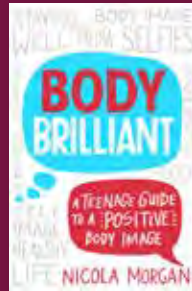
As Art Director for HCG, I work across all imprints with particular responsibility for Special Sales, promotions and exclusive gift product. I also work on Wren & Rook titles and love collaborating with fresh new talent.

Recent projects include:

You Got This by Bryony Gordon

Incredible Journeys by Levison Wood & Sam Brewster

Fabulously Feisty Queens by Valerie Wilding & Pauline Reeves



EDUCATION (SCHOOL AND LIBRARY)

W
FRANKLIN
WATTS


WAYLAND

**PAUL ROCKETT**

PUBLISHING DIRECTOR

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Franklin Watts and Wayland are the education-focused imprints within Hachette Children's Group.

We are committed to providing high-quality books, packed with up-to-date content to help pupils understand and excel within the National Curriculum. Our information books aim to inspire learning and engage readers with the wider world and with their own personal and social development.

The lists cover a wide range of topics including science, history, bullying, climate change and dinosaurs. We are home to the highly successful *And Other Big Questions* series, which approaches big issues in a balanced and thought-provoking way. We are also the publishers of *Reading Champion*, a comprehensive reading programme developed with the UCL Institute of Education.

We are looking for authors and illustrators who can bring fresh ideas and approaches to non-fiction curriculum and high interest topics. We are keen to introduce authors with a passion for their area of expertise, who can communicate ideas and difficult concepts well. Ultimately, we want to make education enjoyable and give children of all abilities a lifelong love of learning.

**SARAH PEUTRILL**

EDITORIAL DIRECTOR

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sarah.peutrill@hachettechildrens.co.uk

Recent projects include:

What is Masculinity? Why Should We Care? And Other Big Questions by Jeffrey Boakye & Darren Chetty
Your Mind Matters series by Honor Head

**VICTORIA BROOKER**

MANAGING EDITOR

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victoria.brooker@hachettechildrens.co.uk

Recent projects include:

Body Brilliant by Nicola Morgan
Darwin's Tree of Life by Michael Bright & Margaux Carpentier

**MELANIE PALMER**

SENIOR COMMISSIONING EDITOR

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Recent projects include:

Reading Champion levelled reading programme
The Poo that Animals Do by Paul Mason & Tony De Saulles



JULIA BIRD

COMMISSIONING EDITOR

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email@hachettechildrens.co.uk

Recent projects include:

Teen Pioneers by Ben Hubbard

Plastic Planet by Georgia Amson-Bradshaw

Black History Matters by Robin Walker



LISA PEACOCK

DESIGN MANAGER

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lisa.peacock@hachettechildrens.co.uk

Recent projects include:

Brilliant Women by Georgia Amson-Bradshaw
& Rita Petruccioli

The Ancient Olympic Games by Jhonny Nunez



PETE SCOULDING

DESIGN MANAGER

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Recent projects include:

Cats React to Science Facts by Izzi Howell

Code: STEM series by Max Wainewright

Prehistoric Life series by Clare Hibbert & Rudolf Farkas



GROUP DEPARTMENTS

Our team is dynamic, passionate and dedicated to promoting and selling rights. The department is structured to provide focus for HCG's fiction and illustrated lists and we work collaboratively to ensure that all titles benefit from the widest possible exposure. We pride ourselves on working strategically with all departments within HCG to create the best children's content which can be sold in co-edition and sublicensed into print and ebooks in translation, digital apps, film, audio downloads, TV and stage adaptations across our range of stellar imprints.

Between us we speak nine languages and travel extensively, attending the major trade fairs in Bologna, London, Frankfurt, Beijing and Shanghai, as well as ALA, Bienal do Livro, Guadalajara and Sharjah book fairs. In addition we undertake regular sales trips to visit our customers in situ. This enables us to build strong relationships and to find the best possible publishing partners for our books all around the world. We have a fantastic track record in selling rights and building authors and illustrators in multiple foreign territories.

Some of our successes include:

The Wizards of Once series by Cressida Cowell (37 languages)

The Lion Inside series by Rachel Bright and Jim Field (32 languages)

Rabbit and Bear series by Julian Gough and Jim Field (26 languages)

You Are Awesome by Matthew Syed (17 languages with a further 8 currently under negotiation)

Hugless Douglas series by David Melling (27 languages, stage rights, an award-winning app and a TV animation in development)

Claude series by Alex T. Smith (17 languages and a Disney Junior TV animation)

SUSANNAH PALFREY

RIGHTS DIRECTOR, PICTURE BOOKS AND NON-FICTION

VALENTINA FAZIO

HEAD OF RIGHTS, FICTION AND ENID BLYTON ENTERTAINMENT



SUSANNAH PALFREY

RIGHTS DIRECTOR, PICTURE BOOKS AND NON-FICTION

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Territories: Denmark, Japan, USA



VALENTINA FAZIO

HEAD OF RIGHTS, FICTION AND ENID BLYTON ENTERTAINMENT

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Territories: Brazil, France, Germany, Italy, Japan, Portugal, Spain/LAME



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Territories: Finland, France, Germany, Iceland, Italy, Netherlands, Norway, Sweden



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Territories: Denmark, Finland, Greece, Iceland, Israel, Korea, Netherlands, Norway, South Africa, Sweden, Turkey, UK & Eire



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Territories: Brazil, Eastern Europe, Greece, Israel, Portugal, Russia, South Africa, Spain/LAME, Turkey, UK & Eire



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RIGHTS EXECUTIVE

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Territories: Baltics, China, Hong Kong & Taiwan, Eastern Europe, Malaysia, Russia, Sri Lanka



ZSOFIA VERHAS
RIGHTS CONTROLLER

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Territories: Baltics, Hungary



KIRSTY WAN
RIGHTS CONTROLLER

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Territories: Indonesia, Malaysia, Thailand, Vietnam



JACK RIDGE
RIGHTS ASSISTANT

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**KATY CATTELL**

GROUP MARKETING AND
COMMUNICATIONS DIRECTOR

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HCG has a talented team of eighteen marketing and PR professionals, responsible for delivering ambitious, creative and industry-leading communications plans for your authors and illustrators. Reporting to me, the marketing and PR team collaborates across the younger and older genres of HCG's list. We have experts in each area of publishing, from preschool, picture books, series and licensing, young and illustrated fiction, middle-grade, non-fiction and teen and YA and we are positioned to provide the best marketing and publicity service in the industry.

The Children's Marketing and PR team is looking forward to working with you to attract the greatest possible attention to our publishing, authors and illustrators.

**LIZZ SKELLY (MATERNITY COVER FOR REBECCA LOGAN)**

HEAD OF PR

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Lizz and her reports focus on PR for the younger genres: preschool; picture books; series and licensing; young and illustrated fiction; and non-fiction.

**FIONA EVANS**

SENIOR MARKETING MANAGER

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Fiona and her reports focus on marketing for the younger genres: preschool; picture books; series and licensing; young and illustrated fiction; and non-fiction.

**DOMINIC KINGSTON**

HEAD OF PR

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Dominic and his reports focus on PR for the older genres: middle-grade, teen and YA fiction and non-fiction.

**NAOMI BERWIN**

HEAD OF MARKETING

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Naomi and her reports focus on marketing for the older genres: middle-grade, teen and YA fiction and non-fiction.



NICOLA GOODE

GROUP SALES DIRECTOR

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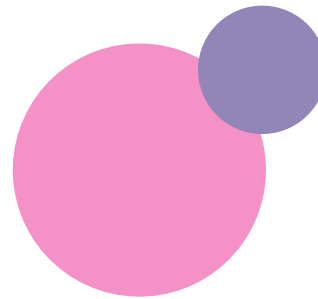
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I head up a focussed and dedicated sales team who sell throughout the UK and internationally. We have passion and enthusiasm for children's books and expertise in the children's retail landscape both at home and overseas. Our team comprises specialists within the schools and libraries market, online and digital, high street, mass-market, international and export, UK independents and custom and special sales markets.

We are the home of series fiction on the high street and have developed, and substantially grown, our licensed publishing list across all channels. We are market leaders in the schools and education market with a unique rep team who visit UK schools, hand-selling our books and tailoring to schools' individual requirements. We have key international sales representation on five continents, with Hachette businesses in Australia, New Zealand, Ireland, India, USA and Canada and joint transatlantic management to assist with communication and strategic goal-setting.

Working closely with our marketing and PR colleagues we ensure each of our books has a clear sales strategy to achieve the best positioning in order to generate maximum sales return. We work tirelessly alongside our retailers to make the most of key promotional and seasonal sales opportunities, ensuring our books have the presence they require.

We look forward to selling your books!





ENID BLYTON · FRANKLIN WATTS · WAYLAND
HODDER CHILDREN'S BOOKS · WREN & ROOK
LITTLE, BROWN BOOKS FOR YOUNG READERS
ORCHARD BOOKS · ORION CHILDREN'S BOOKS
QUERCUS CHILDREN'S BOOKS · PAT-A-CAKE